







# Seo Analyzer universityofcalifornia.edu

Generated on December 17 2021 17:34 PM

The score is 58/100






## SEO Content

	<p>Title</p>	<p>University of California   The only world-class public research university for, by and of California.</p> <p><b>Length : 101</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	<p>Description</p>	<p>The University of California is the world's leading public research university system. With 10 campuses, 5 medical centers, 3 national labs and a network of agricultural and natural resource centers, UC boasts large numbers of distinguished faculty and researchers in every field.</p> <p><b>Length : 280</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1480 1481 2076"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>University of California</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.universityofcalifornia.edu/</td> </tr> <tr> <td>title</td> <td>University of California</td> </tr> <tr> <td>description</td> <td>The only world-class public research university for, by and of California.</td> </tr> <tr> <td>image</td> <td>http://universityofcalifornia.edu/sites/default/files/ucal-fb-image.png</td> </tr> <tr> <td>image:type</td> <td>image/jpeg</td> </tr> </tbody> </table>	Property	Content	site_name	University of California	type	website	url	https://www.universityofcalifornia.edu/	title	University of California	description	The only world-class public research university for, by and of California.	image	http://universityofcalifornia.edu/sites/default/files/ucal-fb-image.png	image:type	image/jpeg
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# SEO Content

	Headings	H1 1	H2 7	H3 24	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"><li>• [H1] University of California Return to home page .wordmark-stripe{fill:#1295d8}</li><li>• [H2] What makes UC unique?</li><li>• [H2] UC Newsletter</li><li>• [H2] Admissions</li><li>• [H2] Campuses</li><li>• [H2] Working at UC</li><li>• [H2] Accountability</li><li>• [H2] Viewing: All News</li><li>• [H3] Undergraduate</li><li>• [H3] Graduate</li><li>• [H3] Read More about working at UC</li><li>• [H3] Read the report</li><li>• [H3] The 10 best research stories of 2021</li><li>• [H3] Alumna bell hooks — celebrated feminist theorist, cultural critic, artist and writer — dies at 69</li><li>• [H3] Meet the ‘Heart Brothers’</li><li>• [H3] Sunshine may shield children, young adults from multiple sclerosis</li><li>• [H3] Solar probe touches the sun for the first time in history</li><li>• [H3] Eight films with UCLA ties among 25 named to the National Film Registry</li><li>• [H3] Blood supplies are dangerously low — consider making a donation now</li><li>• [H3] Renowned Egyptologist says it’s time to stop romanticizing ancient Egypt</li><li>• [H3] Keto diet may not work for women</li><li>• [H3] California’s water supplies are in trouble as climate change worsens natural dry spells, especially in the Sierra Nevada</li><li>• [H3] Most dog breeds highly inbred</li><li>• [H3] Oops! You did it again. New test predicts if impulsivity is pathological</li><li>• [H3] Holiday gifts that challenge gender stereotypes can support children’s development</li><li>• [H3] The superfoods that fueled ancient Andeans through 2,500 years of turmoil</li><li>• [H3] Only alcohol - not caffeine, diet or lack of sleep - might trigger heart rhythm condition</li><li>• [H3] Hundreds of UC faculty named among the world’s Highly Cited Researchers</li><li>• [H3] Understanding omicron, the new COVID-19 variant</li><li>• [H3] UC leaders urge the Biden administration to strengthen the DACA program</li><li>• [H3] Scientists discover potential cause of Alzheimer’s disease</li><li>• [H3] Supply chain shortages hit home</li></ul>					
	Images	We found 22 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					

## SEO Content

	Text/HTML Ratio	Ratio : <b>15%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 94 links including 0 link(s) to files
	Statistics	External Links : noFollow 1.06% External Links : Passing Juice 20.21% Internal Links 78.72%

## In-page links

Anchor	Type	Juice
<a href="#">upgrade your browser</a>	External	Passing Juice
<a href="#">activate Google Chrome Frame</a>	External	Passing Juice
<a href="#">Skip to Main Content</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Research</a>	Internal	Passing Juice
<a href="#">Health</a>	Internal	Passing Juice
<a href="#">Arts &amp; Humanities</a>	Internal	Passing Juice

## In-page links

<a href="#">Students &amp; Alumni</a>	Internal	Passing Juice
<a href="#">Faculty &amp; Staff</a>	Internal	Passing Juice
<a href="#">Administration</a>	Internal	Passing Juice
<a href="#">Global Food Initiative</a>	Internal	Passing Juice
<a href="#">Video</a>	Internal	Passing Juice
<a href="#">In the News</a>	Internal	Passing Juice
<a href="#">Press Room</a>	Internal	Passing Juice
<a href="#">More</a>	Internal	Passing Juice
<a href="#">UC celebrates second 2021 Nobel Prize winner</a>	Internal	Passing Juice
<a href="#">@UofCalifornia</a>	External	Passing Juice
<a href="#">@meddly</a>	External	noFollow
<a href="#">Double the Pell</a>	Internal	Passing Juice
<a href="#">Defending DACA recipients</a>	Internal	Passing Juice
<a href="#">Civic Engagement</a>	Internal	Passing Juice
<a href="#">Climate Lab</a>	Internal	Passing Juice
<a href="#">Fig. 1</a>	Internal	Passing Juice
<a href="#">FirstGen</a>	Internal	Passing Juice
<a href="#">Innovation and Entrepreneurship</a>	Internal	Passing Juice
<a href="#">Student Opportunity</a>	Internal	Passing Juice
<a href="#">Transfer Students</a>	Internal	Passing Juice
<a href="#">UC-HBCU Initiative Programs</a>	Internal	Passing Juice
<a href="#">President's Postdoctoral Fellowship Program</a>	Internal	Passing Juice
<a href="#">Carbon Neutrality Initiative</a>	Internal	Passing Juice
<a href="#">Smoke and Tobacco-Free Student Fellowships</a>	External	Passing Juice
<a href="#">UC National Center for Free Speech and Civic Engagement</a>	Internal	Passing Juice
<a href="#">Undocumented Students Initiative</a>	Internal	Passing Juice
<a href="#">UC System</a>	Internal	Passing Juice
<a href="#">Parts of UC</a>	Internal	Passing Juice

## In-page links

<a href="#">Stewardship</a>	Internal	Passing Juice
<a href="#">Working at UC</a>	Internal	Passing Juice
<a href="#">Leadership</a>	Internal	Passing Juice
<a href="#">Academic Senate</a>	Internal	Passing Juice
<a href="#">Board of Regents</a>	Internal	Passing Juice
<a href="#">Information Center</a>	Internal	Passing Juice
<a href="#">Support UC</a>	Internal	Passing Juice
<a href="#">Advocate</a>	Internal	Passing Juice
<a href="#">About the UC Advocacy Network</a>	Internal	Passing Juice
<a href="#">UCAN Student Ambassadors</a>	Internal	Passing Juice
<a href="#">Federal Partnership</a>	Internal	Passing Juice
<a href="#">California Partnership</a>	Internal	Passing Juice
<a href="#">Donate</a>	Internal	Passing Juice
<a href="#">Connect</a>	Internal	Passing Juice
<a href="#">Alumni Career Network</a>	Internal	Passing Juice
<a href="#">Admissions</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Tumblr</a>	External	Passing Juice
<a href="#">Undergraduate</a>	Internal	Passing Juice
<a href="#">Graduate</a>	Internal	Passing Juice
<a href="#">UC Berkeley</a>	External	Passing Juice
<a href="#">UC Davis</a>	External	Passing Juice
<a href="#">UC Irvine</a>	External	Passing Juice
<a href="#">UCLA</a>	External	Passing Juice
<a href="#">UC Merced</a>	External	Passing Juice

## In-page links

<a href="#">UC Riverside</a>	External	Passing Juice
<a href="#">UC San Diego</a>	External	Passing Juice
<a href="#">UC San Francisco</a>	External	Passing Juice
<a href="#">UC Santa Barbara</a>	External	Passing Juice
<a href="#">UC Santa Cruz</a>	External	Passing Juice
<a href="#">Read the report</a>	Internal	Passing Juice
<a href="#">The 10 best research stories of 2021</a>	Internal	Passing Juice
<a href="#">Alumna bell hooks — celebrated feminist theorist, cultural critic, artist and writer — dies at 69</a>	Internal	Passing Juice
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<a href="#">Keto diet may not work for women</a>	Internal	Passing Juice
<a href="#">California’s water supplies are in trouble as climate change worsens natural dry spells, especially in the Sierra Nevada</a>	Internal	Passing Juice
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<a href="#">Oops! You did it again. New test predicts if impulsivity is pathological</a>	Internal	Passing Juice
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<a href="#">Only alcohol - not caffeine, diet or lack of sleep - might trigger heart rhythm condition</a>	Internal	Passing Juice
<a href="#">Hundreds of UC faculty named among the world’s Highly Cited Researchers</a>	Internal	Passing Juice

## In-page links

<a href="#">Understanding omicron, the new COVID-19 variant</a>	Internal	Passing Juice
<a href="#">UC leaders urge the Biden administration to strengthen the DACA program</a>	Internal	Passing Juice
<a href="#">Scientists discover potential cause of Alzheimer's disease</a>	Internal	Passing Juice
<a href="#">Supply chain shortages hit home</a>	Internal	Passing Juice
<a href="#">Load More</a>	Internal	Passing Juice
<a href="#">Office of the President</a>	External	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	External	Passing Juice



## SEO Keywords

	Keywords Cloud	staff berkeley initiative california <b>faculty</b> <b>research</b> health university students ucla
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
research	17	✓	✗	✓	✓
health	13	✗	✗	✗	✗
faculty	11	✗	✗	✓	✓
staff	10	✗	✗	✗	✗
university	8	✓	✗	✓	✓







## Usability

	Url	Domain : universityofcalifornia.edu Length : 26
	Favicon	Great, your website has a favicon.





## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 15 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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# Mobile

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://universityofcalifornia.edu/sitemap.xml">http://universityofcalifornia.edu/sitemap.xml</a>
	Robots.txt	<a href="http://universityofcalifornia.edu/robots.txt">http://universityofcalifornia.edu/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics