







# Seo Analyzer untappd.com

Generated on February 19 2022 08:01 AM






The score is 65/100







## SEO Content

	Title	Untappd – Drink Socially – Free iOS and Android App  <b>Length : 51</b>  Perfect, your title contains between 10 and 70 characters.														
	Description	Discover and share your favorite beer with Untappd - a free app for iOS and Android. Explore nearby popular bars, breweries, and top-rated beers.  <b>Length : 145</b>  Great, your meta description contains between 70 and 160 characters.														
	Keywords	beer, craft beer, breweries, craft, checkin, ratings, brewery, app  Good, your page contains meta keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Untappd - Drink Socially</td></tr><tr><td>description</td><td>Discover and share your favorite beer with Untappd - a free app for iOS and Android. Explore nearby popular bars, breweries, and top-rated beers.</td></tr><tr><td>image</td><td>https://untappd.akamaized.net/share/untappd-og.jpg</td></tr><tr><td>url</td><td>https://untappd.com/</td></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Untappd</td></tr></table>	Property	Content	title	Untappd - Drink Socially	description	Discover and share your favorite beer with Untappd - a free app for iOS and Android. Explore nearby popular bars, breweries, and top-rated beers.	image	https://untappd.akamaized.net/share/untappd-og.jpg	url	https://untappd.com/	type	website	site_name	Untappd
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## SEO Content

	Headings	<b>H1</b> 0	<b>H2</b> 4	<b>H3</b> 2	<b>H4</b> 5	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H2] Discover and share your favorite beer.</li><li>• [H2] Explore nearby popular bars, breweries, and beers.</li><li>• [H2] Other Great Features</li><li>• [H2] Untappd for Business</li><li>• [H3] Start discovering and sharing now.</li><li>• [H3] Work for a brewery? View insights and engage with customers.</li><li>• [H4] Check in and rate beer</li><li>• [H4] Drink new beers, unlock badges</li><li>• [H4] Updated Menus</li><li>• [H4] Recommendations</li><li>• [H4] Local Events</li></ul>					
	Images	We found 16 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : <b>12%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 5%
		Internal Links 95%

## In-page links

Anchor	Type	Juice
<a href="#">Sign In</a>	Internal	Passing Juice
<a href="#">Create an account</a>	Internal	Passing Juice
<a href="#">Get the app &gt;</a>	Internal	Passing Juice
<a href="#">Get the app &gt;</a>	External	Passing Juice
<a href="#">QR codes</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Claim your brewery today &gt;</a>	Internal	Passing Juice
<a href="#">Store</a>	Internal	Passing Juice
<a href="#">Breweries</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Terms</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice
<a href="#">CCPA Notice</a>	Internal	Passing Juice
<a href="#">Do Not Sell My Personal Information</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">help.untappd.com</a>	Internal	Passing Juice
<a href="#">I AGREE</a>	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

policy menus customers **beer**  
 breweries brewery new events  
**untappd** get





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
beer	7	✗	✓	✓	✓
untappd	6	✓	✗	✓	✓
menus	4	✗	✗	✗	✓
policy	4	✗	✗	✗	✗
new	4	✗	✗	✗	✓








## Usability

	Url	Domain : untappd.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	Great. This page take advantage of Dublin Core.





## Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 8
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><a href="http://untappd.com/sitemap.xml">http://untappd.com/sitemap.xml</a></div>
	Robots.txt	<div><a href="http://untappd.com/robots.txt">http://untappd.com/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Great, your website has an analytics tool.</div> <div> Google Analytics</div>