





Seo Analyzer usablenet.com

Generated on February 01 2022 23:27 PM






The score is 58/100






SEO Content

	Title	<p>ADA Web Compliance Services - WCAG 2.0 & 2.1 Compliance UsableNet, Inc.</p> <p>Length : 77</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	Description	<p>UsableNet, Inc. provides Digital Accessibility best practices, news, thought leadership, and insights to make ADA Web Compliance Easier and Faster. Click to learn more.</p> <p>Length : 168</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>ADA web compliance services, WCAG 2.0 & 2.1 Compliance, digital accessibility</p> <p>Good, your page contains meta keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>ADA Web Compliance Services - WCAG 2.0 & 2.1 Compliance UsableNet, Inc.</td></tr><tr><td>url</td><td>http://usablenet.com</td></tr><tr><td>description</td><td>UsableNet, Inc. provides Digital Accessibility best practices, news, thought leadership, and insights to make ADA Web Compliance Easier and Faster. Click to learn more.</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>UsableNet</td></tr><tr><td>image</td><td>https://usablenet.com/img/logo.png</td></tr></tbody></table>	Property	Content	title	ADA Web Compliance Services - WCAG 2.0 & 2.1 Compliance UsableNet, Inc.	url	http://usablenet.com	description	UsableNet, Inc. provides Digital Accessibility best practices, news, thought leadership, and insights to make ADA Web Compliance Easier and Faster. Click to learn more.	locale	en_US	site_name	UsableNet	image	https://usablenet.com/img/logo.png
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SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		2	8	4	0	0	0
		<ul style="list-style-type: none"> • [H1] UsableNet • [H1] Solving Digital Accessibility • [H2] Technology and expertise for WCAG & ADA Web Compliance • [H2] Leave Accessibility to Us • [H2] Empower Your Team • [H2] Brands worldwide have chosen UsableNet as their digital accessibility partner. • [H2] Download the 2021 ADA Year End Report • [H2] Webinars on ADA and Digital Accessibility • [H2] Our Office • [H2] Sign Up for the UsableNet Blog • [H3] New York • [H3] Los Angeles • [H3] New York • [H3] London 					
	Images	<p>We found 7 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 13%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 31 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links



External Links : Passing Juice 3.23%

Internal Links 96.77%


In-page links

Anchor	Type	Juice
skip to menu	Internal	Passing Juice
skip to content	Internal	Passing Juice
skip to footer	Internal	Passing Juice
UsableNet	Internal	Passing Juice
Services	Internal	Passing Juice
Technology	Internal	Passing Juice
Resources	Internal	Passing Juice
Clients	Internal	Passing Juice
Blog	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact	Internal	Passing Juice
Solutions	Internal	Passing Juice
UsableNet Assistive	Internal	Passing Juice
UsableNet AQA	Internal	Passing Juice
Assistive	Internal	Passing Juice
Mobile Sites	Internal	Passing Juice
Mobile Apps	Internal	Passing Juice
Learn About UsableNet Assistive	Internal	Passing Juice
Learn About UsableNet AQA	Internal	Passing Juice
Download Now	Internal	Passing Juice
A Practical Guide to Web Accessibility & The Law	Internal	Passing Juice
The Top 3 Areas to Help you Create Accessible Content	Internal	Passing Juice
More News	Internal	Passing Juice

In-page links

Get Directions	External	Passing Juice
Check Career Openings in all Offices &rsaquo;	Internal	Passing Juice
Accessibility Support	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Accessibility Policy	Internal	Passing Juice
Diversity and Inclusion Statement	Internal	Passing Juice
Accessibility Status	Internal	Passing Juice
Technology Patents	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	web compliance blog year accessibility click usable net ada digital download
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
accessibility	7	✘	✔	✔	✔
ada	4	✔	✔	✔	✔
digital	4	✘	✔	✔	✔
usable net	4	✔	✘	✔	✔
blog	3	✘	✘	✘	✔






Usability

	Url	Domain : usable net . com Length : 13
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 14
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://usablenet.com/sitemap.xml</pre> <pre>https://usablenet.com/sitemap.xml</pre>
	Robots.txt	<pre>http://usablenet.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>