

Seo Analyzer unr.edu

Generated on January 27 2022 14:15 PM






The score is 63/100






SEO Content

	Title	University of Nevada, Reno University of Nevada, Reno Length : 55 Perfect, your title contains between 10 and 70 characters.																		
	Description	The University of Nevada, Reno, founded in 1874, is Nevada's land-grant institution that offers academic programs at the undergraduate and graduate levels. Length : 159 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>University of Nevada, Reno</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.unr.edu/</td></tr><tr><td>image</td><td>https://www.unr.edu/web-team/uploads/facebook-open-graph.jpg</td></tr><tr><td>image:alt</td><td>University of Nevada, Reno</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>630</td></tr><tr><td>description</td><td>The University of Nevada, Reno, founded in 1874, is Nevada's land-grant institution that offers academic programs at the undergraduate and graduate levels.</td></tr></tbody></table>	Property	Content	title	University of Nevada, Reno	type	website	url	https://www.unr.edu/	image	https://www.unr.edu/web-team/uploads/facebook-open-graph.jpg	image:alt	University of Nevada, Reno	image:width	1200	image:height	630	description	The University of Nevada, Reno, founded in 1874, is Nevada's land-grant institution that offers academic programs at the undergraduate and graduate levels.
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SEO Content

		site_name	University of Nevada, Reno				
	Headings	H1 1	H2 13	H3 0	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] University of Nevada, Reno• [H2] About• [H2] Degrees & programs• [H2] Admissions• [H2] Campus Life• [H2] Research & Innovation• [H2] Athletics• [H2] A degree from this top Carnegie® research university is your opportunity to rise.• [H2] Priority application deadline is Feb. 1• [H2] The world needs your voice.• [H2] The world needs your passion.• [H2] The world needs your sense of tradition.• [H2] The world needs your innovation.• [H2] Are you ready for a world of opportunity?					
	Images	We found 3 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Bad. Your links have query string.					
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.					
	In-page links	We found a total of 50 links including 0 link(s) to files					

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 12%
		Internal Links 88%

In-page links

Anchor	Type	Juice
skip to main content	Internal	Passing Juice
Apply	Internal	Passing Juice
Visit	Internal	Passing Juice
News	Internal	Passing Juice
Give	Internal	Passing Juice
About the University	Internal	Passing Juice
Campus safety	Internal	Passing Juice
Diversity initiatives	Internal	Passing Juice
Employment & careers	Internal	Passing Juice
Giving	Internal	Passing Juice
EO & Title IX	Internal	Passing Juice
Majors	Internal	Passing Juice
Minors	Internal	Passing Juice
Online programs	Internal	Passing Juice
Graduate programs	Internal	Passing Juice
Colleges & schools	Internal	Passing Juice
Freshman admissions	Internal	Passing Juice
International admissions	Internal	Passing Juice
Transfer admissions	Internal	Passing Juice
Graduate admissions	Internal	Passing Juice
Financial aid & scholarships	Internal	Passing Juice

In-page links

Tuition & fees	Internal	Passing Juice
Campus experience	Internal	Passing Juice
Housing	Internal	Passing Juice
Dining	Internal	Passing Juice
First-year student guide	Internal	Passing Juice
Fitness & recreation	Internal	Passing Juice
Student engagement	Internal	Passing Juice
University research	Internal	Passing Juice
Graduate research	Internal	Passing Juice
Undergraduate research	Internal	Passing Juice
Innovation hub	Internal	Passing Juice
Research hub	Internal	Passing Juice
NevadaWolfpack.com	External	Passing Juice
Buy tickets	External	Passing Juice
Events schedule	External	Passing Juice
Support athletics	External	Passing Juice
TV & radio	External	Passing Juice
Latest coronavirus information	Internal	Passing Juice
Degrees & Programs	Internal	Passing Juice
Costs & Aid	Internal	Passing Juice
Request information	Internal	Passing Juice
How to apply	Internal	Passing Juice
Reno-Tahoe	Internal	Passing Juice
Pursue graduate school	Internal	Passing Juice
Non-Discrimination Statement	Internal	Passing Juice
Privacy	Internal	Passing Juice
Website Help	External	Passing Juice
Commitment to Accessibility	Internal	Passing Juice

In-page links

[Employment & Careers](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

students needs toggle world
nevada apply reno image
university description












Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
university	5	✓	✗	✓	✓
apply	4	✗	✗	✗	✗
world	4	✗	✗	✗	✓
nevada	4	✓	✗	✓	✓
reno	3	✓	✗	✓	✓





Usability

	Url	Domain : unr.edu Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://unr.edu/sitemap.xml</code>
	Robots.txt	<code>http://unr.edu/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.