

Seo Analyzer uvic.ca

Generated on March 23 2022 08:08 AM





The score is 59/100







SEO Content

	Title	Home - University of Victoria Length : 29 Perfect, your title contains between 10 and 70 characters.												
	Description	The University of Victoria. The UVic Edge is where dynamic learning and vital impact meet, in Canada's most extraordinary environment for discovery and innovation. Length : 163 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>4</td><td>5</td><td>0</td><td>2</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Find your Edge at UVic• [H2] Make a difference• [H2] Territory acknowledgement• [H2] News & events• [H2] Rankings & reputation• [H3] Learning• [H3] Impact• [H3] Environment• [H3] Undergraduate studies• [H3] Graduate studies• [H5] March 23• [H5] More...	H1	H2	H3	H4	H5	H6	1	4	5	0	2	0
H1	H2	H3	H4	H5	H6									
1	4	5	0	2	0									
	Images	We found 11 images on this web page.												

SEO Content

		2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 36% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 78 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.28% Internal Links 98.72%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
COVID-19	Internal	Passing Juice
Library	Internal	Passing Juice
A-Z	Internal	Passing Juice
Find a person	Internal	Passing Juice
Maps	Internal	Passing Juice

In-page links

Brightspace	Internal	Passing Juice
Email	Internal	Passing Juice
University of Victoria	Internal	Passing Juice
Admissions	Internal	Passing Juice
Undergraduate studies	Internal	Passing Juice
Graduate studies	Internal	Passing Juice
Law school	Internal	Passing Juice
Continuing studies	Internal	Passing Juice
Professional development	Internal	Passing Juice
Faculties, divisions & services	Internal	Passing Juice
Academic calendars	Internal	Passing Juice
Research at UVic	Internal	Passing Juice
Our researchers	Internal	Passing Juice
Find a UVic expert	Internal	Passing Juice
Research centres	Internal	Passing Juice
Research partnerships	Internal	Passing Juice
Post-doctoral fellows	Internal	Passing Juice
Student opportunities	Internal	Passing Juice
Strategic initiatives	Internal	Passing Juice
Office of the VPRI	Internal	Passing Juice
Research services	Internal	Passing Juice
Tours & visits	Internal	Passing Juice
Parking & transportation	Internal	Passing Juice
Campus security & safety	Internal	Passing Juice
Housing	Internal	Passing Juice
Food & drink	Internal	Passing Juice
Arts & culture	Internal	Passing Juice
Athletics & recreation	Internal	Passing Juice

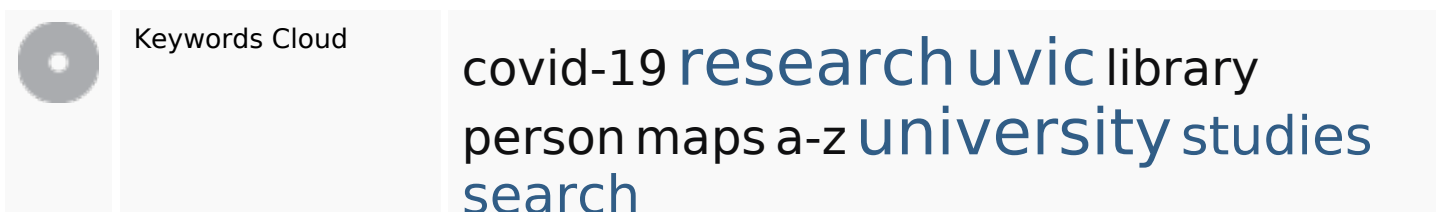
In-page links

Events calendar	Internal	Passing Juice
Bookstore	External	Passing Juice
About the university	Internal	Passing Juice
Rankings & reputation	Internal	Passing Juice
Climate & sustainability	Internal	Passing Juice
Equity action plan	Internal	Passing Juice
University plans	Internal	Passing Juice
Governance & administration	Internal	Passing Juice
UVic News	Internal	Passing Juice
Contact us	Internal	Passing Juice
Support UVic	Internal	Passing Juice
Students	Internal	Passing Juice
Faculty & staff	Internal	Passing Juice
Alumni	Internal	Passing Juice
Indigenous	Internal	Passing Juice
International	Internal	Passing Juice
Business & industry	Internal	Passing Juice
Community	Internal	Passing Juice
View Sahara's story	Internal	Passing Juice
dynamic learning	Internal	Passing Juice
vital impact	Internal	Passing Juice
extraordinary academic environment	Internal	Passing Juice
Undergraduate programs	Internal	Passing Juice
Graduate programs	Internal	Passing Juice
Indigenous initiatives	Internal	Passing Juice
latest return to campus information	Internal	Passing Juice
Social media	Internal	Passing Juice
View all UVic social media	Internal	Passing Juice

In-page links

About UVic	Internal	Passing Juice
Admissions	Internal	Passing Juice
Research	Internal	Passing Juice
Careers	Internal	Passing Juice
Donate	Internal	Passing Juice
Alumni	Internal	Passing Juice
Indigenous	Internal	Passing Juice
International	Internal	Passing Juice
Business & industry	Internal	Passing Juice
Community	Internal	Passing Juice
Terms of use	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Emergency contacts	Internal	Passing Juice
#169; University of Victoria	Internal	Passing Juice
Website feedback	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
uvic	5	✘	✘	✔	✔
research	5	✘	✘	✘	✘
university	4	✔	✘	✔	✘










Keywords Consistency

studies	3	✘	✘	✘	✔
search	3	✘	✘	✘	✘

Usability

	Url	Domain : uvic.ca Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">  Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.

Document

- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://uvic.ca/sitemap.xml>

<https://www.uvic.ca/sitemapindex.xml>



Robots.txt

<http://uvic.ca/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.