



Seo Analyzer utilitytimes.com

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The score is 40/100







SEO Content

	Title	<p>Utility Times</p> <p>Length : 13</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>2</td> <td>3</td> <td>18</td> <td>5</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] • [H1] Connect with your utility industry • [H2] on your Fingertips Water • [H2] FEATURES • [H3] Engage & Empower Your Customers • [H3] competency • [H3] Benefits • [H4] Gas • [H4] Power • [H4] OUTAGE MANAGEMENT • [H4] ALERTS & NOTIFICATIONS • [H4] GRIEVANCES REGISTRATION & FEEDBACK • [H4] CUSTOMER CARE • [H4] HEAT MAPS & OUTAGE CLUSTER • [H4] BILL PAYMENT • [H4] COUPONS & OFFERS • [H4] CONSUMPTION PATTERN • [H4] Quick Response to outages 	H1	H2	H3	H4	H5	H6	2	2	3	18	5	0
H1	H2	H3	H4	H5	H6									
2	2	3	18	5	0									

SEO Content

		<ul style="list-style-type: none">• [H4] Keeps you connected• [H4] Monitor Your Consumption• [H4] Pay On the Go• [H4] Push Notification• [H4] Visualize outage location• [H4] Social media outages• [H4] Create planned outages• [H5] Enhance your workforce• [H5] About us• [H5] Site Map• [H5] Contact Us• [H5] Connect with us
	Images	We found 22 images on this web page. 19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 27.27% Internal Links 72.73%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About us	Internal	Passing Juice
Features	Internal	Passing Juice
Industries	Internal	Passing Juice
Water	Internal	Passing Juice
Gas	Internal	Passing Juice
Power	Internal	Passing Juice
Contact Us	Internal	Passing Juice
more info	External	Passing Juice
more info	External	Passing Juice
more info	External	Passing Juice

SEO Keywords







Keywords Cloud

utility rights reserved send
copyright all times message












Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
send	1	✘	✘	✘	✘
message	1	✘	✘	✘	✘
copyright	1	✘	✘	✘	✘
utility	1	✔	✘	✘	✔
times	1	✔	✘	✘	✘

Usability

	Url	Domain : utilitytimes.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://utilitytimes.com/sitemap.xml</p>
	Robots.txt	<p>http://utilitytimes.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>