



Seo Analyzer

unitedcharter.co.za

Generated on April 01 2022 07:06 AM





The score is 38/100







SEO Content

	Title	<p>United Charter - Air Charter Services South Africa</p> <p>Length : 50</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>United Charter - Air Charter Services South Africa</td> </tr> <tr> <td>url</td> <td>https://unitedcharter.co.za/</td> </tr> <tr> <td>site_name</td> <td>United Charter</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	United Charter - Air Charter Services South Africa	url	https://unitedcharter.co.za/	site_name	United Charter
Property	Content													
locale	en_US													
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	Headings	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">H1</th> <th style="text-align: left;">H2</th> <th style="text-align: left;">H3</th> <th style="text-align: left;">H4</th> <th style="text-align: left;">H5</th> <th style="text-align: left;">H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>10</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] WELCOME TO THE UNITED AVIATION GROUP • [H2] WELCOMES YOU ONBOARD! • [H2] FLY CHARTER • [H2] FLY CARGO • [H2] AIRCRAFT • [H2] UNITED FLIGHT SUPPORT • [H2] ONBOARD EXPERIENCE 	H1	H2	H3	H4	H5	H6	0	10	4	0	0	0
H1	H2	H3	H4	H5	H6									
0	10	4	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] FLY ABOVE THE REST • [H2] Time-Critical Travel Solutions • [H2] UNITED MAINTENANCE • [H3] UNITED AVIATION GROUP • [H3] charter enquiry • [H3] cargo enquiry • [H3] FOLLOW US ON INSTAGRAM
	Images	<p>We found 15 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 26.67%</p> <p>Internal Links 73.33%</p>

In-page links

Anchor	Type	Juice
HOME	Internal	Passing Juice

In-page links

ABOUT US	Internal	Passing Juice
FLY WITH US	Internal	Passing Juice
AIRCRAFT	Internal	Passing Juice
FBO	Internal	Passing Juice
MANAGEMENT	Internal	Passing Juice
MAINTENANCE	Internal	Passing Juice
SALES	Internal	Passing Juice
UNITED DERBY	Internal	Passing Juice
CONNECT	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
BOOK YOUR FLIGHT NOW!	Internal	Passing Juice
T&C's	External	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
united	3	✓	✗	✗	✓
home	2	✗	✗	✗	✗
fly	2	✗	✗	✗	✓
aircraft	2	✗	✗	✗	✓
fbo	2	✗	✗	✗	✗

Usability





	Url	Domain : unitedcharter.co.za Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 167 Warnings : 58				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>4</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	4
Deprecated tags	Occurrences					
<u>	4					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				

Document

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://unitedcharter.co.za/sitemap.xml</p>
	Robots.txt	<p>http://unitedcharter.co.za/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>