







Seo Analyzer unity.com

Generated on February 21 2022 09:37 AM






The score is 60/100




SEO Content

	<p>Title</p>	<p>Unity Real-Time Development Platform 3D, 2D VR & AR Engine</p> <p>Length : 64</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Make real-time 3D projects for Games, Animation, Film, Automotive, Transportation, Architecture, Engineering, Manufacturing & Construction. Visualize & simulate industrial projects in 3D, AR, & VR.</p> <p>Length : 209</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>real-time development platform, real-time development, Vr visualization, AR visualization, 3d visualization, 3d platform, 2d platform, Vr platform, AR platform, 3d real-time, AR real-time, 2d Development, 3d Development, AR Development, VR Development</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1480 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Unity</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://unity.com/frontpage</td> </tr> <tr> <td>title</td> <td>Unity</td> </tr> <tr> <td>description</td> <td>Unity is the ultimate game development platform. Use Unity to build high-quality 3D and 2D games, deploy them across mobile, desktop, VR/AR, consoles or the Web, and connect with loyal and enthusiastic players and customers.</td> </tr> </tbody> </table>	Property	Content	site_name	Unity	type	website	url	https://unity.com/frontpage	title	Unity	description	Unity is the ultimate game development platform. Use Unity to build high-quality 3D and 2D games, deploy them across mobile, desktop, VR/AR, consoles or the Web, and connect with loyal and enthusiastic players and customers.
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SEO Content

		<table><tr><td>image</td><td>https://unity3d.com/files/images/ogimg.jpg</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>630</td></tr><tr><td>image:alt</td><td>Unity Technologies</td></tr></table>	image	https://unity3d.com/files/images/ogimg.jpg	image:width	1200	image:height	630	image:alt	Unity Technologies				
image	https://unity3d.com/files/images/ogimg.jpg													
image:width	1200													
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image:alt	Unity Technologies													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>7</td><td>3</td><td>0</td><td>6</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] The platform of choice for multiplayer hits• [H2] Featured products• [H2] Everything you need to succeed• [H2] Latest from Unity• [H2] Together, we empower real-time creativity around the world• [H2] Deliver incredible possibilities• [H2] Solutions for big teams to achieve big dreams• [H2] Footer• [H3] Praey for the Gods• [H3] Pharos AR• [H3] How to create a configurable car in Unity HDRP• [H5] Unity Pro• [H5] Unity Gaming Services• [H5] Unity Learn• [H5] Asset Store• [H5] Documentation• [H5] Gaming Services	H1	H2	H3	H4	H5	H6	1	7	3	0	6	0
H1	H2	H3	H4	H5	H6									
1	7	3	0	6	0									
	Images	<p>We found 25 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 24%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												



SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 57 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 28.07% Internal Links 71.93%

In-page links

Anchor	Type	Juice
Explore solutions	Internal	Passing Juice
Learn more	Internal	Passing Juice
Subscribe	Internal	Passing Juice
Learn more	Internal	Passing Juice
Read our blog	External	Passing Juice
Start learning	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	External	Passing Juice
More stories	Internal	Passing Juice
We're hiring	Internal	Passing Juice
Contact us	Internal	Passing Juice
English	Internal	Passing Juice
	Internal	Passing Juice
Deutsch	Internal	Passing Juice
Español	Internal	Passing Juice
	Internal	Passing Juice
Русский	Internal	Passing Juice
Français	Internal	Passing Juice

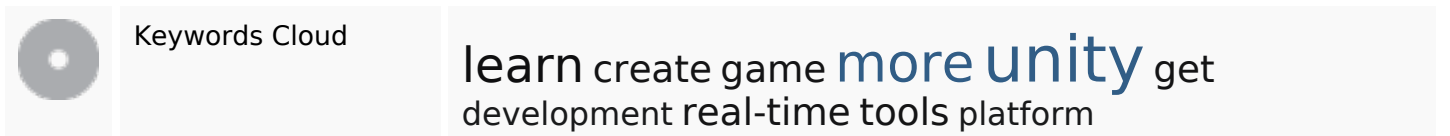
In-page links

☐☐☐	Internal	Passing Juice
Português	Internal	Passing Juice
Products	Internal	Passing Juice
Unity Ads	Internal	Passing Juice
Subscription	Internal	Passing Juice
Asset Store	Internal	Passing Juice
Resellers	Internal	Passing Juice
Students	Internal	Passing Juice
Educators	Internal	Passing Juice
Certification	Internal	Passing Juice
Learn	External	Passing Juice
Center of Excellence	External	Passing Juice
Get Unity	Internal	Passing Juice
Download Archive	External	Passing Juice
Beta Program	External	Passing Juice
Labs	Internal	Passing Juice
Publications	Internal	Passing Juice
Community	External	Passing Juice
Documentation	External	Passing Juice
Unity QA	External	Passing Juice
FAQ	Internal	Passing Juice
Services Status	External	Passing Juice
Case Studies	Internal	Passing Juice
Our Company	Internal	Passing Juice
Brand	Internal	Passing Juice
Newsletter	Internal	Passing Juice
Blog	Internal	Passing Juice
Events	Internal	Passing Juice

In-page links

Press	Internal	Passing Juice
Partners	Internal	Passing Juice
Investors	Internal	Passing Juice
Affiliates	Internal	Passing Juice
Security	External	Passing Juice
Social Impact	Internal	Passing Juice
Legal	External	Passing Juice
Privacy Policy	External	Passing Juice
Cookies	External	Passing Juice
Do Not Sell My Personal Information	External	Passing Juice
more info here	External	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
unity	30	✓	✗	✗	✓
more	19	✗	✗	✗	✗
learn	15	✗	✗	✗	✓
real-time	8	✓	✓	✓	✓
game	7	✗	✗	✓	✗











Usability

	Url	Domain : unity.com Length : 9
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Usability

	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 43 Warnings : 19
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

 Flash content

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://unity.com/sitemap.xml</pre> <pre>https://unity.com/sitemap.xml</pre>
	Robots.txt	<pre>http://unity.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>