








Seo Analyzer utk.edu

Generated on March 07 2022 15:56 PM





The score is 58/100







SEO Content

	<p>Title</p>	<p>The University of Tennessee, Knoxville</p> <p>Length : 38</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Learn how University of Tennessee Volunteers light the way for others. Request information, visit campus, or apply for admission.</p> <p>Length : 129</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1279 1481 1534"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>The University of Tennessee, Knoxville</td> </tr> <tr> <td>url</td> <td>https://www.utk.edu</td> </tr> </tbody> </table>	Property	Content	title	The University of Tennessee, Knoxville	url	https://www.utk.edu						
Property	Content													
title	The University of Tennessee, Knoxville													
url	https://www.utk.edu													
	<p>Headings</p>	<table border="1" data-bbox="542 1563 1481 1630"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>10</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1668 1241 2060" style="list-style-type: none"> • [H1] Search • [H2] DiscoverRocky Top • [H2] CreateYour Own Path • [H2] This is Rocky Top • [H2] Invest inYour Future • [H3] Want to hear their advice for new Vols? • [H3] Home Sweet Home • [H3] Serving Others • [H3] Loving Orange • [H3] Living Here • [H3] Getting involved • [H3] Beyond Campus 	H1	H2	H3	H4	H5	H6	1	4	10	2	0	0
H1	H2	H3	H4	H5	H6									
1	4	10	2	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H3] Come see us! • [H3] Dreams + Opportunity = Success • [H3] Become a Volunteer • [H4] Tools • [H4] Campus Links
	Images	<p>We found 17 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 10.34%</p> <p>Internal Links 89.66%</p>


In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
www.utk.edu	Internal	Passing Juice

In-page links

Request Info	Internal	Passing Juice
Visit	Internal	Passing Juice
Apply	Internal	Passing Juice
Give	Internal	Passing Juice
About UT	Internal	Passing Juice
Academics	Internal	Passing Juice
Admissions	Internal	Passing Juice
Diversity	Internal	Passing Juice
Outreach	Internal	Passing Juice
Research	Internal	Passing Juice
A-Z Index	Internal	Passing Juice
Map	Internal	Passing Juice
explore campus	Internal	Passing Juice
Areas of Study	Internal	Passing Juice
Campus Life	Internal	Passing Juice
Financial Aid and Scholarships	Internal	Passing Juice
Watch now	External	Passing Juice
Learn about traditions	Internal	Passing Juice
Discover the spaces you'll call home	Internal	Passing Juice
Check out student organizations	Internal	Passing Juice
Start your application	Internal	Passing Juice
University of Tennessee System	External	Passing Juice
Tennessee Transfer Pathway	External	Passing Juice
ADA	Internal	Passing Juice
Privacy	Internal	Passing Juice
Safety	Internal	Passing Juice
Title IX	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	campus university from scholarships top explore tennessee search get financial
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
search	11	✘	✘	✘	✔
tennessee	6	✔	✘	✔	✘
university	3	✔	✘	✔	✘
scholarships	3	✘	✘	✘	✘
financial	2	✘	✘	✘	✘










Usability

	Url	Domain : utk.edu Length : 7
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 17 Warnings : 4
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://utk.edu/sitemap.xml</code>
	Robots.txt	<code>http://utk.edu/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Optimization