



Seo Analyzer unisa.edu.au

Generated on January 31 2022 00:59 AM





The score is 54/100







SEO Content

	Title	<p>UniSA - University of South Australia</p> <p>Length : 37</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>UniSA is South Australia's no 1. university for graduate careers. Study, explore our research or partner with us.</p> <p>Length : 117</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>unisa,adelaide,australia,education,university,careers,degrees,diploma,graduate,courses</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1809"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>description</td> <td>UniSA is South Australia's no 1. university for graduate careers. Study, explore our research or partner with us.</td> </tr> <tr> <td>site_name</td> <td>Home</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>url</td> <td>https://unisa.edu.au/</td> </tr> </tbody> </table>	Property	Content	title	Home	description	UniSA is South Australia's no 1. university for graduate careers. Study, explore our research or partner with us.	site_name	Home	type	article	url	https://unisa.edu.au/
Property	Content													
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	Headings	<table border="1" data-bbox="539 1845 1481 1912"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>10</td> <td>5</td> <td>7</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1944 1098 2078" style="list-style-type: none"> • [H1] University of South Australia • [H2] Study at UniSA • [H2] Research • [H2] Connect 	H1	H2	H3	H4	H5	H6	1	10	5	7	0	0
H1	H2	H3	H4	H5	H6									
1	10	5	7	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Visit• [H2] About UniSA• [H2]• [H2] What's new?• [H2] Start your unstoppable career• [H2] Why UniSA?• [H2] Contact us• [H3] Study• [H3] Research• [H3] Connect• [H3] Coronavirus (COVID-19) updates• [H3]• [H4] Australian future students• [H4] International future students• [H4] Current UniSA students• [H4] Further contact details• [H4] Study & Research• [H4] Connect & Visit• [H4] Essential links
	Images	<p>We found 10 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 16%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 120 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links

External Links : Passing Juice 5%

Internal Links 95%

In-page links

Anchor	Type	Juice
Study	Internal	Passing Juice
Apply now	Internal	Passing Juice
Enquire now	Internal	Passing Juice
How to apply	Internal	Passing Juice
Entry pathways	Internal	Passing Juice
Scholarships	Internal	Passing Juice
Student accommodation	Internal	Passing Juice
Postgraduate study	Internal	Passing Juice
UniSA Online	Internal	Passing Juice
International students	Internal	Passing Juice
What can I study?	Internal	Passing Juice
Entry pathways	Internal	Passing Juice
Research degrees	Internal	Passing Juice
Research projects	Internal	Passing Juice
How to apply	Internal	Passing Juice
The transformed PhD	Internal	Passing Juice
Executive Education and short courses	Internal	Passing Juice
Student life	Internal	Passing Juice
New students	Internal	Passing Juice
Academic calendars	Internal	Passing Juice
Teaching and Learning	Internal	Passing Juice
Student placements and internship	Internal	Passing Juice
Student support	Internal	Passing Juice

In-page links

Student exchange	Internal	Passing Juice
USASA	Internal	Passing Juice
UniSA Sport	External	Passing Juice
Graduations	Internal	Passing Juice
Regional students	Internal	Passing Juice
Services for schools	Internal	Passing Juice
Aboriginal students	Internal	Passing Juice
Research	Internal	Passing Juice
Our research impact	Internal	Passing Juice
=	Internal	Passing Juice
Research excellence	Internal	Passing Juice
Scholarships	Internal	Passing Juice
Research fellowships	Internal	Passing Juice
Research institutes	Internal	Passing Juice
Research centres	Internal	Passing Juice
Centre for Cancer Biology	External	Passing Juice
Other research	Internal	Passing Juice
Space	Internal	Passing Juice
Defence	Internal	Passing Juice
Industry engagement	Internal	Passing Juice
Innovation & Collaboration Centre	Internal	Passing Juice
UniSA Ventures	External	Passing Juice
Research volunteers	Internal	Passing Juice
Images of Research and Teaching	Internal	Passing Juice
Connect	Internal	Passing Juice
Alumni	Internal	Passing Juice
Giving to UniSA	Internal	Passing Juice
Working at UniSA	Internal	Passing Juice

In-page links

Match Studio	Internal	Passing Juice
Clinical Placement Unit	Internal	Passing Juice
Department of Rural Health	Internal	Passing Juice
The Hawke Centre	Internal	Passing Juice
Media Centre	Internal	Passing Juice
Community engagement	Internal	Passing Juice
Community clinics	Internal	Passing Juice
Host a student placement	Internal	Passing Juice
Museums and galleries	Internal	Passing Juice
Adelaide Planetarium	Internal	Passing Juice
Architecture Museum	Internal	Passing Juice
Kerry Packer Civic Gallery	Internal	Passing Juice
MOD.	Internal	Passing Juice
Samstag Museum of Art	Internal	Passing Juice
SASA Gallery	Internal	Passing Juice
Samsung SMARTSchool	Internal	Passing Juice
Visit	Internal	Passing Juice
City West campus	Internal	Passing Juice
City East campus	Internal	Passing Juice
Magill campus	Internal	Passing Juice
Mawson Lakes campus	Internal	Passing Juice
Mount Gambier campus	Internal	Passing Juice
Whyalla campus	Internal	Passing Juice
Transport and parking	Internal	Passing Juice
Events	Internal	Passing Juice
Study information sessions	Internal	Passing Juice
Library	Internal	Passing Juice
Sport and fitness facilities	External	Passing Juice

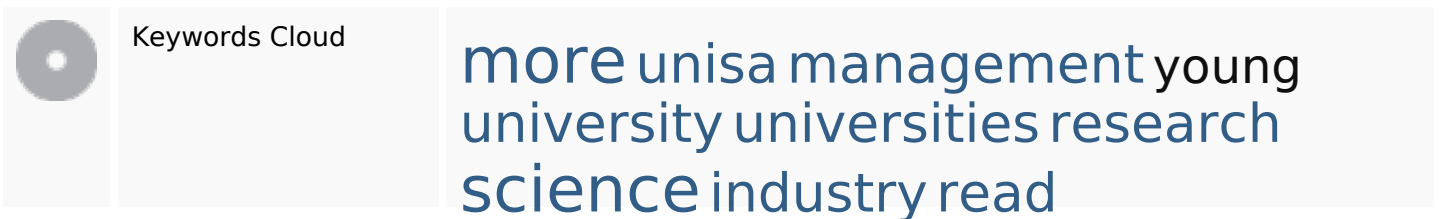
In-page links

Campus security	Internal	Passing Juice
Hire UniSA facilities	Internal	Passing Juice
Disability hub	Internal	Passing Juice
IT services for visitors	Internal	Passing Juice
Teaching and learning facilities	Internal	Passing Juice
About UniSA	Internal	Passing Juice
University profile	Internal	Passing Juice
Our history	Internal	Passing Juice
University achievements	Internal	Passing Juice
Excellence in Research for Australia (ERA)	Internal	Passing Juice
Honorary Doctorates	Internal	Passing Juice
Policies and procedures	Internal	Passing Juice
Publications	Internal	Passing Juice
Strategic action plan (Enterprise 25)	Internal	Passing Juice
Global engagement	Internal	Passing Juice
Regional engagement	Internal	Passing Juice
Aboriginal engagement	Internal	Passing Juice
Governance and management	Internal	Passing Juice
University Council	Internal	Passing Juice
Provost and Chief Academic Officer	Internal	Passing Juice
Senior staff	Internal	Passing Juice
Research leadership	Internal	Passing Juice
Academic Units	Internal	Passing Juice
Vice Chancellor and President&nbsp;	Internal	Passing Juice
Vacancies at UniSA	External	Passing Juice
SAGE Athena SWAN Pilot	Internal	Passing Juice
Contact information	Internal	Passing Juice
Ask UniSA FAQs	Internal	Passing Juice

In-page links

Ask UniSA FAQs	Internal	Passing Juice
International contact details	Internal	Passing Juice
Ask UniSA FAQs	Internal	Passing Juice
Campus Central contact details	Internal	Passing Juice
Staff Directory	Internal	Passing Juice
Enquire online	Internal	Passing Juice
Campus maps	Internal	Passing Juice
AskIT	Internal	Passing Juice
Copyright	Internal	Passing Juice
Privacy notification	Internal	Passing Juice
Web accessibility	Internal	Passing Juice
Disclaimers	Internal	Passing Juice
CRICOS Provider no 00121B	External	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	7	✘	✘	✘	✘
science	7	✘	✘	✘	✘
research	5	✘	✘	✔	✔
universities	5	✘	✘	✘	✘
university	5	✔	✔	✔	✔

Usability

	Url	Domain : unisa.edu.au Length : 12
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 42 Warnings : 40
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>