







The score is 67/100







SEO Content

	Title	Unique Inns, Bed and Breakfasts, Country Inns & Boutique Hotels Length : 67 Perfect, your title contains between 10 and 70 characters.												
	Description	Unique places to stay in British Columbia, Washington, Idaho, Oregon, California, Hawaii and Mexico. These B&B accommodations provide unique experiences, vacations, lodging and dining. Length : 188 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>3</td><td>5</td><td>2</td><td>8</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] UNIQUE INNS ... at a glance• [H2] Enjoy a Taste of Italy• [H2] Celebrate Heceta Head Lighthouse's 128th Birthday!• [H2] 58th Annual Cannon Beach Sandcastle Contest• [H3] Find a unique place to stay• [H3] Unique Inns, B&B and Boutique Hotels• [H3] For travellers who insist on the extraordinary...• [H3] Sign up to receive our monthly newsletter• [H3] Latest Trip Ideas• [H4] Whether in search of fine dining and wine-tasting, shopping, sports, wilderness adventure, or some of the most spectacular sightseeing in the world, Unique Inns is your resource for accommodation.• [H4] Get the best rates and room options by booking direct!• [H5] ABOUT WASHINGTON STATE	H1	H2	H3	H4	H5	H6	1	3	5	2	8	0
H1	H2	H3	H4	H5	H6									
1	3	5	2	8	0									

SEO Content

		<ul style="list-style-type: none"> • [H5] UNIQUE INNS IN WASHINGTON STATE (directory to Washington bed and breakfasts) • [H5] ABOUT IDAHO • [H5] UNIQUE INNS IN IDAHO (directory to Idaho bed and breakfasts) • [H5] ABOUT OREGON • [H5] UNIQUE INNS IN OREGON (directory to Oregon bed and breakfasts) • [H5] ABOUT CALIFORNIA • [H5] UNIQUE INNS IN CALIFORNIA (directory to California bed and breakfasts)
	Images	<p>We found 21 images on this web page.</p> <p>20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 25%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 63 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 41.27%</p> <p>Internal Links 58.73%</p>

In-page links

Anchor	Type	Juice
Directory	Internal	Passing Juice
Locations	Internal	Passing Juice
Washington	Internal	Passing Juice
Idaho	Internal	Passing Juice
Oregon	Internal	Passing Juice
California	Internal	Passing Juice
Features	Internal	Passing Juice
Exquisite Rooms	Internal	Passing Juice
Inspired Cuisine	Internal	Passing Juice
Luxury Spas	Internal	Passing Juice
Unique Weddings	Internal	Passing Juice
Wine Tours	Internal	Passing Juice
Pet Friendly	Internal	Passing Juice
Private Cottages	Internal	Passing Juice
Unique Histories	Internal	Passing Juice
Award Winning Chefs	Internal	Passing Juice
Unique Experiences	Internal	Passing Juice
Spectacular Views	Internal	Passing Juice
Eco Friendly	Internal	Passing Juice
Inspiration	Internal	Passing Juice
Special & Packages	Internal	Passing Juice
Upcoming Events	Internal	Passing Juice
Recipes	Internal	Passing Juice
Video Gallery	Internal	Passing Juice
Newsletter	Internal	Passing Juice
Give a Gift Certificate	Internal	Passing Juice
Sweepstakes	Internal	Passing Juice


In-page links

About	Internal	Passing Juice
Membership Info	Internal	Passing Juice
Inns for Sale	Internal	Passing Juice
Contact	Internal	Passing Juice
Rewards	Internal	Passing Juice
Search Now	Internal	Passing Juice
Enjoy a Taste of Italy	Internal	Passing Juice
Celebrate Heceta Head Lighthouse's 128th Birthday!	Internal	Passing Juice
58th Annual Cannon Beach Sandcastle Contest	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Powered by Vortex	External	Passing Juice
Cameo Heights Mansion	External	Passing Juice
The Resort at Port Ludlow	External	Passing Juice
Twisp River Suites	External	Passing Juice
Lodge at Sandpoint	External	Passing Juice
Overleaf Lodge & Spa	External	Passing Juice
Cannon Beach Hotel	External	Passing Juice
The Courtyard	External	Passing Juice
Campbell House	External	Passing Juice
Excelsior Inn	External	Passing Juice
Steamboat Inn	External	Passing Juice
Jacksonville Inn	External	Passing Juice
Winchester Inn	External	Passing Juice
Heceta Head Lighthouse Bed & Breakfast Inn	External	Passing Juice
FivePine Lodge	External	Passing Juice
Pendleton House Historic Inn & Bed and Breakfast	External	Passing Juice
Carter House	External	Passing Juice
Stanford Inn	External	Passing Juice

In-page links

Tallman Hotel	External	Passing Juice
Churchill Manor	External	Passing Juice
Cypress Inn	External	Passing Juice
Vagabond's House	External	Passing Juice
The Avalon Hotel	External	Passing Juice
McCloud Hotel	External	Passing Juice
Carmel Lamp Lighter Inn	External	Passing Juice
Hanford House Inn	External	Passing Juice



SEO Keywords

	Keywords Cloud	<p>inn inns oregon bed idaho from</p> <p>unique washington river breakfasts</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
unique	15	✓	✗	✓	✓
inns	11	✓	✗	✗	✓
inn	10	✓	✗	✗	✓
oregon	8	✗	✗	✓	✓
bed	7	✓	✗	✗	✓












Usability

	Url	Domain : uniqueinns.com Length : 14
	Favicon	Great, your website has a favicon.





Usability

	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 52 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://www.uniqueinns.com/googlesitemap.xml
	Robots.txt	http://uniqueinns.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics