



Seo Analyzer upe.br

Generated on March 06 2022 05:09 AM

The score is 48/100



SEO Content

	Title	UPE - Universidade de Pernambuco Length : 32 Perfect, your title contains between 10 and 70 characters.												
	Description	Portal da Universidade de Pernambuco Length : 36 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Universidade, Saúde, Educação, Ciência e Tecnologia. Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>5</td><td>3</td><td>5</td><td>3</td><td>0</td><td>0</td></tr></table> • [H1] Processo de Ingresso • [H1] Relações Internacionais - International Relations • [H1] Podcasts - Extensão • [H1] Editais PFA • [H1] SAIBA MAIS • [H2] Main Menu • [H2] Portal do Servidor • [H2] Portal do Estudante • [H3] Notícias • [H3] História da UPE • [H3] Serviços • [H3] Governo de Pernambuco • [H3] Twitter • [H4] Professor da FCM/UPE vai receber prêmio internacional pela contribuição ao desenvolvimento da cirurgia minilaparoscópica • [H4] Núcleo de Educação a Distância da UPE recomeça as aulas	H1	H2	H3	H4	H5	H6	5	3	5	3	0	0
H1	H2	H3	H4	H5	H6									
5	3	5	3	0	0									

SEO Content

		no dia 7 de março • [H4] Trabalho do Escritório de Defesa da Mulher (EDM) recebe voto de aplauso da Câmara do Recife
	Images	We found 11 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 39 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.82% Internal Links 87.18%

In-page links

Anchor	Type	Juice
Inicial	Internal	Passing Juice
Reitoria	Internal	Passing Juice
Pró-Reitorias	Internal	Passing Juice

In-page links

Conselhos Superiores	Internal	Passing Juice
Estrutura Multicampi	Internal	Passing Juice
Órgãos de Apoio	Internal	Passing Juice
Órgãos Suplementares	Internal	Passing Juice
CPCA	Internal	Passing Juice
Assessoria de Convênios	Internal	Passing Juice
Relações Internacionais - International Relations	Internal	Passing Juice
Documentos	Internal	Passing Juice
Assessoria de Imprensa	Internal	Passing Juice
Notícias	Internal	Passing Juice
Cursos Presenciais	Internal	Passing Juice
Cursos a Distância	Internal	Passing Juice
Documentos	Internal	Passing Juice
Cursos Reconhecidos	Internal	Passing Juice
Núcleo de Acessibilidade e Inclusão	Internal	Passing Juice
Pós-Graduação	Internal	Passing Juice
Pesquisa	Internal	Passing Juice
Inovação	Internal	Passing Juice
Extensão	Internal	Passing Juice
Complexo Hospitalar	Internal	Passing Juice
Concursos	Internal	Passing Juice
Programas	Internal	Passing Juice
SAIBA MAIS	External	Passing Juice
SAIBA MAIS	Internal	Passing Juice
OUÇA AGORA	Internal	Passing Juice
SAIBA MAIS	Internal	Passing Juice
Portal do Servidor	Internal	Passing Juice
Portal do Estudante	Internal	Passing Juice

In-page links

Professor da FCM/UPE vai receber prêmio internacional pela contribuição ao desenvolvimento da cirurgia minilaparoscópica	Internal	Passing Juice
Núcleo de Educação a Distância da UPE recomeça as aulas no dia 7 de março	Internal	Passing Juice
Trabalho do Escritório de Defesa da Mulher (EDM) recebe voto de aplauso da Câmara do Recife	Internal	Passing Juice
Governo	External	Passing Juice
Conheça Pernambuco	External	Passing Juice
Portal do Servidor de PE	External	Passing Juice
Secretaria de Ciência, Tecnologia e Inovação	External	Passing Juice
SITE ANTIGO	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	relações extensão saiba mais universidade pesquisa pernambuco upe cursos inovação
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pernambuco	5	✓	✗	✓	✓
upe	3	✓	✗	✗	✓
universidade	3	✓	✓	✓	✗
cursos	3	✗	✗	✗	✗
saiba	3	✗	✗	✗	✓

Usability

	Url	Domain : upe.br Length : 6
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is pt.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 15 Warnings : 50
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag
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Mobile

✓ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://upe.br/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics