








# Seo Analyzer uni-konstanz.de

Generated on January 30 2022 08:10 AM





The score is 59/100







## SEO Content

	<p>Title</p>	<p>Universität Konstanz</p> <p><b>Length : 20</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Offizielle Website mit Informationen zu Forschung, Studium, Lehre und Wissenstransfer der Fachbereiche und weiteren Einrichtungen der Universität Konstanz.</p> <p><b>Length : 155</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Forschung Studium Wissenschaft Universität Uni Konstanz studieren Baden Württemberg Bachelor Master</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="526 1467 1476 1556"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>19</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 1568 1476 2072" style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] Neuer Bebauungsplan für die Universität Konstanz</li> <li>• [H2] Universität Konstanz im Präsenzbetrieb unter Auflagen</li> <li>• [H2] Exzellenzuniversität Konstanz</li> <li>• [H2] Universität KonstanzInternational</li> <li>• [H2] Fachbereiche</li> <li>• [H2] Mathematik und Naturwissenschaften</li> <li>• [H2] Geisteswissenschaften</li> <li>• [H2] Politik - Recht - Wirtschaft</li> <li>• [H2] Aktuelles aus der Universität</li> <li>• [H2] Neuer Bebauungsplan für die Universität Konstanz beschlossen</li> <li>• [H2] Informationen der Universität Konstanz zum Coronavirus</li> <li>• [H2] Unitheater Konstanz mit neuer Leitung</li> <li>• [H2] Die Aushandlung Europas im Mittelmeerraum</li> </ul>	H1	H2	H3	H4	H5	H6	1	19	2	0	0	0
H1	H2	H3	H4	H5	H6									
1	19	2	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Veranstaltungen</li><li>• [H2] CASCB talk: The consequences of stress in social groups of birds by Dr. Hanja Brandl</li><li>• [H2] Comparative Politics &amp; Political Economy: The Contours of Party Organizational Change in Western Europe, 1960-2017</li><li>• [H2] Cross-Device and Transitional Interfaces for Human-Data Interaction</li><li>• [H2] Universität Konstanz Suche</li><li>• [H2] Suchergebnisse</li><li>• [H3] Meine Universität</li><li>• [H3] Vorschläge</li></ul>
	Images	We found 10 images on this web page.  5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>11%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 70 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 8.57%  Internal Links 91.43%

## In-page links

Anchor	Type	Juice
<a href="#">Hauptnavigation</a>	Internal	Passing Juice
<a href="#">Seiteninhalt</a>	Internal	Passing Juice
<a href="#">Inhalt</a>	Internal	Passing Juice
<a href="#">Hilfe &amp; Kontakt</a>	Internal	Passing Juice
<a href="#">Universität</a>	Internal	Passing Juice
<a href="#">Über die Universität Konstanz</a>	Internal	Passing Juice
<a href="#">Aktuelles und Medien</a>	Internal	Passing Juice
<a href="#">Leitung, Organisation und Verwaltung</a>	Internal	Passing Juice
<a href="#">Sektionen und Fachbereiche</a>	Internal	Passing Juice
<a href="#">International</a>	Internal	Passing Juice
<a href="#">Gesellschaft und Wirtschaft</a>	Internal	Passing Juice
<a href="#">Nachhaltige Entwicklung</a>	Internal	Passing Juice
<a href="#">Alumni-Netzwerk</a>	Internal	Passing Juice
<a href="#">Forschen</a>	Internal	Passing Juice
<a href="#">Forschungsprofil</a>	Internal	Passing Juice
<a href="#">Exzellenzinitiative und -strategie</a>	Internal	Passing Juice
<a href="#">Wissenschaftlicher Nachwuchs</a>	Internal	Passing Juice
<a href="#">Forschungseinrichtungen</a>	Internal	Passing Juice
<a href="#">Forschungsförderung und wissenschaftsunterstützende Angebote</a>	Internal	Passing Juice
<a href="#">International</a>	Internal	Passing Juice
<a href="#">Studieren</a>	Internal	Passing Juice
<a href="#">Vor dem Studium</a>	Internal	Passing Juice
<a href="#">Bewerbung und Immatrikulation</a>	Internal	Passing Juice
<a href="#">Im Studium</a>	Internal	Passing Juice
<a href="#">Nach dem Studium</a>	Internal	Passing Juice
<a href="#">Rund ums Studium</a>	Internal	Passing Juice
<a href="#">International</a>	Internal	Passing Juice

