

## Seo Analyzer usgnn.com

Generated on March 18 2022 12:47 PM

The score is 39/100

#### **SEO Content**

|   | Title              | Today<br>News                                   | 39;s Nev                          | ws - USGlass  | Magazine &                  | amp; USGN                    | N Headline                |
|---|--------------------|--|-----------------------------------|---|-----------------------------|------------------------------|---------------------------|
|   |                    | Length: 6  | 52                                |   |                             |                              |                           |
|   |                    | Perfect, you                                     | ur title d                        | contains betv   | veen 10 and                 | 70 characte                  | ers.                      |
|   | Description        | Length: 0  | )                                 |   |                             |                              |                           |
|   |                    | _  |                                   | en't found me<br>ags generato   | •                           |                              | page. Use <u>this</u>     |
|   | Keywords           | -  |                                   | en't found me<br>enerator to c  |                             |                              | age. Use <u>this free</u> |
|   | Og Meta Properties | Good, your page take advantage of Og Properties. |                                   |   |                             |                              |                           |
|   |                    | Propert  | <b>y</b>                          | Content   | :                           |                              |                           |
|   |                    | locale   |                                   | en_US   |                             |                              |                           |
|   |                    | type   |                                   | article   |                             |                              |                           |
|   |                    | title  |                                   | -   | 39;s News -<br>GNN Headlin  |                              | agazine                   |
|   |                    | url  |                                   | https://ww  | w.usglassma                 | ag.com/new                   | s/daily-news/             |
|   |                    | site_name  | :                                 | USGlass M<br>News   | agazine &ar                 | np; USGNN                    | Headline                  |
|   | Headings           | <b>H1</b>  | <b>H2</b><br>5                    | <b>H3</b><br>0  | <b>H4</b><br>1              | <b>H5</b><br>0               | <b>H6</b><br>0            |
| • |                    |  | ] Total (<br>] Loren<br>] Allegio | nt Issue of US<br>Construction<br>Powell joins<br>on Announce<br>pointments | Starts Increa<br>A+W Softwa | ase in Febru<br>re as Projec | t Manager                 |

### **SEO Content**

|          |                 | <ul> <li>[H2] A Must-Read for Those Extending Their Stay in New York</li> <li>[H2] SPONSORED LINK: Stephen Balik Named Vice President of<br/>General Glass International</li> <li>[H4] Today's News</li> </ul> |
|----------|-----------------|--|
| <b>※</b> | Images          | We found 24 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                     |
|          | Text/HTML Ratio | Ratio: <b>5%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.  |
| <b>②</b> | Flash           | Perfect, no Flash content has been detected on this page.  |
|          | Iframe          | Great, there are no Iframes detected on this page.   |

#### **SEO Links**

|   | URL Rewrite             | Good. Your links looks friendly!   |
|---|-------------------------|--|
|   | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|   | In-page links           | We found a total of 82 links including 8 link(s) to files                                      |
| 0 | Statistics              | External Links : noFollow 0%   |
|   |                         | External Links : Passing Juice 86.59%  Internal Links 13.41%                                   |

## **In-page links**

| Anchor          | Туре     | Juice         |
|-----------------|----------|---------------|
| Skip to content | Internal | Passing Juice |
| Home            | External | Passing Juice |

# In-page links

| Subscriptions ▾:               | Internal | Passing Juice |
|--------------------------------|----------|---------------|
| <u>USGlass Magazine</u>        | External | Passing Juice |
| FREE Daily E-Newsletter        | External | Passing Juice |
| Whitelist Instructions         | External | Passing Juice |
| Subscription FAQ               | External | Passing Juice |
| AGRR Magazine                  | External | Passing Juice |
| About USGlass Magazine         | External | Passing Juice |
| Editorial Staff                | External | Passing Juice |
| Editorial Calendar             | External | Passing Juice |
| Submit Editorial               | External | Passing Juice |
| Archive and Content Search     | External | Passing Juice |
| Media Kit (Advertising Info)   | External | Passing Juice |
| Mechanical Specifications      | External | Passing Juice |
| <u>Circulation Information</u> | External | Passing Juice |
| Sales Managers                 | External | Passing Juice |
| Product Information Service    | External | Passing Juice |
| Online Buyers' Guide           | External | Passing Juice |
| <u>Fabricator Finder</u>       | External | Passing Juice |
| Float Glass Manufacturers      | External | Passing Juice |
| Industry Research              | External | Passing Juice |
| <u>Classified Ads</u>          | External | Passing Juice |
| The Machinery Center           | External | Passing Juice |
| Featured Products              | External | Passing Juice |
| People                         | External | Passing Juice |
| News (All)                     | External | Passing Juice |
| Today's News                   | External | Passing Juice |
| Featured News                  | External | Passing Juice |
| Podcast                        | External | Passing Juice |
|                                |          |               |

