

Seo Analyzer urta.is

Generated on January 31 2022 14:56 PM

The score is 63/100



SEO Content

	Title	Urta Islandica Shop Length : 19 Perfect, your title contains between 10 and 70 characters.																		
	Description	Icelandic Artisan food made from the wild Icelandic herbs. Herbal tea, Herbal Salts, Jams and Syrups Length : 100 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Shopify Template Good, your page contains meta keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Urta Islandica</td></tr><tr><td>url</td><td>https://webshop.urta.is/</td></tr><tr><td>title</td><td>Urta Islandica Shop</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Icelandic Artisan food made from the wild Icelandic herbs. Herbal tea, Herbal Salts, Jams and Syrups</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/0044/0234/8081/files/logo.png?height=628&pad_color=fff&v=1563288900&width=1200</td></tr><tr><td>image:secure_url</td><td>https://cdn.shopify.com/s/files/1/0044/0234/8081/files/logo.png?height=628&pad_color=fff&v=1563288900&width=1200</td></tr><tr><td>image:width</td><td>1200</td></tr></tbody></table>	Property	Content	site_name	Urta Islandica	url	https://webshop.urta.is/	title	Urta Islandica Shop	type	website	description	Icelandic Artisan food made from the wild Icelandic herbs. Herbal tea, Herbal Salts, Jams and Syrups	image	https://cdn.shopify.com/s/files/1/0044/0234/8081/files/logo.png?height=628&pad_color=fff&v=1563288900&width=1200	image:secure_url	https://cdn.shopify.com/s/files/1/0044/0234/8081/files/logo.png?height=628&pad_color=fff&v=1563288900&width=1200	image:width	1200
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image:width	1200																			

SEO Content





image:height 628

Headings





H1	H2	H3	H4	H5	H6
0	45	0	6	0	1

- [H2] title
- [H2] Nothing starts the day like a good cup of warm tea
- [H2] Iceland Blend
- [H2] Öräfi - Wild Arctic Herbs Tea
- [H2] Dorma Calming time
- [H2] Birch tea
- [H2] Arctic Thyme
- [H2] Intruders Blend - Angelica blend
- [H2] Eir Meadowseet tea
- [H2] Valva - Wise Woman tea Blend
- [H2] Loki tea
- [H2] Pure
- [H2] Find the perfect gift
- [H2] 6 Salts Variety pack
- [H2] 4 Salts Variety Pack B
- [H2] 4 Salts Variety Pack A
- [H2] Best of Iceland Variety
- [H2] Twin Salt Gift Set E
- [H2] Jam, Salt and Syrup Giftset
- [H2] Twin Salt Gift Set D
- [H2] Twin Salt Gift Set C
- [H2] Add a taste of Iceland to your favorite dish
- [H2] Arctic Herbs Salt blend
- [H2] Black Lava herbal salt blend
- [H2] Volcano
- [H2] Kelp And Garlic
- [H2] Grey Lava Salt Blend
- [H2] Iceland Moss Salt
- [H2] Kelp and Chilli Salt
- [H2] Pure Icelandic Seasalt
- [H2] Rhubarb and Angelica Blend
- [H2] Wildberry blend
- [H2] Blueberry Salt
- [H2] Red Lava
- [H2] Crowberry Salt
- [H2] Licorice Salt
- [H2] Black Sand salt
- [H2] Jams and crackers
- [H2] Crowberry Jam
- [H2] Wild Blue Berry Jam
- [H2] Caramelized Rhubarb Jam
- [H2] Red Currant Jam
- [H2] Two delicious Jams
- [H2] Syrups
- [H2] t
- [H4] FREE SHIPPING
- [H4] SUPPORT
- [H4] Fast and safe payments
- [H4] BE IN TOUCH WITH US:
- [H4] CATEGORIES

SEO Content

		<ul style="list-style-type: none">• [H4] CONTACT US• [H6] SHOPPING CART
	Images	We found 43 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 32% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 64 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.13% Internal Links 96.88%

