



# Seo Analyzer unionwatch.org

Generated on March 07 2022 04:16 AM

The score is 66/100



## SEO Content

	Title	<p>California Policy Center</p> <p><b>Length : 24</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>We believe every Californian should have the opportunity to flourish.</p> <p><b>Length : 69</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1653"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>California Policy Center</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://californiapolicycenter.org</td> </tr> </tbody> </table>	Property	Content	locale	en_US	site_name	California Policy Center	type	website	url	https://californiapolicycenter.org		
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	Headings	<table border="1" data-bbox="539 1682 1481 1753"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>15</td> <td>14</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1787 1485 2080" style="list-style-type: none"> <li>• [H1] We believe every Californian should have the opportunity to flourish.</li> <li>• [H1] School Transparency Wars</li> <li>• [H1] Frisco Frolics</li> <li>• [H1] California State and Local Liabilities Total \$1.6 Trillion</li> <li>• [H1] Ill-Timed Fossil Fuel Pension Disinvestment Bill Threatens Economy</li> <li>• [H1] Twelve Out of Fifteen Largest California Cities Don't Have Money to Pay their Bills According to Accounting Study</li> </ul>	H1	H2	H3	H4	H5	H6	15	14	1	0	0	0
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# SEO Content

- [H1] National Review’s Radio Free California Podcast Episode 211: Rollin’ on Dubs
- [H1] Newsom Brings Home the Gold in High-Powered Hypocrisy
- [H1] The Sandstorm: Are Union Chickens Coming Home To Roost?
- [H1] California’s Homeless Housing Scam
- [H1] OC Board of Education Files Motion for Preliminary Injunction to End Governor Newsom’s State of Emergency
- [H1] California’s Excessive Occupational Licensing Requirements Hurt Workers and the Economy
- [H1] National Review’s Radio Free California Podcast Episode 209: High-Powered Hypocrisy
- [H1] A Tale of Two Bad Bills
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- [H2] A Tale of Two Bad Bills
- [H2] How California’s Unions Can Help ALL Workers
- [H3] Want more? Sign up for our newsletter.

	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>19%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

# SEO Content

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 33 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 96.97% Internal Links 3.03%

## In-page links

Anchor	Type	Juice
<a href="#">About</a>	External	Passing Juice
<a href="#">Contact Us</a>	External	Passing Juice
<a href="#">Newsletter Signup</a>	External	Passing Juice
<a href="#">Issues</a>	External	Passing Juice
<a href="#">Education</a>	External	Passing Juice
<a href="#">Finance</a>	External	Passing Juice
<a href="#">Housing</a>	External	Passing Juice
<a href="#">Infrastructure</a>	External	Passing Juice
<a href="#">Litigation</a>	External	Passing Juice
<a href="#">Pensions</a>	External	Passing Juice
<a href="#">Wildfires</a>	External	Passing Juice
<a href="#">California Local Elected Officials</a>	External	Passing Juice
<a href="#">Parent Union</a>	External	Passing Juice
<a href="#">Union Membership Rights</a>	External	Passing Juice

## In-page links

<a href="#">The California Book of Exoduses</a>	External	Passing Juice
<a href="#">Take Action</a>	External	Passing Juice
<a href="#">Donate</a>	External	Passing Juice
<a href="#">Criminal Justice Reform</a>	External	Passing Juice
<a href="#">Lawmakers</a>	External	Passing Juice
<a href="#">Contact Your Rep</a>	External	Passing Juice
<a href="#">Search</a>	External	Passing Juice
<a href="#">Facebook page</a>	External	Passing Juice
<a href="#">Larry Sand</a>	External	Passing Juice
<a href="#">Edward Ring</a>	External	Passing Juice
<a href="#">Marc Joffe</a>	External	Passing Juice
<a href="#">Brandon Ristoff</a>	External	Passing Juice
<a href="#">Will Swaim</a>	External	Passing Juice
<a href="#">California Policy Center</a>	External	Passing Juice
<a href="#">Edison Lee</a>	External	Passing Juice
<a href="#">LOAD MORE</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Terms of Service</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud	policy newsom californias housing education governor state center <b>california</b> national
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
california	27	✓	✗	✓	✓
state	13	✗	✗	✗	✓
californias	9	✗	✗	✗	✗
policy	8	✓	✗	✗	✗
newsom	7	✗	✗	✗	✓

## Usability

	Url	Domain : unionwatch.org Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 23

## Document

	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://unionwatch.org/sitemap.xml">http://unionwatch.org/sitemap.xml</a>
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Great, your website has an analytics tool. 

# Optimization

Google Analytics