



# Seo Analyzer urbanfringe.co.uk

Generated on February 07 2022 02:19 AM





The score is 58/100





## SEO Content

	Title	<p>Herbal Medicine in Bristol   Urban Fringe</p> <p><b>Length : 41</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Herbal dispensary and clinic run by professional Medical Herbalists offering free over the counter advice and private consultations. We sell medicinal herbs, tinctures, creams, powders and other products online. Our clinic also offers acupuncture, counselling and psychotherapy.</p> <p><b>Length : 277</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>medical, herbalist, herbal, medicine, herbs, tinctures, powders, creams, clinic. acupuncture, therapeutic massage, reflexology, shiatsu, alexander technique, counselling and psychotherapy</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1447 1481 1794"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Urban Fringe</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>https://urbanfringe.co.uk/images/uploads/img/header_logo_base2.png</td> </tr> </tbody> </table>	Property	Content	site_name	Urban Fringe	type	website	image	https://urbanfringe.co.uk/images/uploads/img/header_logo_base2.png				
Property	Content													
site_name	Urban Fringe													
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	Headings	<table border="1" data-bbox="539 1816 1481 1895"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>4</td> <td>8</td> <td>13</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1924 1465 2056" style="list-style-type: none"> <li>• [H2] Herbal Medicine in Bristol  </li> <li>• [H2] Our online shop is open and we are available by phone during our usual opening hours (9.30-4.00 Tuesday - Friday). You can also phone in orders and arrange to collect.</li> </ul>	H1	H2	H3	H4	H5	H6	0	4	8	13	0	0
H1	H2	H3	H4	H5	H6									
0	4	8	13	0	0									



## SEO Content

		<ul style="list-style-type: none"><li>• [H2] The clinic and walk-in dispensary are closed for the time being. If you order by phone you can collect at the doorstep - please ring the bell to let us know you are here.</li><li>• [H2] Urban Fringe Dispensary</li><li>• [H3] Christmas Opening Hours</li><li>• [H3] Your Basket</li><li>• [H3] Terms and Conditions</li><li>• [H3] Sign up for our newsletter!</li><li>• [H3] The shop is closed until Tuesday November 24th</li><li>• [H3] Professional Medical Herbalists</li><li>• [H3] Online Shop</li><li>• [H3] In the Centre of Bristol</li><li>• [H4] You can contact us by phone (0117 9276527) during opening hours, or otherwise leave a message.</li><li>• [H4] Opening Hours:</li><li>• [H4] Winter Break 2021</li><li>• [H4] Tinctures</li><li>• [H4] Liquid Compounds</li><li>• [H4] Glycerites</li><li>• [H4] Creams</li><li>• [H4] Herbs</li><li>• [H4] Powders</li><li>• [H4] Herbal Teas</li><li>• [H4] Dispensary and Clinic</li><li>• [H4] Articles</li><li>• [H4] Opening Hours</li></ul>
	Images	<p>We found 13 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>20%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

## SEO Links

	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">About</a>	Internal	noFollow
<a href="#">Who we are</a>	Internal	Passing Juice
<a href="#">Herbal Medicine</a>	Internal	Passing Juice
<a href="#">Core State</a>	Internal	Passing Juice
<a href="#">Evolutionary Medicine</a>	Internal	Passing Juice
<a href="#">Our Clinic</a>	Internal	Passing Juice
<a href="#">Treatments</a>	Internal	Passing Juice
<a href="#">Practitioners</a>	Internal	Passing Juice
<a href="#">Location and Booking</a>	Internal	Passing Juice
<a href="#">Shop &amp; Dispensary</a>	Internal	Passing Juice
<a href="#">Tinctures</a>	Internal	Passing Juice
<a href="#">Liquid Compounds</a>	Internal	Passing Juice
<a href="#">Dried Herbs</a>	Internal	Passing Juice
<a href="#">Herbal Teas</a>	Internal	Passing Juice
<a href="#">Powders</a>	Internal	Passing Juice
<a href="#">Creams</a>	Internal	Passing Juice
<a href="#">Glycerites</a>	Internal	Passing Juice
<a href="#">Articles</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## In-page links

[log in](#)

Internal

Passing Juice

[log in](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

online opening closed medicine details  
dispensary **herbal phone** slide  
hours

## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
herbal	7	✓	✓	✓	✓
phone	6	✗	✗	✗	✓
dispensary	5	✗	✗	✓	✓
hours	4	✗	✗	✗	✓
slide	4	✗	✗	✗	✗

## Usability





	Url	Domain : urbanfringe.co.uk Length : 17
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability



### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 41 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://urbanfringe.co.uk/sitemap.xml</code>
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic.

## Optimization

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics