









Seo Analyzer unitedwayhouston.org

Generated on March 30 2022 18:54 PM




The score is 63/100







SEO Content

	Title	<p>United Way of Greater Houston</p> <p>Length : 29</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>United Way of Greater Houston transforms individual lives and brings long-lasting, systemic change to tough issues. Donate today to help your community.</p> <p>Length : 152</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>United Way of Greater Houston, charity, philanthropy</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="542 1444 1481 1518"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>0</td> <td>1</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1550 1468 1944" style="list-style-type: none"> • [H1] • [H2] Annual Report • [H2] 211 Data • [H2] Do you know ALICE? • [H2] Highlights from 2020 - 2021 • [H2] 211 data shows community needs • [H2] Learn more about ALICE • [H2] Thank you to our Caring Champions! • [H2] Together last year, we helped 2 million of our neighbors build better lives. • [H4] United Way of Greater Houston • [H5] 50 Waugh Drive Houston, Texas 77007 713-685-2300 	H1	H2	H3	H4	H5	H6	1	8	0	1	1	0
H1	H2	H3	H4	H5	H6									
1	8	0	1	1	0									
	Images	<p>We found 12 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that</p>												

SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 33% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 66 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
About	Internal	Passing Juice
Board and Leadership	Internal	Passing Juice
Financials	Internal	Passing Juice
Community Investment	Internal	Passing Juice
United Way Agencies & Grantees	Internal	Passing Juice
Our Mission	Internal	Passing Juice

In-page links

Our Commitment to DEIB	Internal	Passing Juice
Locations	Internal	Passing Juice
Community Resource Center	Internal	Passing Juice
Volunteers	Internal	Passing Juice
Careers	Internal	Passing Juice
FAQs	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Job Bank	Internal	Passing Juice
News	Internal	Passing Juice
Media Clips	Internal	Passing Juice
Press Releases	Internal	Passing Juice
Publications	Internal	Passing Juice
Nonprofit Connection	Internal	Passing Juice
Webinars & Events	Internal	Passing Juice
Management Consulting	Internal	Passing Juice
Leadership Development	Internal	Passing Juice
Board Development	Internal	Passing Juice
Project Blueprint	Internal	Passing Juice
Interagency Meetings	Internal	Passing Juice
Diversity, Equity, Inclusion, and Belonging	Internal	Passing Juice
Need help?	Internal	Passing Juice
Second Century Vision	Internal	Passing Juice
Work	Internal	Passing Juice
ALICE	Internal	Passing Juice
Safety Net	Internal	Passing Juice
211 Texas/United Way HELPLINE	Internal	Passing Juice
Family Stability	Internal	Passing Juice
Youth Success	Internal	Passing Juice


In-page links

Mission United	Internal	Passing Juice
Disaster Recovery	Internal	Passing Juice
Centers	Internal	Passing Juice
Our Commitment to DEIB	Internal	Passing Juice
Campaign Resources	Internal	Passing Juice
How to Run a Successful Campaign	Internal	Passing Juice
Marketing Materials and Tools	Internal	Passing Juice
Stories and Videos	Internal	Passing Juice
Sample Communications and Templates	Internal	Passing Juice
Virtual Activities	Internal	Passing Juice
Leadership Giving and Affinity Groups	Internal	Passing Juice
Photos	Internal	Passing Juice
Logos	Internal	Passing Juice
Finance and Reporting	Internal	Passing Juice
Find us on Social Media	Internal	Passing Juice
Donors	Internal	Passing Juice
Become a United Way Donor	Internal	Passing Juice
Donor Events	Internal	Passing Juice
United Way LINC	Internal	Passing Juice
Young Leaders	Internal	Passing Juice
Women's Initiative	Internal	Passing Juice
Chairman's Club	Internal	Passing Juice
Impact Circle	Internal	Passing Juice
Leadership Circle	Internal	Passing Juice
Alexis de Tocqueville Society	Internal	Passing Juice
Luminaries	Internal	Passing Juice
Stay United	Internal	Passing Juice
Planned Giving	Internal	Passing Juice

In-page links

Diamond Donors	Internal	Passing Juice
Photo Galleries	Internal	Passing Juice
Donate	Internal	Passing Juice
Next	Internal	Passing Juice






SEO Keywords

 Keywords Cloud	campaign donor leadership united community donors circle bank board donate
---	--

Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
united	11	✓	✓	✓	✓
leadership	8	✗	✗	✗	✗
community	5	✗	✗	✓	✓
donors	5	✗	✗	✗	✗
campaign	5	✗	✗	✗	✗

Usability

 Url	Domain : unitedwayhouston.org Length : 20
 Favicon	Great, your website has a favicon.
 Printability	Great. We have found a Print-Friendly CSS.
 Language	Good. Your declared language is en.
 Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of
--	-------------	--

Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://unitedwayhouston.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics