Seo Analyzer utm.my

Generated on February 28 2022 05:12 AM

The score is 48/100

SEO Content

✅	Title	Universiti Teknologi Malaysia (UTM) Official Website **Length : 52** Perfect, your title contains between 10 and 70 characters.
✅	Description	Top Engineering University in Malaysia and 2019 Most Preferred University by the top portal, JobStreet.com. A brighter future for graduates of UTM. **Length : 147** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
url	https://www.utm.my/
title	Universiti Teknologi Malaysia (UTM) Official Website
description	Top Engineering University in Malaysia and 2019 Most Preferred University by the top portal, JobStreet.com. A brighter future for graduates of UTM.
image	https://www.utm.my/wp-content/uploads/2020/01/img1-300x137.jpg

Headings

H1	H2	H3	H4	H5	H6
0	8	0	19	0	4

- [H2] FACTS AND FIGURES

SEO Content

- [H2] ADMISSION TO UTM
- [H2] OUR SOCIAL MEDIA
- [H2] INSTANT MESSAGING
- [H2] WHAT'S HAPPENING
- [H2] LATEST NEWS
- [H2] VIDEOS
- [H2] VISIT US
- [H4] UNDERGRADUATE ADMISSION
- [H4] POSTGRADUATE ADMISSION
- [H4] EXECUTIVE & PART TIME PROGRAMMES
- [H4] UTM Official Students Channel
- [H4] UTM Official Telegram Channel
- [H4] SCHOLARSHIP AND GRANTS
- [H4] GIVING TO UTM
- [H4] Alumni
- [H4] Campus Life
- [H4] Khutbah Jumaat : Hindari Fahaman Hizbut Tahrir
- [H4] '+value["title"]+'
- [H4] PROFESSIONAL CERTIFICATE IN AIR DEFENSE RADAR AND COMMUNICATION PROGRAM FOR THE ROYAL MALAYSIAN AIR FORCE
- [H4] UNIVERSITI TEKNOLOGI MALAYSIA
- [H4] UNIVERSITI TEKNOLOGI MALAYSIA KUALA LUMPUR
- [H4] UNIVERSITI TEKNOLOGI MALAYSIA PAGOH BRANCH
- [H4] FACULTIES
- [H4] DEPARTMENT
- [H4] OFFICES
- [H4] SAFETY & CAMPUS SECURITY
- [H6] Postgraduate Students
- [H6] Undergraduate Students
- [H6] International Students
- [H6] Academic Staff

❌	Images	We found 18 images on this web page. 16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 92 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.17% Internal Links 97.83%

In-page links

Anchor	Type	Juice
UTM Kuala Lumpur	Internal	Passing Juice
UTM Pagoh	Internal	Passing Juice
Contact	Internal	Passing Juice
ABOUT	Internal	Passing Juice
UTM’s vision and mission	Internal	Passing Juice
Facts & Figures	Internal	Passing Juice
Annual Report	Internal	Passing Juice
Administration	Internal	Passing Juice
The Chancellor	Internal	Passing Juice
Pro Chancellor	Internal	Passing Juice
Board of Directors	Internal	Passing Juice
Senate Members	Internal	Passing Juice
Executive Committee	Internal	Passing Juice
Organisational Structure	Internal	Passing Juice
Vice-Chancellor	Internal	Passing Juice
Client Charter	Internal	Passing Juice

