



Seo Analyzer unityinc.org

Generated on February 03 2022 08:34 AM





The score is **38/100**







SEO Content

	Title	<p>Unity, Inc. &#8211; United National Indian Tribal Youth</p> <p>Length : 55</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="542 1377 1476 1444"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>2</td> <td>0</td> <td>11</td> <td>1</td> </tr> </tbody> </table> <ul data-bbox="614 1478 1500 2072" style="list-style-type: none"> • [H2] Announcements • [H3] Contact Us • [H3] Follow Us • [H5] 31 Jan: UNITY Hosts 2022 Native Scholarship Forum • [H5] 31 Jan: West Point Leadership and Diversity in STEM for Native American Youth - AZ • [H5] 24 Jan: Seeking Youth Artists for Sticker Contest • [H5] 21 Jan: Sign Up for UNITY NEWS Communications Bootcamp with ASU • [H5] 20 Jan: Join UNITY in person for the 2022 Midyear Conference • [H5] 20 Jan: Announcing the Covid19 PSA Mini-grant Recipients • [H5] 20 Jan: UNITY Peer Guides Launch Official OJJDP Town Hall Report with Live Q&A • [H5] 20 Jan: UNITY youth speak on Climate Justice • [H5] 05 Jan: UNITY Launches Covid19 PSA Mini-grant Application • [H5] 01 Jan: Applications Now Open for UNITY's 25 Under 25 	H1	H2	H3	H4	H5	H6	0	1	2	0	11	1
H1	H2	H3	H4	H5	H6									
0	1	2	0	11	1									

SEO Content

		<p>Recognition Program</p> <ul style="list-style-type: none"> • [H5] 07 Dec: Balancing Success: Native College Student and Full-time Advocate • [H6] FULL CONFERENCE DETAILS >>
	Images	<p>We found 37 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 56 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.57%</p> <p>Internal Links 96.43%</p>

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
DONATE	Internal	Passing Juice

In-page links

Home	Internal	Passing Juice
About UNITY	Internal	Passing Juice
Leadership	Internal	Passing Juice
UNITY Staff	Internal	Passing Juice
Council of Trustees	Internal	Passing Juice
UNITY Alumni	Internal	Passing Juice
Yearbook Memories	Internal	Passing Juice
Annual Reports	Internal	Passing Juice
Donate	Internal	Passing Juice
Giving Programs	Internal	Passing Juice
Monthly Giving	Internal	Passing Juice
Annual Giving	Internal	Passing Juice
#Giving Tuesday	Internal	Passing Juice
Sponsorship Opportunities	Internal	Passing Juice
END OF YEAR GIVING	Internal	Passing Juice
Youth Councils	Internal	Passing Juice
Western Region	Internal	Passing Juice
Midwest Region	Internal	Passing Juice
Pacific Region	Internal	Passing Juice
NorthWestern Region	Internal	Passing Juice
Rocky Mountain Region	Internal	Passing Juice
Great Plains Region	Internal	Passing Juice
Northeastern Region	Internal	Passing Juice
Southeast Region	Internal	Passing Juice
Southern Plains Region	Internal	Passing Juice
Southwest Region	Internal	Passing Juice
Membership	Internal	Passing Juice
Midyear Conference 2022	Internal	Passing Juice

In-page links

National Conference 2022	Internal	Passing Juice
On Demand	Internal	Passing Juice
NUC Executive Committee	Internal	Passing Juice
Healing Indigenous Lives Initiative	Internal	Passing Juice
Wellness Warriors	Internal	Passing Juice
Financial Wellness	Internal	Passing Juice
Earth Ambassadors	Internal	Passing Juice
25 Under 25	Internal	Passing Juice
Resources	Internal	Passing Juice
COVID-19 Resources	Internal	Passing Juice
I Will Live	Internal	Passing Juice
Native Vote	Internal	Passing Juice
Scholarships/Internships	Internal	Passing Juice
Webinars	Internal	Passing Juice
Contact Us	Internal	Passing Juice
WEBINARS	Internal	Passing Juice
MEMBERSHIP	Internal	Passing Juice
CONFERENCES	Internal	Passing Juice
UNITY	Internal	Passing Juice
View All News	Internal	Passing Juice
LEARN MORE ABOUT OUR YOUTH	Internal	Passing Juice
About UNITY	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Click here	External	Passing Juice
Click here	Internal	Passing Juice
Click here	External	Passing Juice

SEO Keywords



Keywords Cloud

american buford leadership conference **youth**
region lorenashley **unity** native jan

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
unity	25	✓	✗	✗	✓
youth	22	✓	✗	✗	✓
native	16	✗	✗	✗	✓
jan	10	✗	✗	✗	✓
lorenashley	10	✗	✗	✗	✗










Usability

	Url	Domain : unityinc.org Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 55 Warnings : 76
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://unityinc.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.