In-page links

Anchor	Type	Juice
About Us	Internal	Passing Juice
The Family	Internal	Passing Juice
Shipping	Internal	Passing Juice

In-page links

News	Internal	Passing Juice
Our Products	Internal	Passing Juice
Herbal Tea	Internal	Passing Juice
Syrups	Internal	Passing Juice
Coffee Syrups	Internal	Passing Juice
Gift sets	Internal	Passing Juice
Jams And Crackers	Internal	Passing Juice
Herbs	Internal	Passing Juice
Send a Gift Card	Internal	Passing Juice
Norður&Co	Internal	Passing Juice
Chocolate treats	Internal	Passing Juice
Recipes	Internal	Passing Juice
...	Internal	Passing Juice
PROCEED TO CHECKOUT	Internal	Passing Juice
=	Internal	Passing Juice
Iceland Blend	Internal	Passing Juice
Öræfi - Wild Arctic Herbs Tea	Internal	Passing Juice
Dorma Calming time	Internal	Passing Juice
Birch tea	Internal	Passing Juice
Arctic Thyme	Internal	Passing Juice
Intruders Blend - Angelica blend	Internal	Passing Juice
Eir Meadowseet tea	Internal	Passing Juice
Valva - Wise Woman tea Blend	Internal	Passing Juice
Loki tea	Internal	Passing Juice
Pure	Internal	Passing Juice
6 Salts Variety pack	Internal	Passing Juice
4 Salts Variety Pack B	Internal	Passing Juice
4 Salts Variety Pack A	Internal	Passing Juice


In-page links

Best of Iceland Variety	Internal	Passing Juice
Twin Salt Gift Set E	Internal	Passing Juice
Jam, Salt and Syrup Giftset	Internal	Passing Juice
Twin Salt Gift Set D	Internal	Passing Juice
Twin Salt Gift Set C	Internal	Passing Juice
Arctic Herbs Salt blend	Internal	Passing Juice
Black Lava herbal salt blend	Internal	Passing Juice
Volcano	Internal	Passing Juice
Kelp And Garlic	Internal	Passing Juice
Grey Lava Salt Blend	Internal	Passing Juice
Iceland Moss Salt	Internal	Passing Juice
Kelp and Chilli Salt	Internal	Passing Juice
Pure Icelandic Seasalt	Internal	Passing Juice
Rhubarb and Angelica Blend	Internal	Passing Juice
Wildberry blend	Internal	Passing Juice
Blueberry Salt	Internal	Passing Juice
Red Lava	Internal	Passing Juice
Crowberry Salt	Internal	Passing Juice
Liquorice Salt	Internal	Passing Juice
Black Sand salt	Internal	Passing Juice
Crowberry Jam	Internal	Passing Juice
Wild Blue Berry Jam	Internal	Passing Juice
Caramelized Rhubarb Jam	Internal	Passing Juice
Red Currant Jam	Internal	Passing Juice
Two delicious Jams	Internal	Passing Juice
Coffee Syrups	Internal	Passing Juice
Herbal Syrups	Internal	Passing Juice
=	External	Passing Juice

In-page links

=	External	Passing Juice
Search	Internal	Passing Juice
GDPR Policy	Internal	Passing Juice
SIGN IN	Internal	Passing Juice
REGISTER	Internal	Passing Juice




SEO Keywords

	Keywords Cloud	icelandic data-availabilitytrue 75gr cart data-variantavailabilitytrue data-compprice add salt option data-buttonname
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
add	107	✘	✘	✘	✔
cart	105	✘	✘	✘	✔
salt	101	✘	✘	✔	✔
icelandic	85	✘	✘	✔	✔
data-availabilitytrue	66	✘	✘	✘	✘





Usability

	Url	Domain : urta.is Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 46 Warnings : 2
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://urta.is/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 680 1481 757"> Google Analytics</div>