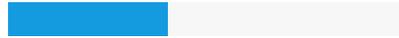


Seo Analyzer usap.gov

Generated on February 27 2022 14:20 PM

The score is 33/100



SEO Content

	Title	<p>The USAP Portal: Science and Support in Antarctica - Welcome to the United States Antarctic Program Portal</p> <p>Length : 106</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>USAP.gov is the main repository for information about the United States Antarctic Program. The site is designed for the general public, news agencies, academia, and program participants. Topics include News, About the USAP, About the Continent, About USAP Participants, The Antarctic Treaty, Researchers and Science Projects, Science Summaries and Discoveries, Webcams, Slide Shows, Maps, and Opportunities to Participate.</p> <p>Length : 424</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Antarctica, Antarctica webcams, South Pole, McMurdo, penguins, USAP, United States Antarctic Program, National Science Foundation, Office of Polar Programs, science, aeronomy, astrophysics, biology, medicine, geology, climate, glaciology, logistics</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>4</td><td>12</td><td>0</td><td>2</td><td>1</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] USAP Station Webcams• [H1] Office of Polar Programs News• [H1] Media• [H1] Features• [H2] For USAP Participants• [H2] For The Public	H1	H2	H3	H4	H5	H6	4	12	0	2	1	0
H1	H2	H3	H4	H5	H6									
4	12	0	2	1	0									

SEO Content

		<ul style="list-style-type: none">• [H2] For Researchers and Educators• [H2] Contact Us• [H2] Live Images from Antarctica• [H2] Most Recent• [H2] USAP Photo Library• [H2] The Antarctic Sun• [H2] Special Report• [H2] Contact USAP• [H2] Quick Links• [H2] Help• [H4] Job Opportunity: Program Manager (Station Manager, Antarctica)• [H4] OPP welcomes Ms. Carla Haroz as new Antarctic Operations Manager• [H5] NSF Launches Outreach Effort to Help Shape the USAP Sexual Assault/Harassment Prevention and Response Program
	Images	<p>We found 20 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 71 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 22.54%</p> <p>Internal Links 77.46%</p>

In-page links

Anchor	Type	Juice
Station Times	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Home	Internal	Passing Juice
USAP Program Announcements	Internal	Passing Juice
USAP Participant Guide	Internal	Passing Juice
Deployment Packets	Internal	Passing Juice
USAP Online Learning Center	Internal	Passing Juice
POLAR ICE	Internal	Passing Juice
Calendars and Schedules	Internal	Passing Juice
South Pole Station Satellite Pass Schedules	Internal	Passing Juice
About the Program	Internal	Passing Juice
The Antarctic Treaty	Internal	Passing Juice
For the Press	Internal	Passing Juice
News About the USAP	Internal	Passing Juice
RSS Feeds	Internal	Passing Juice
Jobs and Opportunities	Internal	Passing Juice
The Antarctic Sun	Internal	Passing Juice
USAP Photo Library	Internal	Passing Juice
Science Planning Summary	Internal	Passing Juice
McMurdo Station Webcams	Internal	Passing Juice
South Pole Station Webcams	Internal	Passing Juice
Palmer Station Webcams	Internal	Passing Juice
Information for Proposers	Internal	Passing Juice
Educational Opportunities and Resources	Internal	Passing Juice
Research Opportunities	Internal	Passing Juice
Office of Polar Programs	External	Passing Juice

In-page links

Feedback Form	Internal	Passing Juice
Read the latest information from NSF on coronavirus (COVID-19)	External	Passing Juice
About USAP Participants	Internal	Passing Juice
Environmental Policy and Compliance	Internal	Passing Juice
FAQs	Internal	Passing Juice
Science Discoveries	External	Passing Juice
Office of Polar Programs News	Internal	Passing Juice
Jobs and Opportunities	Internal	Passing Juice
About the Continent	Internal	Passing Juice
The Antarctic Treaty	Internal	Passing Juice
Video Clips, Maps, and Images	Internal	Passing Juice
Research Opportunities	Internal	Passing Juice
Calendars and Schedules	Internal	Passing Juice
Conferences, Committees, and Workshops	Internal	Passing Juice
Science Support	Internal	Passing Juice
Vessel Science and Operations	Internal	Passing Juice
Travel and Deployment	Internal	Passing Juice
Surveys	Internal	Passing Juice
Logistics	Internal	Passing Juice
Information Technology and Communications Services	Internal	Passing Juice
Research Opportunities	Internal	Passing Juice
Antarctic Long-Term Ecological Research site turns 30	Internal	Passing Juice
Science News	Internal	Passing Juice
Update: R/V Nathaniel B. Palmer in the Amundsen Sea	External	Passing Juice
South Pole hosts its first-ever PhD defense	Internal	Passing Juice
USAP Headlines	Internal	Passing Juice
Happy New Year!	Internal	Passing Juice
Research Update: Baleen whale prey consumption based on	Internal	Passing Juice

In-page links

high-resolution foraging measurements		
Job Opportunity: Program Manager (Station Manager, Antarctica)	Internal	Passing Juice
Office of Polar Programs News	Internal	Passing Juice
OPP welcomes Ms. Carla Haroz as new Antarctic Operations Manager	Internal	Passing Juice
NSF Launches Outreach Effort to Help Shape the USAP Sexual Assault/Harassment Prevention and Response Program	External	Passing Juice
More and Better Science in Antarctica	External	Passing Juice
USAP Frequently Asked Questions	Internal	Passing Juice
Help and Support	Internal	Passing Juice
Website Policies	External	Passing Juice
Budget and Performance	External	Passing Juice
Inspector General	External	Passing Juice
Privacy	External	Passing Juice
FOIA	External	Passing Juice
No Fear Act	External	Passing Juice
USA.gov	External	Passing Juice
Accessibility	External	Passing Juice
Plain Language	External	Passing Juice
Contact NSF	External	Passing Juice

SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

Usability

	Url	Domain : usap.gov Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://usap.gov/sitemap.xml</p>
	Robots.txt	<p>http://usap.gov/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>