



Seo Analyzer uva.nl

Generated on February 28 2022 10:53 AM





The score is 56/100




SEO Content

	Title	Universiteit van Amsterdam Length : 26 Perfect, your title contains between 10 and 70 characters.												
	Description	Inspiring generations since 1632 Length : 32 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.uva.nl/</td></tr><tr><td>title</td><td>Universiteit van Amsterdam</td></tr><tr><td>type</td><td>website</td></tr><tr><td>locale</td><td>nl-NL</td></tr><tr><td>image</td><td>https://www.uva.nl/binaries/_ht_1535098009477/pagebanner/content/gallery/faculteiten-en-diensten/uva-bureau-communicatie/flexpage-nieuw-design-home/luchtfoto-amsterdam-foto-flickr-cc-sebastiaan-ter-burg-2927033552-38387fce69-o.jpg</td></tr></tbody></table>	Property	Content	url	https://www.uva.nl/	title	Universiteit van Amsterdam	type	website	locale	nl-NL	image	https://www.uva.nl/binaries/_ht_1535098009477/pagebanner/content/gallery/faculteiten-en-diensten/uva-bureau-communicatie/flexpage-nieuw-design-home/luchtfoto-amsterdam-foto-flickr-cc-sebastiaan-ter-burg-2927033552-38387fce69-o.jpg
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SEO Content

		<p>image:secure_url https://www.uva.nl/binaries/_ht_1535098009477/pagebanner/content/gallery/faculteiten-en-diensten/uva-bureau-communicatie/flexpage-nieuw-design-home/luchtfoto-amsterdam-foto-flickr-cc-sebastiaan-ter-burg-2927033552-38387fce69-o.jpg</p> <p>image:width 1312</p> <p>image:height 500</p> <p>site_name Universiteit van Amsterdam</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>18</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Universiteit van Amsterdam • [H1] Cookie Consent • [H2] Welkom bij de Bachelorweek • [H2] Meeste coronamaatregelen vervallen • [H2] UvA-VU lijsttrekkersdebat in De Balie op 2 maart: extra kaarten beschikbaar • [H2] Bepaalt je afkomst ook je toekomst? • [H2] Nederlandse universiteiten veroordelen Russische inval Oekraïne • [H2] Wonen moet niet iets betaalbaarder, maar betaalbaar voor iedereen • [H2] Karen Maex treedt in de zomer terug als rector magnificus UvA • [H2] Wetenschapper universeel geloofwaardiger dan spirituele goeroe • [H2] Nederlandse Universiteitsfondsen slaan handen ineen voor gezamenlijke campagne • [H2] Onderzoek aan de UvA • [H2] Promoveren • [H2] Werken bij de UvA • [H2] Experts op verschillende wetenschapsterreinen • [H2] Medewerkersite • [H2] Studentensite • [H2] Noodzakelijk • [H2] Noodzakelijk & Optimalisatie • [H2] Noodzakelijk & Optimalisatie & Marketing 	H1	H2	H3	H4	H5	H6	2	18	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	18	0	0	0	0									
	Images	<p>We found 10 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 44 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.09% Internal Links 90.91%

In-page links

Anchor	Type	Juice
Naar de hoofdcontent	Internal	Passing Juice
Naar het zoekveld	Internal	Passing Juice
Naar de footer	Internal	Passing Juice
Onderwijs	Internal	Passing Juice
Onderzoek	Internal	Passing Juice
Nieuws & Agenda	Internal	Passing Juice
Over de UvA	Internal	Passing Juice
Corona-informatie	Internal	Passing Juice
Bibliotheek	Internal	Passing Juice
Meer nieuws	Internal	Passing Juice
Bacheloropleidingen	Internal	Passing Juice


In-page links

Minors	Internal	Passing Juice
Masteropleidingen	Internal	Passing Juice
Executive programma's & MBA	Internal	Passing Juice
Promoveren aan de UvA	Internal	Passing Juice
Onderzoek aan de UvA	Internal	Passing Juice
Summerschool	Internal	Passing Juice
Studeren in het buitenland	Internal	Passing Juice
Webmail medewerkers	External	Passing Juice
Webmail studenten	External	Passing Juice
Bibliotheek	Internal	Passing Juice
Canvas	Internal	Passing Juice
SIS	Internal	Passing Juice
Rooster	Internal	Passing Juice
Studiegids	Internal	Passing Juice
Vacatures	Internal	Passing Juice
Amsterdams Universiteitsfonds	External	Passing Juice
UvAshop.nl (Merchandise store)	External	Passing Juice
Studiekiezers	Internal	Passing Juice
UvA-studenten	Internal	Passing Juice
Medewerkers	Internal	Passing Juice
Journalisten	Internal	Passing Juice
Alumni	Internal	Passing Juice
Schooldecanen en vakdocenten	Internal	Passing Juice
Werkgevers	Internal	Passing Juice
Externen	Internal	Passing Juice
Belangrijke contactgegevens	Internal	Passing Juice
Contact Studenten Services	Internal	Passing Juice
Locaties	Internal	Passing Juice

In-page links

UvA op social media	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Cookies	Internal	Passing Juice
Privacy	Internal	Passing Juice
Privacy statement	Internal	Passing Juice

SEO Keywords

 Keywords Cloud	cookies uva worden accepteer van deze website noodzakelijk voor het
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cookies	14	✘	✘	✘	✘
van	8	✔	✘	✘	✔
uva	7	✘	✘	✘	✔
deze	6	✘	✘	✘	✘
het	6	✘	✘	✘	✘












Usability

 Url	Domain : uva.nl Length : 6
 Favicon	Great, your website has a favicon.
 Printability	Great. We have found a Print-Friendly CSS.
 Language	Good. Your declared language is nl.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile



	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		http://uva.nl/sitemap.xml
	Robots.txt	http://uva.nl/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.