

# Seo Analyzer unitwise.com

Generated on January 27 2022 20:31 PM





The score is 58/100







## SEO Content

	Title	Business Management Software for Mary Kay Consultants - Unitwise <b>Length : 64</b> Perfect, your title contains between 10 and 70 characters.												
	Description	A business management software for the Mary Kay community & Independent beauty consultants to manage inventory, accounting and market their entire business. <b>Length : 156</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>3</td><td>7</td><td>1</td><td>17</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Business Management Software for Independent Beauty Consultants</li><li>• [H2] Latest UnitWise News:</li><li>• [H2] Facebook Load more</li><li>• [H2] Latest UnitWise News:</li><li>• [H3] Please be safe.</li><li>• [H3] The Ultimate Business Management Solution for Beauty Consultants</li><li>• [H3] Featured Users</li><li>• [H3] Exclusive Features</li><li>• [H3] What's New</li><li>• [H3] Get the UnitWise App for your Android or iPhone</li><li>• [H3] Access our resource center for more information about tax relief due to COVID-19. Visit Now</li><li>• [H4] COVID-19: A brief statement from UnitWise and SPAN Enterprises</li></ul>	H1	H2	H3	H4	H5	H6	1	3	7	1	17	0
H1	H2	H3	H4	H5	H6									
1	3	7	1	17	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H5] What is UnitWise?</li><li>• [H5] Who is UnitWise for?</li><li>• [H5] What UnitWise can do for you...</li><li>• [H5] Lori Isaacson</li><li>• [H5] Merri Lenz</li><li>• [H5] Becky Caminti</li><li>• [H5] Melanie Abernathy</li><li>• [H5] Terri Skill</li><li>• [H5] Gina Guiliano</li><li>• [H5] Cleta Colson-Eyre</li><li>• [H5] Management</li><li>• [H5] Marketing</li><li>• [H5] Accounting</li><li>• [H5] UnitWise.com</li><li>• [H5] Features</li><li>• [H5] MyUnitBuzz App</li><li>• [H5] Latest Tweets</li></ul>
	Images	<p>We found 22 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>30%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 38 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 13.16%</p>

## SEO Links

Internal Links 86.84%

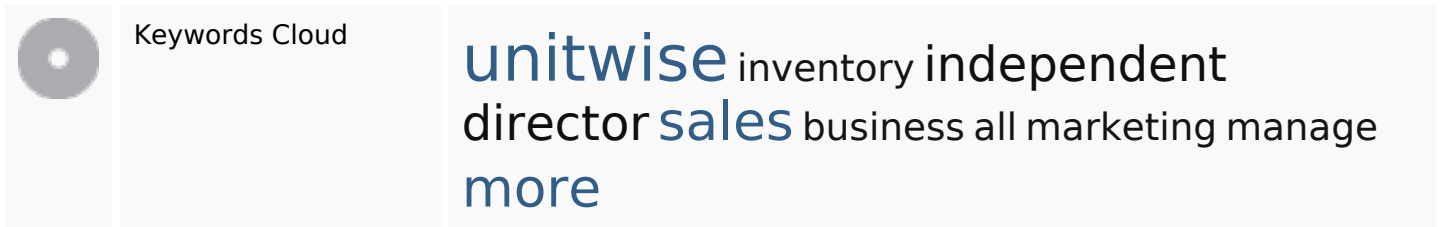
### In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
<a href="#">Español</a>	Internal	Passing Juice
<a href="#">English</a>	Internal	Passing Juice
<a href="#">Live Training</a>	Internal	Passing Juice
<a href="#">Our NSDs</a>	Internal	Passing Juice
<a href="#">Our Directors</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Start Today!</a>	Internal	Passing Juice
<a href="#">Lori Isaacson</a>	Internal	Passing Juice
<a href="#">Merri Lenz</a>	Internal	Passing Juice
<a href="#">Becky Caminti</a>	Internal	Passing Juice
<a href="#">Melanie Abernathy</a>	Internal	Passing Juice
<a href="#">Terri Skill</a>	Internal	Passing Juice
<a href="#">Gina Guiliano</a>	Internal	Passing Juice
<a href="#">Cleta Colson-Eyre</a>	Internal	Passing Juice
<a href="#">Management</a>	External	Passing Juice
<a href="#">Learn More About Other Great UnitWise Features</a>	Internal	Passing Juice
<a href="#">more blogs</a>	Internal	Passing Juice
<a href="#">more posts</a>	External	Passing Juice
<a href="#">" + thefeeds[index].title + "</a>	Internal	Passing Juice
<a href="#">Visit Now</a>	External	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice

## In-page links

<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Browser Compatibility</a>	Internal	Passing Juice
<a href="#">Live Support</a>	External	Passing Juice
<a href="#">Customers</a>	Internal	Passing Juice
<a href="#">Activities</a>	Internal	Passing Juice
<a href="#">Inventory</a>	Internal	Passing Juice
<a href="#">Accounts</a>	Internal	Passing Juice
<a href="#">Marketing</a>	Internal	Passing Juice
<a href="#">My Unit</a>	Internal	Passing Juice
<a href="#">Social Media</a>	Internal	Passing Juice
<a href="#">Tweets by @UnitWise</a>	External	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
unitwise	13	✓	✗	✗	✓
sales	8	✗	✗	✗	✗
more	8	✗	✗	✗	✓
director	7	✗	✗	✗	✗
independent	6	✗	✗	✓	✓

# Keywords Consistency

## Usability





	Url	Domain : unitwise.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 5 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Document

### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://unitwise.com/sitemap.xml">http://unitwise.com/sitemap.xml</a></p> <p><a href="http://www.unitwise.com/sitemap.xml">http://www.unitwise.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://unitwise.com/robots.txt">http://unitwise.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>