# In-page links

| 2012   | Internal | Passing Juice |
|--|----------|---------------|
| 2011   | Internal | Passing Juice |
| 2010   | Internal | Passing Juice |
| 2009   | Internal | Passing Juice |
| 2008   | Internal | Passing Juice |
| 2007   | Internal | Passing Juice |
| 2006   | Internal | Passing Juice |
| 2005   | Internal | Passing Juice |
| 2004   | Internal | Passing Juice |
| Past Video Archive   | External | Passing Juice |
| Industry Events Calendar   | External | Passing Juice |
| <u>Video Archive</u>   | External | Passing Juice |
| Contact Us   | External | Passing Juice |
| Insights and Inspirations  | External | Passing Juice |
| IECC 2024 Development is Underway  | External | Passing Juice |
| On the Safe Side   | External | Passing Juice |
| Looking Back   | External | Passing Juice |
| Guest Blog: Surviving these Tumultuous Times                                   | External | Passing Juice |
| Mind Your Business   | External | Passing Juice |
| Ted Lasso 2.0  | External | Passing Juice |
| Commercial Commentary  | External | Passing Juice |
| Why Demand is Growing for Passive House Buildings                              | External | Passing Juice |
| Tuesdays With Paul   | External | Passing Juice |
| Will We See Gas Surcharges?  | External | Passing Juice |
| In-Person Events Boost Sales and Build Relationships, Along with Company Pride | External | Passing Juice |
| Education in a New Lite  | External | Passing Juice |
| <u>Field Notes</u>   | External | Passing Juice |
| Come and Gone  | External | Passing Juice |
|  |          |               |

## In-page links

| <u>Lite Notes</u>   | External | Passing Juice |
|---|----------|---------------|
| What's Next in '22  | External | Passing Juice |
| Total Construction Starts Increase in February                                    | External | Passing Juice |
| News Editor   | External | Passing Juice |
| construction starts   | External | Passing Juice |
| Dodge Construction Network  | External | Passing Juice |
| Leave a comment   | External | Passing Juice |
| Loren Powell joins A+W Software as Project Manager                                | External | Passing Juice |
| Leave a comment   | External | Passing Juice |
| Allegion Announces Building Information Management Council Appointments           | External | Passing Juice |
| Leave a comment   | External | Passing Juice |
| A Must-Read for Those Extending Their Stay in New York                            | External | Passing Juice |
| event news  | External | Passing Juice |
| Leave a comment   | External | Passing Juice |
| SPONSORED LINK: Stephen Balik Named Vice President of General Glass International | External | Passing Juice |
| Leave a comment   | External | Passing Juice |
| Digital Edition Archive   | External | Passing Juice |
| HTML Edition Archive  | External | Passing Juice |
| Our Other Publications  | External | Passing Juice |
| Privacy Policy  | External | Passing Juice |
| Media Kit (Advertising Information)   | External | Passing Juice |
| Other Industry Headlines  | External | Passing Juice |
| Read our environmental policy   | External | Passing Juice |
| Read our Privacy Policy   | External | Passing Juice |

## **SEO** Keywords

### **SEO Keywords**



news continue archive advertising content glass reading information editorial magazine

#### **Keywords Consistency**

| Keyword   | Content | Title    | Keywords | Descripti<br>on | Headings |
|-----------|---------|----------|----------|-----------------|----------|
| glass     | 8       | <b>*</b> | ×        | ×               | •        |
| news      | 7       | ✓        | ×        | ×               | ✓        |
| archive   | 6       | ×        | ×        | ×               | ×        |
| content   | 6       | ×        | ×        | ×               | ×        |
| editorial | 6       | ×        | ×        | ×               | ×        |

#### **Usability**

| 0 | Url          | Domain : usgnn.com<br>Length : 9                  |
|---|--------------|---|
|   | Favicon      | Great, your website has a favicon.                |
|   | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is en.               |
|   | Dublin Core  | This page does not take advantage of Dublin Core. |

#### **Document**

| <b>O</b> | Doctype | HTML 5 |
|----------|---------|--------|
|          |         |        |

#### **Document**

| <b></b> | Encoding        | Perfect. Your declared charset is UTF-8.   |  |
|---------|-----------------|--|--|
| 8       | W3C Validity    | Errors: 16<br>Warnings: 52   |  |
| 8       | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.  |  |
| <b></b> | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |  |
| •       | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul> |  |

### Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | × | Meta Viewport Tag |
|   |                     | * | Flash content     |

## Optimization

| XML Sitemap | Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|-------------|--|
| Robots.txt  | http://usgnn.com/robots.txt  Great, your website has a robots.txt file.  |
| Analytics   | Great, your website has an analytics tool.   |



, page

Google Analytics