








# Seo Analyzer upskillworld.com.au

Generated on February 22 2022 05:12 AM





The score is **58/100**







## SEO Content

	<p>Title</p>	<p>Upskill World Australia - Services   Solutions   Software</p> <p><b>Length : 57</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Upskill World Pty Ltd is a knowledge sharing and an IT services provider, a one-stop of reliable, prompt and trustworthy solutions for upskilling and technology support.</p> <p><b>Length : 169</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>IT support services, website development, application development, software development, networking, Recognition of Prior Learning, RPL, Upskill, Cert III, Certificate III, Cert IV, Certificate IV, Diploma, Advanced Diploma, Study in Australia, Professional year program, Training, Business Plan, Labour market testing, IELTS, PTE, Online study, Gap Training, First Aid, Upskill</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1646 1481 1720"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>9</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1749 1481 2078" style="list-style-type: none"> <li>• [H1] Industries and Professionals we help</li> <li>• [H1] Services. Solution. Software</li> <li>• [H1] Learning and networking in the community</li> <li>• [H1] Believe. Achieve. Empower</li> <li>• [H2] Software Design</li> <li>• [H2] Web Design Services</li> <li>• [H2] Mobile Application Development</li> <li>• [H2] Services, Solutions and Software for SME's and Education Industry</li> <li>• [H2] Marketing Services</li> </ul>	H1	H2	H3	H4	H5	H6	4	9	3	0	0	0
H1	H2	H3	H4	H5	H6									
4	9	3	0	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] Education. Services</li> <li>• [H2] Prior Learning (RPL)</li> <li>• [H2] IT Services &amp; Support   Marketing &amp; Sales Support   Higher Education   RPL</li> <li>• [H2] 100% Client Satisfaction Guranteed*</li> <li>• [H3] Contact Us</li> <li>• [H3] About Us</li> <li>• [H3] Recent Blogs</li> </ul>
	Images	<p>We found 20 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 38 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.63%</p> <p>Internal Links 97.37%</p>

## In-page links

Anchor	Type	Juice
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## In-page links

<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Why Us</a>	Internal	Passing Juice
<a href="#">Business Support Solutions</a>	Internal	Passing Juice
<a href="#">BEAT v1.0</a>	Internal	Passing Juice
<a href="#">IT Support</a>	Internal	Passing Juice
<a href="#">Marketing Support</a>	Internal	Passing Juice
<a href="#">Sales Support</a>	Internal	Passing Juice
<a href="#">Training &amp; Coaching</a>	Internal	Passing Juice
<a href="#">Working Professionals</a>	Internal	Passing Juice
<a href="#">Gap Training</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Higher Education</a>	Internal	Passing Juice
<a href="#">Online Education</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Network Administrator</a>	Internal	Passing Juice
<a href="#">Software Engineer</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Upskill Touch &amp; CSR</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">News &amp; Updates</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Book Appointment</a>	Internal	Passing Juice
<a href="#">INTRODUCING BEAT 1.0</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice

## In-page links

<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Australian Slangs &amp;#8211; People</a>	Internal	Passing Juice
<a href="#">More on Australian Slangs</a>	Internal	Passing Juice
<a href="#">Australian Slangs &amp;#8211; Places</a>	Internal	Passing Juice
<a href="#">Australian Slangs &amp;#8211; Greetings</a>	Internal	Passing Juice
<a href="#">Preparing for IELTS? Read this.</a>	Internal	Passing Juice
<a href="#">Overview &amp;#8211; Australian Culture &amp;#038; Brief History</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice
<a href="#">Secured By miniOrange</a>	External	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
support	16	✘	✔	✔	✔
business	13	✘	✔	✘	✘
education	13	✘	✘	✘	✔
services	12	✔	✔	✔	✔
solutions	9	✔	✘	✔	✔


## Usability

	Url	Domain : upskillworld.com.au Length : 19
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 19 Warnings : 3
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li></ul>
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## Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://upskillworld.com.au/sitemap.xml</pre> <pre>http://www.upskillworld.com.au/wp-sitemap.xml</pre>
	Robots.txt	<pre>http://upskillworld.com.au/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>