



# Seo Analyzer unionelarioemonti.it

Generated on February 20 2022 12:04 PM

The score is 34/100



## SEO Content





|    | Title              | <p>Unione dei Comuni Lombarda Lario e Monti</p> <p><b>Length : 40</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |    |    |    |    |    |    |   |   |    |   |   |   |
|----|--------------------|---|----|----|----|----|----|----|---|---|----|---|---|---|
|    | Description        | <p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>   |    |    |    |    |    |    |   |   |    |   |   |   |
|    | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |    |    |    |    |    |    |   |   |    |   |   |   |
|    | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>  |    |    |    |    |    |    |   |   |    |   |   |   |
|    | Headings           | <table border="1" style="width: 100%; text-align: center;"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>12</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] @media (min-width: 768px){ #block43,#block44,#block45 { width:33.3%; float:left; } } #block42 .u-background-white{ background-color:transparent !important; } #block48 .fa {display: inline-block; font-style: normal; font-variant: normal; text-rendering: auto; font-size: 2em !important;} #block50 .u-background-white{ background-color:transparent !important; } #block47 a{ color:white !important; } #block47 .u-background-white{ background-color:transparent !important; } #right{ background-color:#3f5e3a;} /* INIZIO SERVIZI E UTILITA' */ #block50 .fa {display: inline-block; font-style: normal; font-variant: normal; text-rendering: auto; font-size: 1.25em !important;} #block50 .u-textCenter{ text-align:left !important; } #block50 .u-borderRadius-m.u-text-h5.u-textCenter.u-padding-all-m a{ color:white !important; } /* FINE SERVIZI E UTILITA' */ /* ----- INIZIO BLOCCO NEWS ----- */ #block37 .u-background-white { background-color:transparent!important; } /* -- CODICE PER RIGA archivio news -- */ #block37 .block-text-</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 4 | 12 | 0 | 0 | 0 |
| H1 | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |   |    |   |   |   |
| 1  | 4                  | 12  | 0  | 0  | 0  |    |    |    |   |   |    |   |   |   |

## SEO Content





```
text{ background-color:transparent!important; } #block37
.block-text-text a{ font-weight: 700!important; text-decoration:
none!important; font-size: 2.3rem!important; } /* ----- FINE
BLOCCO NEWS ----- */ /* ----- INIZIO CODICE NEWS
per tutte le pagine ----- */ #main .gridNews .u-
background-white { background-color:transparent!important; }
#main .gridNews .u-nbfc.u-border-all-xxs.u-color-grey-30.u-
background-white{ background-color:white!important; } #main
.gridNews article img{ width:100%; display:block; height:100%;
object-fit:cover } #main .gridNews .u-border-all-xxs { border-
radius:1%; min-height: 570px; max-height: 350px; box-shadow:
0 0.5rem 1rem rgba(0,0,0,0.15); -moz-box-shadow: 0 0.5rem
1rem rgba(0,0,0,0.15); -webkit-box-shadow: 0 0.5rem 1rem
rgba(0,0,0,0.15); border:none!important; overflow:hidden; }
#main .gridNews article .u-text-r-m.u-color-black.u-
textWeight-400.u-textClean { font-size:0.85em!important; font-
weight:700!important; } #main .gridNews .u-text-r-l.u-padding-
r-all.u-layout-prose{ padding-top:0.5em!important; } #main
.gridNews .field--name-field-news-date{ font-
weight:300!important; margin-bottom:1rem!important; }
#main .gridNews .u-text-p.u-textSecondary{
color:#435a70!important; font-size:0.83em!important; margin-
bottom:1rem!important } #main .gridNews ul, #main
.gridNews ol{ margin:0!important; } #main .gridNews li{
color:#435a70!important; font-size:0.83em!important; } #main
.gridNews .u-text-h4.u-margin-r-bottom { margin-
bottom:5px!important; } #main .gridNews .u-text-h6.u-margin-
bottom-l a{ letter-spacing:1px!important; font-
size:.8em!important; text-transform:uppercase!important; font-
weight:600!important; margin-bottom:none!important; }
#main .gridNews .u-margin-bottom-l{ margin-
bottom:10px!important; } #main .gridNews .u-nbfc.u-border-all-
xxs.u-color-grey-30.u-background-white:after{ bottom: 0;
background-image: linear-gradient(to top,
rgba(255,255,255,0.9), rgba(255,255,255,0)); content: "";
position: absolute; left: 0; right: 0; height: 40px; margin: 0
.8rem; border-bottom-right-radius: 15%; border-bottom-left-
radius: 15%; } /* ----- FINE CODICE NEWS per tutte le
pagine ----- */
Unione dei Comuni Lombarda Lario e
Monti
```