In-page links

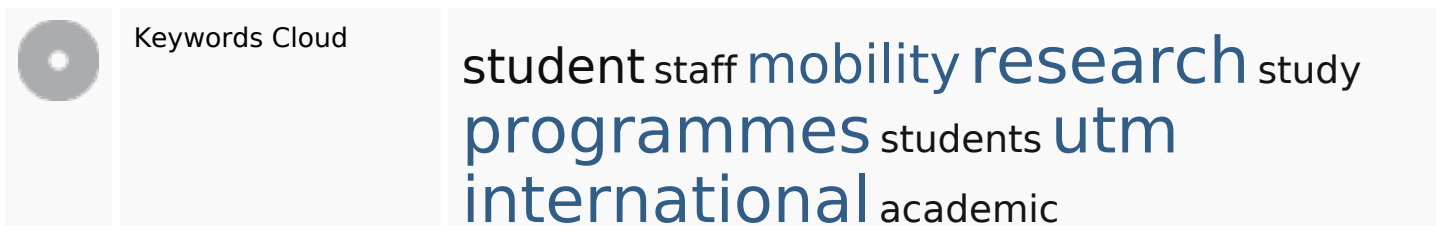|		
Achievements	Internal	Passing Juice
STUDY AT UTM	Internal	Passing Juice
Academic Programmes	Internal	Passing Juice
Foundation Programmes	Internal	Passing Juice
Diploma Programmes	Internal	Passing Juice
Postgraduate Programmes	Internal	Passing Juice
Continuing Education	Internal	Passing Juice
Course Registration	Internal	Passing Juice
Academic Calendar	Internal	Passing Juice
Scholarships	Internal	Passing Juice
Journals & Publications	Internal	Passing Juice
CONVOCATION	Internal	Passing Juice
Graduation Robe	Internal	Passing Juice
Graduands Verification	Internal	Passing Juice
Academic Transcript	Internal	Passing Juice
Graduate Tracer Study	Internal	Passing Juice
RESEARCH	Internal	Passing Juice
UTM Scholars	Internal	Passing Juice
Research Centres and Institutes	Internal	Passing Juice
Research Publication	Internal	Passing Juice
Research Management Centre (RMC)	Internal	Passing Juice
Library Research Support	Internal	Passing Juice
Facilities (University-Industry Research Lab)	Internal	Passing Juice
INTERNATIONAL	Internal	Passing Juice
International Student Scholar Services (I3S) – pass & visa	Internal	Passing Juice
Student Experience	Internal	Passing Juice
International Visitor Request	Internal	Passing Juice
International Partners	Internal	Passing Juice

In-page links

[Network & Alliances](#)	Internal	Passing Juice
[Inbound Mobility](#)	Internal	Passing Juice
[Outbound Mobility](#)	Internal	Passing Juice
[UTM Online Global Classroom (OGC)](#)	Internal	Passing Juice
[UTM International Contact Person](#)	Internal	Passing Juice
[International Campus – Franchise University](#)	Internal	Passing Juice
[Qaiwan University, Kurdistan](#)	External	Passing Juice
[Students](#)	Internal	Passing Juice
[Staff](#)	Internal	Passing Juice
[Alumni](#)	Internal	Passing Juice
[Community and Industry Network (CCIN)](#)	Internal	Passing Juice
[Visitors](#)	Internal	Passing Juice
[Pensioner](#)	Internal	Passing Juice
[GIVING TO UTM](#)	Internal	Passing Juice
[UTM Endowment](#)	Internal	Passing Juice
[New Normal](#)	Internal	Passing Juice
[Hotline numbers](#)	Internal	Passing Juice
[Learn More](#)	Internal	Passing Juice
[Learn More](#)	Internal	Passing Juice
[Learn More](#)	Internal	Passing Juice
[More events](#)	Internal	Passing Juice
[More news](#)	Internal	Passing Juice
[More Videos](#)	External	Passing Juice
[utm.my](#)	Internal	Passing Juice
[Faculty of Engineering](#)	Internal	Passing Juice
[Faculty of Built Environment & Surveying](#)	Internal	Passing Juice
[Faculty of Science](#)	Internal	Passing Juice
[Faculty of Social Sciences & Humanities](#)	Internal	Passing Juice

In-page links

Razak Faculty of Technology & Informatics	Internal	Passing Juice
Azman Hashim International Business School	Internal	Passing Juice
Malaysia-Japan International Institute of Technology	Internal	Passing Juice
Academic Management Division (AMD)	Internal	Passing Juice
Department of Digital Services (UTMDigital)	Internal	Passing Juice
Department of Bursary	Internal	Passing Juice
Counselling Centre	Internal	Passing Juice
Career Centre	Internal	Passing Juice
Innovation and Commercialisation Centre (ICC)	Internal	Passing Juice
Centre for Quality & Risk Management (QRIM)	Internal	Passing Juice
Office of the Vice-Chancellor	Internal	Passing Juice
Office of Strategy Management and Corporate Affairs	Internal	Passing Juice
Office of Legal Advisory	Internal	Passing Juice
Office of Campus Sustainability	Internal	Passing Juice
UTM Council of Professors	Internal	Passing Juice
Islamic Centre	Internal	Passing Juice
Occupational Safety Health and Environmental Office (OSHE)	Internal	Passing Juice
Campus Security	Internal	Passing Juice
Emergency Numbers	Internal	Passing Juice
Health Centre / Clinic	Internal	Passing Juice

SEO Keywords

Keywords Cloud	student staff mobility research study programmes students utm international academic

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
utm	8	✔	✖	✔	✔
programmes	7	✖	✖	✖	✔
international	7	✖	✖	✖	✔
research	7	✖	✖	✖	✖
mobility	5	✖	✖	✖	✖

Usability

	Url	Domain : utm.my Length : 6
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 6 Warnings : 34
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://utm.my/sitemap.xml
✅	Robots.txt	http://utm.my/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics