

# Seo Analyzer upm.es

Generated on March 15 2022 20:41 PM





The score is 56/100







## SEO Content

	Title	Universidad Politécnica de Madrid <b>Length : 33</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>15</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Universidad Politécnica de Madrid</li><li>• [H2] La UPM con Ucrania</li><li>• [H2] Abierto plazo de inscripción ¡Únete!</li><li>• [H2] Exposición fotográfica Fototech UPM</li><li>• [H2] Conoce la UPM</li><li>• [H2] Abierto periodo de preinscripción 2022/23</li><li>• [H2] Ven a la UPM</li><li>• [H2] ¡Conoce EscritorioUPM!</li><li>• [H2] Busca tu futuro profesional</li><li>• [H2] Comunicado UPM</li><li>• [H2] Biblioteca UPM</li><li>• [H2] Redes Sociales UPM</li><li>• [H2] Contribución de la Ingeniería de Caminos a la Sociedad</li><li>• [H2] La ministra de Ciencia e Innovación, Diana Morant, visita las instalaciones del CBGP</li><li>• [H2] La actividad física durante el embarazo mejora la salud psíquica y emocional materna</li><li>• [H2] "La Universidad es un ecosistema muy rico y, para ello,</li></ul>	H1	H2	H3	H4	H5	H6	1	15	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	15	0	0	0	0									

## SEO Content

		debe ser biodiverso”
	Images	We found 24 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>20%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 28 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


## In-page links

Anchor	Type	Juice
<a href="#">Saltar a contenido</a>	Internal	Passing Juice
<a href="#">Accesibilidad</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Buscador</a>	Internal	Passing Juice

## In-page links

<a href="#">Estudios y Titulaciones</a>	Internal	Passing Juice
<a href="#">Sala de Prensa</a>	Internal	Passing Juice
<a href="#">English</a>	Internal	Passing Juice
<a href="#">Sede Electrónica</a>	Internal	Passing Juice
<a href="#">UPM</a>	Internal	Passing Juice
<a href="#">Estudiantes</a>	Internal	Passing Juice
<a href="#">Futuros Estudiantes</a>	Internal	Passing Juice
<a href="#">Personal</a>	Internal	Passing Juice
<a href="#">Investigación</a>	Internal	Passing Juice
<a href="#">Portal Científico</a>	Internal	Passing Juice
<a href="#">Acceso y Admisión a la Universidad</a>	Internal	Passing Juice
<a href="#">Preinscripción Másteres Oficiales</a>	Internal	Passing Juice
<a href="#">Cooperación y Desarrollo</a>	Internal	Passing Juice
<a href="#">Contribución de la Ingeniería de Caminos a la Sociedad</a>	Internal	Passing Juice
<a href="#">La ministra de Ciencia e Innovación, Diana Morant, visita las instalaciones del CBGP</a>	Internal	Passing Juice
<a href="#">La actividad física durante el embarazo mejora la salud psíquica y emocional materna</a>	Internal	Passing Juice
<a href="#">“La Universidad es un ecosistema muy rico y, para ello, debe ser biodiverso”</a>	Internal	Passing Juice
<a href="#">Contacto / Directorio</a>	Internal	Passing Juice
<a href="#">Portal de Transparencia</a>	Internal	Passing Juice
<a href="#">Perfil de Contratante</a>	Internal	Passing Juice
<a href="#">Portal del Investigador</a>	Internal	Passing Juice
<a href="#">Quejas/Sugerencias/Felicitaciones</a>	Internal	Passing Juice
<a href="#">Accesibilidad</a>	Internal	Passing Juice
<a href="#">Aviso Legal</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	las portal madrid durante jueves marzo embarazo upm universidad politécnica
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
universidad	4	✓	✗	✗	✓
las	4	✗	✗	✗	✓
upm	4	✗	✗	✗	✓
marzo	4	✗	✗	✗	✗
politécnica	3	✓	✗	✗	✓











## Usability

	Url	Domain : upm.es Length : 6
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 35 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div style="border: 1px solid #ccc; padding: 5px; margin-top: 5px;"><a href="http://upm.es/sitemap.xml">http://upm.es/sitemap.xml</a></div>
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

## Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics