








Seo Analyzer utah.edu

Generated on February 08 2022 22:19 PM





The score is 57/100







SEO Content

	<p>Title</p>	<p>The University of Utah</p> <p>Length : 22</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Founded in 1850, The University of Utah is the flagship institution of higher learning in Utah, and offers over 100 undergraduate and more than 90 graduate degree programs to over 30,000 students. As a preeminent research and teaching institution, the University cultivates an academic environment in which the highest standards of intellectual integrity and scholarship are practiced.</p> <p>Length : 386</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>future students, students, faculty, staff, visitors, alumni, about the U, academics, research, arts, outreach, healthcare, athletics, give to the U</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1512 1481 1736"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://www.utah.edu/_resources/images/social-default.jpg</td> </tr> </tbody> </table>	Property	Content	image	https://www.utah.edu/_resources/images/social-default.jpg								
Property	Content													
image	https://www.utah.edu/_resources/images/social-default.jpg													
	<p>Headings</p>	<table border="1" data-bbox="539 1771 1481 1839"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>14</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1870 1013 2072" style="list-style-type: none"> • [H1] The University of Utah • [H2] Main Title • [H2] Main Navigation • [H2] Main Menu • [H2] U of U Health • [H2] U Quick Links 	H1	H2	H3	H4	H5	H6	1	14	6	0	0	0
H1	H2	H3	H4	H5	H6									
1	14	6	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] YOU BELONG HERE! • [H2] Campus News & EventsThe latest news from @theU and more • [H2] Get to Know the U Quick facts about the University of Utah • [H2] Social & Media See what's being discussed & shared around the U • [H2] The University of Utah • [H2] Resources • [H2] Initiatives • [H2] Information • [H2] Quick Links • [H3] Sub Title • [H3] 2022 commencement speaker named • [H3] New scholarship honors Black entrepreneur • [H3] Day of Collective Action scheduled for March 22, 2022 • [H3] COVID-19 and increased stroke risk • [H3] 8,948 Graduates
	Images	<p>We found 5 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 26%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 85 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 5.88%</p> <p>Internal Links 94.12%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
University of Utah COVID-19 Updates	Internal	Passing Juice
Main Title	Internal	Passing Juice
Admissions	Internal	Passing Juice
Office of Admissions	Internal	Passing Juice
Apply	Internal	Passing Juice
Request information	Internal	Passing Juice
Campus Tours	Internal	Passing Juice
Asia Campus	Internal	Passing Juice
Confirm/Deposit	Internal	Passing Juice
Financial Aid & Scholarships	Internal	Passing Juice
Registrar	Internal	Passing Juice
Housing	Internal	Passing Juice
Academic Calendar	Internal	Passing Juice
Student Affairs	Internal	Passing Juice
The MUSS	Internal	Passing Juice
The Union	Internal	Passing Juice
Student Life Center	Internal	Passing Juice
Student Leadership & Involvement	Internal	Passing Juice
SafeU	Internal	Passing Juice
Academic Resources	Internal	Passing Juice
Catalogs, Schedules & Calendar	Internal	Passing Juice
Colleges & Departments	Internal	Passing Juice
Majors	Internal	Passing Juice
Graduate School	Internal	Passing Juice
Student Success	Internal	Passing Juice

In-page links

Libraries	Internal	Passing Juice
Global U	Internal	Passing Juice
Research	Internal	Passing Juice
The Arts on Campus	Internal	Passing Juice
Upcoming Events	Internal	Passing Juice
Academic Programs	Internal	Passing Juice
Professional Arts	Internal	Passing Juice
Youth Arts	Internal	Passing Juice
Education	Internal	Passing Juice
Research	Internal	Passing Juice
Patient Care	Internal	Passing Juice
Utah Athletics	External	Passing Juice
Buy Tickets	External	Passing Juice
Schedule	External	Passing Juice
Crimson Club	Internal	Passing Juice
Shop Utah Gear	External	Passing Juice
Donate	Internal	Passing Juice
Events	Internal	Passing Juice
Graduate	Internal	Passing Juice
International Students	Internal	Passing Juice
Freshman	Internal	Passing Juice
New Student Orientation	Internal	Passing Juice
Student Life	Internal	Passing Juice
A-Z Index	Internal	Passing Juice
Campus Directory	Internal	Passing Juice
Campus Map	Internal	Passing Juice
Shuttle Tracker	Internal	Passing Juice
CIS	Internal	Passing Juice

In-page links

UMail	Internal	Passing Juice
@ The U	Internal	Passing Juice
@ THE U	Internal	Passing Juice
@ THE U	Internal	Passing Juice
@ THE U	Internal	Passing Juice
@ THE U	Internal	Passing Juice
More U of U News	Internal	Passing Juice
Future Students	Internal	Passing Juice
Parents & Families	Internal	Passing Juice
Faculty	Internal	Passing Juice
Staff	Internal	Passing Juice
Visitors	Internal	Passing Juice
Alumni	Internal	Passing Juice
Research	Internal	Passing Juice
Equity, Diversity & Inclusion	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Employment	Internal	Passing Juice
U Leadership	Internal	Passing Juice
University Safety	Internal	Passing Juice
About the U	Internal	Passing Juice
Office of the President	Internal	Passing Juice
Media Contacts	Internal	Passing Juice
Ute Proud	Internal	Passing Juice
Campus Events	Internal	Passing Juice
Community	Internal	Passing Juice
Contact - Feedback	Internal	Passing Juice
Nondiscrimination & Accessibility	Internal	Passing Juice
Disclaimer	Internal	Passing Juice

In-page links

[Privacy](#)

Internal

Passing Juice

[Credits & Attributions](#)

Internal

Passing Juice

[Last Updated: 12/13/21](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

campus research students more new
student university arts academic
utah

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
campus	14	✘	✘	✘	✔
student	12	✘	✔	✔	✘
utah	11	✔	✘	✔	✔
arts	8	✘	✔	✘	✘
university	8	✔	✘	✔	✔

Usability

	Url	Domain : utah.edu Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 4
Warnings : 0



Email Privacy

Great no email address has been found in plain text!



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips

- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✗ Too bad, your website has too many CSS files (more than 4).
- ✗ Too bad, your website has too many JS files (more than 6).
- ✓ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content



Optimization



XML Sitemap

Missing

Optimization

		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://utah.edu/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>