



# Seo Analyzer unizar.es

Generated on February 11 2022 17:04 PM

The score is 37/100







## SEO Content

	Title	<p>Inicio   Universidad de Zaragoza</p> <p><b>Length : 32</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>6</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H2] Oferta estudios</li> <li>• [H2] Te interesa</li> <li>• [H2] Noticias</li> <li>• [H2] Menú principal</li> <li>• [H2] Oferta académica</li> <li>• [H2] Perfiles</li> <li>• [H3] Grados</li> <li>• [H3] Másteres</li> <li>• [H3] Doctorado</li> <li>• [H3] Estudios propios</li> <li>• [H3] Febrero</li> </ul>	H1	H2	H3	H4	H5	H6	0	6	5	0	0	0
H1	H2	H3	H4	H5	H6									
0	6	5	0	0	0									
	Images	<p>We found 37 images on this web page.</p> <p>19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	Ratio : <b>0%</b>												

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 97 links including 0 link(s) to files
	Statistics	External Links : noFollow 16.49% External Links : Passing Juice 2.06% Internal Links 81.44%

## In-page links

Anchor	Type	Juice
<a href="#">Mapa web</a>	Internal	Passing Juice
<a href="#">Contacto web</a>	Internal	Passing Juice
<a href="#">ES</a>	Internal	Passing Juice
<a href="#">EN</a>	Internal	Passing Juice
<a href="#">Estudios</a>	Internal	Passing Juice
<a href="#">I+D+i</a>	Internal	Passing Juice
<a href="#">Institución</a>	Internal	Passing Juice

## In-page links

<a href="#">Internacional</a>	Internal	Passing Juice
<a href="#">Vida Universitaria</a>	Internal	Passing Juice
<a href="#">Estudiantes</a>	Internal	Passing Juice
<a href="#">Instituciones y empresas</a>	Internal	Passing Juice
<a href="#">Personal de administración y servicios</a>	Internal	Passing Juice
<a href="#">Personal docente e investigador</a>	Internal	Passing Juice
<a href="#">Conócenos</a>	Internal	Passing Juice
<a href="#">Tablón oficial de anuncios</a>	Internal	Passing Juice
<a href="#">Sede electrónica</a>	Internal	Passing Juice
<a href="#">Información</a>	Internal	Passing Juice
<a href="#">Secretaría Virtual</a>	Internal	Passing Juice
<a href="#">Prensa</a>	Internal	Passing Juice
<a href="#">Chatbot</a>	Internal	Passing Juice
<a href="#">Biblioteca</a>	Internal	Passing Juice
<a href="#">Centros</a>	Internal	Passing Juice
<a href="#">ADD</a>	Internal	Passing Juice
<a href="#">COVID-19</a>	Internal	Passing Juice
<a href="#">Portal de Transparencia</a>	Internal	Passing Juice
<a href="#">Calidad de las Titulaciones</a>	Internal	Passing Juice
<a href="#">Portal de contratación</a>	Internal	Passing Juice
<a href="#">Protección de datos</a>	Internal	Passing Juice
<a href="#">Centro de Información Universitaria</a>	Internal	Passing Juice
<a href="#">Estudiar en Huesca</a>	Internal	Passing Juice
<a href="#">Estudiar en Teruel</a>	Internal	Passing Juice
<a href="#">Servicio de Orientación y Empleo</a>	Internal	Passing Juice
<a href="#">Boletín iUnizar</a>	Internal	Passing Juice
<a href="#">Gestión de tráfico</a>	Internal	Passing Juice
<a href="#">Boletín Oficial de la Unizar   BOUZ</a>	Internal	Passing Juice

## In-page links

<a href="#">ayudICa (ayuda Informática/Comunicaciones)</a>	Internal	Passing Juice
<a href="#">Calendario académico</a>	Internal	Passing Juice
<a href="#">Estrategia de RRHH para investigadores</a>	Internal	Passing Juice
<a href="#">Cursos Extraordinarios</a>	Internal	Passing Juice
<a href="#">Identificación electrónica</a>	Internal	Passing Juice
<a href="#">Tienda-librería universitaria</a>	Internal	Passing Juice
<a href="#">Oficina de Software Libre</a>	Internal	Passing Juice
<a href="#">Prensas de la Universidad</a>	Internal	Passing Juice
<a href="#">Boletín de Cátedras Unizar</a>	External	Passing Juice
<a href="#">Boletín OTRI Unizar</a>	External	Passing Juice
<a href="#">Radio Unizar</a>	Internal	Passing Juice
<a href="#">Cursos de Español   Courses in Spanish</a>	Internal	Passing Juice
<a href="#">Factura electrónica</a>	Internal	Passing Juice
<a href="#">Zaguán - Repositorio institucional</a>	Internal	Passing Juice
<a href="#">Observatorio de Igualdad</a>	Internal	Passing Juice
<a href="#">Museo de Ciencias Naturales</a>	Internal	Passing Juice
<a href="#">La Universidad en los rankings</a>	Internal	Passing Juice
<a href="#">±</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	noFollow
<a href="#">Twitter</a>	External	noFollow
<a href="#">Entrega de reconocimientos y una lección magistral sobre los 40 años del Estatuto de Autonomía en la festividad de la Facultad de Derecho</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	noFollow
<a href="#">Twitter</a>	External	noFollow
<a href="#">CEOE Aragón y Universidad de Zaragoza abren un ciclo de actividades sobre Derecho y Empresa a través de la Cátedra Garrigues</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	noFollow
<a href="#">Twitter</a>	External	noFollow


## In-page links

<a href="#">Investigadoras del Campus de Huesca se suman al Día Internacional de la Niña y la Mujer en la Ciencia</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	noFollow
<a href="#">Twitter</a>	External	noFollow
<a href="#">La Universidad de Zaragoza pone en marcha un estudio para conocer la situación de la mujer y la ciencia en el campus</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	noFollow
<a href="#">Twitter</a>	External	noFollow
<a href="#">El Campus de Huesca presenta el Plan de Sostenibilidad de la Actividad Deportiva</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	noFollow
<a href="#">Twitter</a>	External	noFollow
<a href="#">Los Geoparques del Maestrazgo y Sobrarbe se muestran en el Museo de Ciencias Naturales</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	noFollow
<a href="#">Twitter</a>	External	noFollow
<a href="#">El Campus de Huesca recibe a los estudiantes extranjeros que se incorporan a las aulas en el segundo cuatrimestre</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	noFollow
<a href="#">Twitter</a>	External	noFollow
<a href="#">Ángel Barrasa, catedrático de Psicología Social de Unizar, publica un libro sobre Liderazgo en la colección Biblioteca de Psicología del diario EL PAÍS</a>	Internal	Passing Juice
<a href="#">Febrero</a>	Internal	Passing Juice
<a href="#">&amp;laquo;</a>	Internal	noFollow
<a href="#">&amp;raquo;</a>	Internal	noFollow
<a href="#">1</a>	Internal	Passing Juice
<a href="#">2</a>	Internal	Passing Juice
<a href="#">3</a>	Internal	Passing Juice
<a href="#">4</a>	Internal	Passing Juice
<a href="#">7</a>	Internal	Passing Juice
<a href="#">8</a>	Internal	Passing Juice

## In-page links

<a href="#">9</a>	Internal	Passing Juice
<a href="#">10</a>	Internal	Passing Juice
<a href="#">11</a>	Internal	Passing Juice
<a href="#">16</a>	Internal	Passing Juice
<a href="#">Grados</a>	Internal	Passing Juice
<a href="#">Doctorado</a>	Internal	Passing Juice
<a href="#">Estudios propios</a>	Internal	Passing Juice
<a href="#">Aviso legal</a>	Internal	Passing Juice
<a href="#">Condiciones generales de uso</a>	Internal	Passing Juice
<a href="#">Política de Privacidad</a>	Internal	Passing Juice
<a href="#">Política de Accesibilidad</a>	Internal	Passing Juice





## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : unizar.es Length : 9
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.

## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 22 Warnings : 15
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing
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## Optimization



Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://unizar.es/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



PIWIK