

# Seo Analyzer urlxray.com

Generated on March 19 2022 06:48 AM

The score is **61/100**







## SEO Content

|    | Title              | URL X-ray: Find out where shortened URLs lead to without clicking<br><b>Length : 65</b><br>Perfect, your title contains between 10 and 70 characters.   |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | Find out where shortened URLs lead to without clicking<br><b>Length : 54</b><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length. |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | url shortening, short urls, link shortening, short links, tinyurl, bit.ly<br>Good, your page contains meta keywords.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table>   | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 0 | 0 | 0 | 0 |
| H1 | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 0  | 0                  | 0   | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images             | We found 2 images on this web page.<br>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Text/HTML Ratio    | Ratio : <b>17%</b><br>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Flash              | Perfect, no Flash content has been detected on this page.   |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |        |  |
|--|--------|--|
|  | Iframe | Great, there are no Iframes detected on this page. |
|--|--------|--|


## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 3 links including 0 link(s) to files                                       |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 33.33%<br>Internal Links 66.67% |

## In-page links

| Anchor                              | Type     | Juice         |
|-------------------------------------|----------|---------------|
| <a href="#">Get The Bookmarklet</a> | Internal | Passing Juice |
| <a href="#">Info</a>                | Internal | Passing Juice |
| =                                   | External | Passing Juice |

## SEO Keywords

|  |                |   |
|--|----------------|---|
|  | Keywords Cloud | url x-ray get enter clicking shortened lead info urls bookmarklet |
|--|----------------|---|






## Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|---------|---------|-------|----------|--------------|----------|
|---------|---------|-------|----------|--------------|----------|






## Keywords Consistency

|           |   |   |   |   |   |
|-----------|---|---|---|---|---|
| shortened | 3 | ✓ | ✗ | ✓ | ✗ |
| url       | 2 | ✓ | ✓ | ✓ | ✗ |
| urls      | 2 | ✓ | ✓ | ✓ | ✗ |
| lead      | 2 | ✓ | ✗ | ✓ | ✗ |
| clicking  | 2 | ✓ | ✗ | ✓ | ✗ |

## Usability

|  |              |  |
|--|--------------|--|
|    | Url          | Domain : urlxray.com<br>Length : 11  |
|    | Favicon      | Great, your website has a favicon.   |
|    | Printability | We could not find a Print-Friendly CSS.  |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.  |

## Document

|  |                 |  |
|--|-----------------|--|
|  | Doctype         | XHTML 1.0 Transitional                                     |
|  | Encoding        | Perfect. Your declared charset is ISO-8859-1.              |
|  | W3C Validity    | Errors : 7<br>Warnings : 3                                 |
|  | Email Privacy   | Great no email address has been found in plain text!       |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |




## Document

|  |            |  |
|--|------------|--|
|  | Speed Tips | <ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul> |
|--|------------|--|

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✗ Meta Viewport Tag</li><li>✓ Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | <p><a href="http://urlxray.com/robots.txt">http://urlxray.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>   |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>  |