

Seo Analyzer unibet.com

Generated on January 30 2022 20:03 PM





The score is 59/100







SEO Content

	Title	Unibet Sportsbook, Casino, Poker & Bingo Games Online! Length : 54 Perfect, your title contains between 10 and 70 characters.												
	Description	Unibet offers online sports betting and casino games online. Enjoy your favorite slots, table games and video poker wherever you are! Sign-up today! Length : 148 Great, your meta description contains between 70 and 160 characters.												
	Keywords	unibet, betting, odds, poker, casino Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>4</td><td>7</td><td>2</td><td>2</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] By Players, For Players• [H1]• [H2] Watch live events• [H2] €100 Casino Bonus• [H2] €200 Poker Bonus• [H2] Choose your Bonus• [H3] Sports• [H3] Casino• [H3] Live Casino• [H3] Games• [H3] Bingo• [H3] Poker• [H3] About Unibet• [H4] Welcome Offer• [H4] Welcome Offer• [H5] Security and Trust	H1	H2	H3	H4	H5	H6	2	4	7	2	2	0
H1	H2	H3	H4	H5	H6									
2	4	7	2	2	0									

SEO Content

		<ul style="list-style-type: none">[H5] Secure payment methods
	Images	We found 5 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 54 links including 4 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 27.78% Internal Links 72.22%

In-page links

Anchor	Type	Juice
Responsible Gaming	Internal	Passing Juice
About Unibet	Internal	Passing Juice
Welcome Offer	Internal	Passing Juice

In-page links

Link	Internal	Passing Juice
Further T&Cs apply	Internal	Passing Juice
Link	Internal	Passing Juice
Further T&Cs apply	Internal	Passing Juice
Link	Internal	Passing Juice
Link	Internal	Passing Juice
Further T&Cs apply	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
Sports	Internal	Passing Juice
Sports Betting	Internal	Passing Juice
Racing	Internal	Passing Juice
Virtual Sports	Internal	Passing Juice
Statistics & Livescore	External	Passing Juice
Casino	Internal	Passing Juice
Casino Tournaments	Internal	Passing Juice
Live Casino	Internal	Passing Juice
Games	Internal	Passing Juice
Bingo	Internal	Passing Juice
Minigames	Internal	Passing Juice
Bingo Tournaments	Internal	Passing Juice
Bingo Wheel	Internal	Passing Juice
Jackpots	Internal	Passing Juice
Poker	Internal	Passing Juice
Getting Started	Internal	Passing Juice
Features	Internal	Passing Juice

In-page links

Loyalty	Internal	Passing Juice
Tournaments	Internal	Passing Juice
Unibet Open	Internal	Passing Juice
Unibet Open Livestream	Internal	Passing Juice
Leaderboards	Internal	Passing Juice
Poker Guides	Internal	Passing Juice
The ChipRace	Internal	Passing Juice
Site Index	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Privacy Notice	Internal	Passing Juice
Security Information	Internal	Passing Juice
Cookies	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
www.mga.org.mt	External	Passing Juice

SEO Keywords








Keywords Cloud

responsibly apply casino poker link
currency bingo play **unibet** sports





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
unibet	15	✓	✓	✓	✓
currency	9	✗	✗	✗	✗
casino	8	✓	✓	✓	✓
play	8	✗	✗	✗	✓
poker	6	✓	✓	✓	✓

Usability

	Url	Domain : unibet.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 21 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	---

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://unibet.com/sitemap.xml
	Robots.txt	http://unibet.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.