



# Seo Analyzer univers-startup.ma

Generated on March 05 2022 03:50 AM

The score is 43/100



## SEO Content

|           | Title                       | Accueil - UNIVERS STARTUP<br><br><b>Length : 25</b><br><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |      |         |       |                           |     |                             |           |                 |
|-----------|-----------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|--------|-------|------|---------|-------|---------------------------|-----|-----------------------------|-----------|-----------------|
|           | Description                 | <b>Length : 0</b><br><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |         |        |       |      |         |       |                           |     |                             |           |                 |
|           | Keywords                    | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |         |        |       |      |         |       |                           |     |                             |           |                 |
|           | Og Meta Properties          | Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>fr_FR</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Accueil - UNIVERS STARTUP</td></tr><tr><td>url</td><td>https://univers-startup.ma/</td></tr><tr><td>site_name</td><td>UNIVERS STARTUP</td></tr></table>                                                                                                                                                                                                                                                                                              | Property | Content | locale | fr_FR | type | website | title | Accueil - UNIVERS STARTUP | url | https://univers-startup.ma/ | site_name | UNIVERS STARTUP |
| Property  | Content                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |         |        |       |      |         |       |                           |     |                             |           |                 |
| locale    | fr_FR                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |         |        |       |      |         |       |                           |     |                             |           |                 |
| type      | website                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |         |        |       |      |         |       |                           |     |                             |           |                 |
| title     | Accueil - UNIVERS STARTUP   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |         |        |       |      |         |       |                           |     |                             |           |                 |
| url       | https://univers-startup.ma/ |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |         |        |       |      |         |       |                           |     |                             |           |                 |
| site_name | UNIVERS STARTUP             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |         |        |       |      |         |       |                           |     |                             |           |                 |
|           | Headings                    | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>6</td><td>0</td><td>20</td><td>13</td><td>28</td></tr></table> <ul style="list-style-type: none"><li>• [H2] Rejoignez Univers StartupEt Entrepreneurs</li><li>• [H2] Rejoignez Univers StartupEt Entrepreneurs</li><li>• [H2] Rejoignez Univers StartupEt Entrepreneurs</li><li>• [H2] Univers Startup et Entrepreneur,Rejoignez l'écostytème de l'entrepreneuriat</li><li>• [H2] Participez à nosévènements/formations</li><li>• [H2] Organisez votre Event, Workshop,formation ou réunion</li><li>• [H4] Univers Startup et Entrepreneur</li></ul> | H1       | H2      | H3     | H4    | H5   | H6      | 0     | 6                         | 0   | 20                          | 13        | 28              |
| H1        | H2                          | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | H4       | H5      | H6     |       |      |         |       |                           |     |                             |           |                 |
| 0         | 6                           | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 20       | 13      | 28     |       |      |         |       |                           |     |                             |           |                 |

## SEO Content

- [H4] Service d'UniversStartup et Entrepreneur
- [H4] Notre Espace Coworking en photos
- [H4] Offres d'Univers Startup et Entrepreneur
- [H4] Coworking
- [H4] Incubation
- [H4] Financement des Startups
- [H4] Accélération
- [H4] Animation Entrepreneuriale
- [H4] Services aux Entreprises
- [H4] FabLab
- [H4] Ce que disentNos clients
- [H4] Très bonne équipe de travail, très bon service.
- [H4] Un espace 100% jeunesses.
- [H4] Un environnement plein d'opportunités. Bravo l'équipe!
- [H4] Great team and wonderful place.
- [H4] Univers startup en 2 mots : Espace d'innovateurs!
- [H4] NOS PARTENAIRES
- [H4] NOS ACTUALITES
- [H4] Nous contacter
- [H5] Animation Entrepreneuriale
- [H5] Accompagnement et Incubation
- [H5] Accélération des TPE/PME
- [H5] Espace de Coworking
- [H5] Financement des Startups
- [H5] Services aux Entreprises
- [H5] FabLab
- [H5] Développez votre Business maintenant
- [H5] Younes HEJJOUD
- [H5] Yassine HAZZAM
- [H5] Tahereddine ALAOUIE
- [H5] Othmane AIT HASSAN
- [H5] Jamel RAHIM
- [H6] Rejoignez l'écosystème de l'entrepreneuriat, Espace de Travail,Accompagnement des projets, Financement des Projets et d'autres
- [H6] Rejoignez l'écosystème de l'entrepreneuriat, Espace de Travail, Accompagnement des projets, Financement des Projets et d'autres
- [H6] Rejoignez l'écosystème de l'entrepreneuriat, Espace de Travail,Accompagnement des projets, Financement des Projets et d'autres
- [H6] Qu'est ce que c'est ?
- [H6] Ce que nous faisons à Univers Startup et Entrepreneur.
- [H6] Animation
- [H6] Accompagnement et Incubation
- [H6] Accélération
- [H6] Financement
- [H6] Services
- [H6] Espace
- [H6] Bureau privé de Travail
- [H6] Espace de travail collaboratif
- [H6] Espace de Conférence
- [H6] Salle de Formation
- [H6] Salle de réunion
- [H6] Espace de travail
- [H6] Accompagnement

## SEO Content

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                                                                            |
|-------------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                     |                 | <ul style="list-style-type: none"> <li>• [H6] Financements</li> <li>• [H6] Stratégies</li> <li>• [H6] Animations</li> <li>• [H6] Services</li> <li>• [H6] Animations</li> <li>• [H6] Embarquez-vous sûrement dans l'aventure entrepreneuriale avec Univers Startup et Entrepreneur</li> <li>• [H6] Contact</li> <li>• [H6] Adresse</li> <li>• [H6] Liens utiles</li> <li>• [H6] Réseaux sociaux</li> </ul> |
|    | Images          | <p>We found 57 images on this web page.</p> <p>56 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                                   |
|    | Text/HTML Ratio | <p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>                                                                                                                                                                                                                                                 |
|   | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                                                                                                                                                                                                                                                  |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.                                                                                                                                                                                                                                                                                                         |

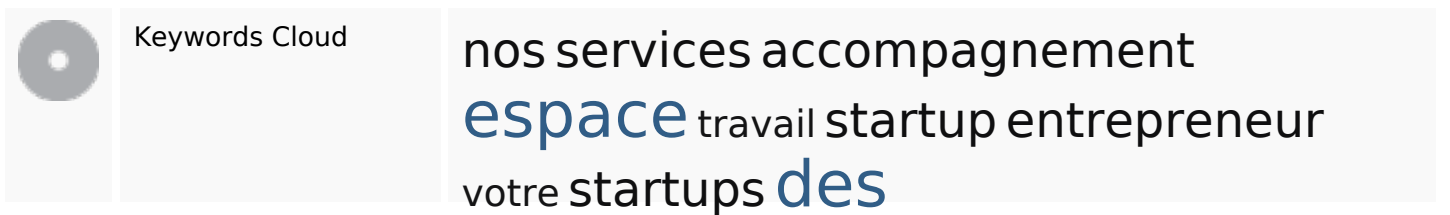
## SEO Links

|                                                                                     |                         |                                                                                                         |
|-------------------------------------------------------------------------------------|-------------------------|---------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Good. Your links looks friendly!                                                                        |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                          |
|  | In-page links           | We found a total of 15 links including 0 link(s) to files                                               |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p> |

## In-page links

| Anchor                                  | Type     | Juice         |
|-----------------------------------------|----------|---------------|
| <a href="#">Forum</a>                   | Internal | Passing Juice |
| <a href="#">Annuaire de compétences</a> | Internal | Passing Juice |
| <a href="#">INCUBATION</a>              | Internal | Passing Juice |
| <a href="#">ACCÉLÉRATION</a>            | Internal | Passing Juice |
| <a href="#">ESPACE COWORKING</a>        | Internal | Passing Juice |
| <a href="#">FINANCEMENT</a>             | Internal | Passing Juice |
| <a href="#">FABLAB</a>                  | Internal | Passing Juice |
| <a href="#">Plus d'infos</a>            | Internal | Passing Juice |
| <a href="#">Plus d'infos</a>            | Internal | Passing Juice |
| <a href="#">Plus d'infos</a>            | Internal | Passing Juice |
| <a href="#">Plus d'infos</a>            | Internal | Passing Juice |
| <a href="#">Plus d'infos</a>            | Internal | Passing Juice |
| <a href="#">Plus d'infos</a>            | Internal | Passing Juice |
| <a href="#">Plus d'infos</a>            | Internal | Passing Juice |
| <a href="#">Mentions Légales</a>        | Internal | Passing Juice |

## SEO Keywords



## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| des     | 24      | ✗     | ✗        | ✗           | ✓        |
| espace  | 23      | ✗     | ✗        | ✗           | ✓        |

## Keywords Consistency

|                |    |   |   |   |   |
|----------------|----|---|---|---|---|
| startup        | 12 | ✓ | ✗ | ✗ | ✓ |
| entrepreneur   | 10 | ✗ | ✗ | ✗ | ✓ |
| accompagnement | 10 | ✗ | ✗ | ✗ | ✓ |

## Usability

|                                                                                    |              |                                                   |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|    | Url          | Domain : univers-startup.ma<br>Length : 18        |
|    | Favicon      | Great, your website has a favicon.                |
|    | Printability | We could not find a Print-Friendly CSS.           |
|    | Language     | Good. Your declared language is fr.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                    |
|------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                             |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                           |
|  | W3C Validity    | Errors : 56<br>Warnings : 13                                                                                                                                                                                                                                                                                       |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                         |
|  | Speed Tips      | <div>  Excellent, your website doesn't use nested tables.         </div> <div>  Too bad, your website is using inline styles.         </div> |

## Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://univers-startup.ma/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.