







Seo Analyzer unitedwayem.org

Generated on March 08 2022 13:05 PM






The score is 55/100







SEO Content

	Title	<p>celebrate our community United Way of Eastern Maine</p> <p>Length : 53</p> <p>Perfect, your title contains between 10 and 70 characters.</p>										
	Description	<p>&#039;Hopeful&#039; in Downtown Bangor https://www.youtube.com/watch?v=akTdjuzA7LE The &quot;Hopeful&quot; sign by artist Charlie Hewitt is installed & lit up and can be seen at 152 Main St. in downtown Bangor. United Way of Eastern Maine was the agency behind the effort to get this sign in ...</p> <p>Length : 299</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>										
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>										
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 2018"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.unitedwayem.org/</td> </tr> <tr> <td>title</td> <td>celebrate our community United Way of Eastern Maine</td> </tr> <tr> <td>description</td> <td>&#039;Hopeful&#039; in Downtown Bangor ht tps://www.youtube.com/watch?v=akTdjuzA7LE The &quot;Hopeful&quot; sign by artist Charlie Hewitt is installed & lit up and can be seen at 152 Main St. in downtown Bangor. United Way of Eastern Maine was the agency behind the effort to get this sign in ...</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://www.unitedwayem.org/	title	celebrate our community United Way of Eastern Maine	description	'Hopeful' in Downtown Bangor ht tps://www.youtube.com/watch?v=akTdjuzA7LE The "Hopeful" sign by artist Charlie Hewitt is installed & lit up and can be seen at 152 Main St. in downtown Bangor. United Way of Eastern Maine was the agency behind the effort to get this sign in ...
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	Headings	<p>H1 H2 H3 H4 H5 H6</p>										

SEO Content

		2	1	1	0	0	0
		<ul style="list-style-type: none"> • [H1] celebrate our community • [H1] 'Hopeful' in Downtown Bangor • [H2] United Way of Eastern Maine • [H3] Serving Penobscot, Piscataquis, Hancock, Waldo, Somerset, and Washington Counties 					
	Images	<p>We found 5 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>					
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>					
	In-page links	<p>We found a total of 25 links including 0 link(s) to files</p>					
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 4%</p> <p>Internal Links 96%</p>					

In-page links

Anchor	Type	Juice
Learn More	Internal	Passing Juice

In-page links

Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Shop Now	Internal	Passing Juice
www.unitedwayem.org/donate	Internal	Passing Juice
Get Involved	Internal	Passing Juice
About Us	Internal	Passing Juice
Financials	Internal	Passing Juice
FAQs	Internal	Passing Juice
Careers	Internal	Passing Juice
Diversity &#038; Inclusion	Internal	Passing Juice
What We Do	Internal	Passing Juice
Our Initiatives	Internal	Passing Juice
Programs We Fund	Internal	Passing Juice
Apply For Funding	Internal	Passing Juice
Get Involved	Internal	Passing Juice
Explore Ways To Give	Internal	Passing Juice
Start A Workplace Campaign	Internal	Passing Juice
Volunteer Your Time	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Staff	Internal	Passing Juice
Board of Directors	Internal	Passing Juice
Results	Internal	Passing Juice
Get Assistance	Internal	Passing Juice
Sutherland &#038; Weston	External	Passing Juice

SEO Keywords



Keywords Cloud

bangor maine community sign
hopeful please also hewitt installed






SEO Keywords

celebrate



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bangor	5	✘	✘	✔	✔
hopeful	4	✘	✘	✔	✔
hewitt	3	✘	✘	✔	✘
maine	3	✔	✘	✔	✔
community	3	✔	✘	✘	✔










Usability

	Url	Domain : unitedwayem.org Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 20





Document

		
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://unitedwayem.org/sitemap.xml</pre> <pre>https://www.unitedwayem.org/sitemap.xml</pre>
	Robots.txt	<pre>http://unitedwayem.org/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Great, your website has an analytics tool.  Google Analytics