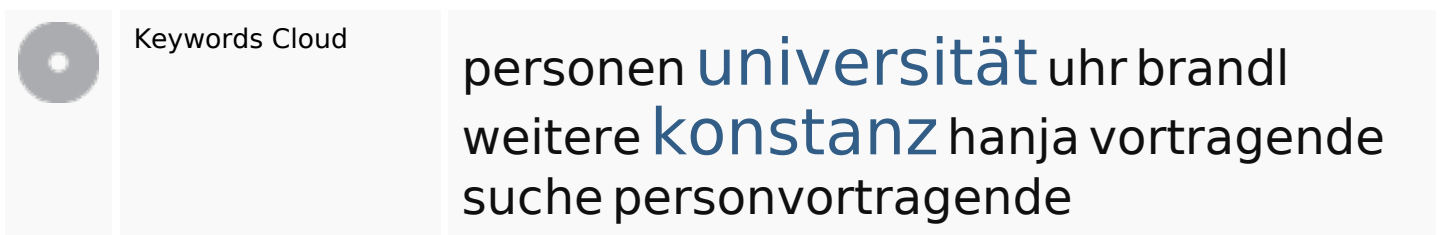
## In-page links

<a href="#">Universität für alle</a>	Internal	Passing Juice
<a href="#">Beratung und Service</a>	Internal	Passing Juice
<a href="#">Lehren</a>	Internal	Passing Juice
<a href="#">Studium und Lehre 2021</a>	Internal	Passing Juice
<a href="#">Digitalisierung in der Lehre</a>	Internal	Passing Juice
<a href="#">Qualifizierung</a>	Internal	Passing Juice
<a href="#">b<sup>3</sup>-Projekt</a>	Internal	Passing Juice
<a href="#">Regularien</a>	Internal	Passing Juice
<a href="#">Förderprogramme und Preise</a>	Internal	Passing Juice
<a href="#">Semestertermine</a>	Internal	Passing Juice
<a href="#">campus.kn</a>	External	Passing Juice
<a href="#">Zugangsdaten vergessen?</a>	Internal	Passing Juice
<a href="#">Zur Presseinformation</a>	Internal	Passing Juice
<a href="#">Informationen zum Präsenzbetrieb unter Auflagen.</a>	Internal	Passing Juice
<a href="#">uni.kn/coronavirus.</a>	Internal	Passing Juice
<a href="#">„Centre for the Advanced Study of Collective Behaviour“</a>	Internal	Passing Juice
<a href="#">„The Politics of Inequality: Perceptions, Participation and Policies“</a>	Internal	Passing Juice
<a href="#">European Reform University Alliance</a>	Internal	Passing Juice
<a href="#">Mathematik und Statistik</a>	Internal	Passing Juice
<a href="#">Informatik und Informationswissenschaft</a>	Internal	Passing Juice
<a href="#">Physik</a>	Internal	Passing Juice
<a href="#">Chemie</a>	Internal	Passing Juice
<a href="#">Biologie</a>	Internal	Passing Juice
<a href="#">Psychologie</a>	Internal	Passing Juice
<a href="#">Philosophie</a>	Internal	Passing Juice
<a href="#">Geschichte, Soziologie, Sportwissenschaft und empirische Bildungsforschung</a>	Internal	Passing Juice
<a href="#">Literatur-, Kunst- und Medienwissenschaften</a>	Internal	Passing Juice

## In-page links

<a href="#">Linguistik</a>	Internal	Passing Juice
<a href="#">Politik- und Verwaltungswissenschaft</a>	Internal	Passing Juice
<a href="#">Rechtswissenschaft</a>	Internal	Passing Juice
<a href="#">Wirtschaftswissenschaften</a>	Internal	Passing Juice
<a href="#">Weiterlesen</a>	Internal	Passing Juice
<a href="#">Weiterlesen</a>	Internal	Passing Juice
<a href="#">Weitere Meldungen</a>	Internal	Passing Juice
<a href="#">Weitere Termine</a>	Internal	Passing Juice
<a href="#">Impressum, Kontakt und Haftungsausschluss</a>	Internal	Passing Juice
<a href="#">Datenschutzinformation</a>	Internal	Passing Juice
<a href="#">Erklärung zur Barrierefreiheit</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">YouTube</a>	External	Passing Juice
<a href="#">iTunes U</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
universität	4	✓	✓	✓	✓
konstanz	4	✓	✓	✓	✓
brandl	2	✗	✗	✗	✓










## Keywords Consistency

suche	2	✘	✘	✘	✔
vortragende	2	✘	✘	✘	✘

## Usability

	Url	Domain : uni-konstanz.de Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 18
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> <li> Excellent, your website doesn't use nested tables.</li> <li> Too bad, your website is using inline styles.</li> <li> Great, your website has few CSS files.</li> </ul>

## Document

- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://uni-konstanz.de/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



PIWIK