- [H2] Menu di navigazione
- [H2] Contatti
- [H2]
- [H2]
- [H3] Eventi e News
- [H3] Accedi con la tua CIE ai servizi on-line del Comune
- [H3] PagoPA: è attivo il portale dei pagamenti on-line!
- [H3] ORDINANZA DEL SINDACO DI TORNO N. 10 DEL 05.10.2020
- [H3] Uffici
- [H3] Accesso agli atti
- [H3] &ZeroWidthSpace;
- [H3] &ZeroWidthSpace;
- [H3] I Comuni dell'Unione
- [H3] Sede Legale
- [H3] Posta Elettronica

## SEO Content

|  |                 |   |
|--|-----------------|---|
|  |                 | <ul style="list-style-type: none"><li>[H3] Riferimenti Fiscali</li></ul>  |
|  | Images          | We found 16 images on this web page.<br>Good, most or all of your images have alt attributes.   |
|  | Text/HTML Ratio | Ratio : <b>1%</b><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.  |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Bad. Your links have query string.   |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links           | We found a total of 30 links including 0 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 16.67%<br>Internal Links 83.33% |

## In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Informativa Cookie</a>            | Internal | Passing Juice |
| <a href="#">Vai al Contenuto</a>              | Internal | Passing Juice |
| <a href="#">Vai alla navigazione del sito</a> | Internal | Passing Juice |
| <a href="#">Homepage</a>                      | Internal | Passing Juice |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Unione Lario e Monti informa</a>                        | External | Passing Juice |
| <a href="#">Albo pretorio</a>                                       | Internal | Passing Juice |
| <a href="#">Delibere</a>  | Internal | Passing Juice |
| <a href="#">Determine</a>   | Internal | Passing Juice |
| <a href="#">Ordinanze</a>   | Internal | Passing Juice |
| <a href="#">Amministrazione trasparente</a>                         | Internal | Passing Juice |
| <a href="#">Cittadino</a>   | External | Passing Juice |
| <a href="#">Imprese</a>   | External | Passing Juice |
| <a href="#">Intranet</a>  | External | Passing Juice |
| <a href="#">Eventi e News</a>                                       | External | Passing Juice |
| <a href="#">Accedi con la tua CIE ai servizi on-line del Comune</a> | Internal | Passing Juice |
| <a href="#">PagoPa</a>  | Internal | Passing Juice |
| <a href="#">PagoPA: è attivo il portale dei pagamenti on-line!</a>  | Internal | Passing Juice |
| <a href="#">ORDINANZA DEL SINDACO DI TORNO N. 10 DEL 05.10.2020</a> | Internal | Passing Juice |
| <a href="#">Archivio &amp;raquo;</a>                                | Internal | Passing Juice |
| <a href="#">Statuto e Regolamenti</a>                               | Internal | Passing Juice |
| <a href="#">Atto costitutivo</a>                                    | Internal | Passing Juice |
| <a href="#">Delibere</a>  | Internal | Passing Juice |
| <a href="#">Bandi di gara e contratti</a>                           | Internal | Passing Juice |
| <a href="#">Determine</a>   | Internal | Passing Juice |
| <a href="#">Bandi di concorso</a>                                   | Internal | Passing Juice |
| <a href="#">Blevio</a>  | Internal | Passing Juice |
| <a href="#">Torno</a>   | Internal | Passing Juice |
| <a href="#">Vai alla pagina</a>                                     | Internal | Passing Juice |
| <a href="#">Note legali</a>   | Internal | Passing Juice |
| <a href="#">Privacy</a>   | Internal | Passing Juice |

## SEO Keywords



Keywords Cloud

del **cookie** analytics navigazione lombarda lario  
**sito** monti tecnici vai

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| sito    | 4       | ✘     | ✘        | ✘           | ✘        |
| cookie  | 3       | ✘     | ✘        | ✘           | ✘        |
| del     | 2       | ✘     | ✘        | ✘           | ✔        |
| vai     | 2       | ✘     | ✘        | ✘           | ✘        |
| tecnici | 2       | ✘     | ✘        | ✘           | ✘        |











## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : unionelarioemonti.it<br>Length : 20      |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | Great. We have found a Print-Friendly CSS.        |
|  | Language     | Good. Your declared language is it.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |





## Document

|  |          |   |
|--|----------|---|
|  | Doctype  | HTML 5  |
|  | Encoding | Perfect. Your declared charset is WINDOWS-1252. |



## Document

|  |                 |  |
|--|-----------------|--|
|  |                 |  |
|  | W3C Validity    | Errors : 11<br>Warnings : 14   |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|  | Robots.txt  | <a href="http://unionelarioemonti.it/robots.txt">http://unionelarioemonti.it/robots.txt</a><br><br>Great, your website has a robots.txt file.   |
|  | Analytics   | Missing   |

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.