








Seo Analyzer uzh.ch

Generated on March 22 2022 14:01 PM




The score is 62/100



SEO Content

	Title	<p>UZH - Universität Zürich</p> <p>Length : 24</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Die Universität Zürich gehört zu den besten Forschungsuniversitäten Europas und bietet das breiteste Angebot an Studienfächern in der Schweiz.</p> <p>Length : 145</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Universität Zürich, UZH, Universität, Hochschule, Zürich, Studium, Studieren, Forschung, Wissenschaft</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1760"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>http://www.uzh.ch/de.html</td> </tr> <tr> <td>description</td> <td>Die Universität Zürich gehört zu den besten Forschungsuniversitäten Europas und bietet das breiteste Angebot an Studienfächern in der Schweiz.</td> </tr> </tbody> </table>	Property	Content	type	website	url	http://www.uzh.ch/de.html	description	Die Universität Zürich gehört zu den besten Forschungsuniversitäten Europas und bietet das breiteste Angebot an Studienfächern in der Schweiz.				
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	Headings	<table border="1" data-bbox="539 1787 1481 1861"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>5</td> <td>8</td> <td>19</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1892 893 2056" style="list-style-type: none"> • [H1] Universität • [H1] Forschung • [H1] Studium • [H1] Öffentlichkeit • [H1] News 	H1	H2	H3	H4	H5	H6	5	8	19	0	0	0
H1	H2	H3	H4	H5	H6									
5	8	19	0	0	0									





SEO Content

		<ul style="list-style-type: none">• [H2] Seitenfunktionen• [H2] Service Navigation• [H2] News• [H2] Direkteinstieg• [H2] UZH auf Social Media• [H2] UZH Merchandise• [H2] Agenda• [H2] Fusszeile• [H3] Musikalisches Zürich• [H3] Drei UZH-Forschende mit den vorerst letzten ERC Consolidator Grants ausgezeichnet• [H3] «Die Ukraine hat ihre Verhandlungsposition verbessert»• [H3] «Noch keine Therapie für Long COVID»• [H3] Alle News• [H3] Fakultäten:• [H3] Quicklinks:• [H3] 22.3.2022, 17:45: The future of humanitarian work in light of digitalisation• [H3] 22.3.2022, 18:15: Der lange Schatten des römischen Abstammungsrechts - zur Begründung des Kindschaftsverhältnisses zwischen Tradition und medizinischem Fortschritt• [H3] 22.3.2022, 18:15: Vortragsreihe "Sport & vegane Ernährung"• [H3] 22.3.2022, 18:15: «Von der Höflichkeit des Leibes»: Nonverbale Kommunikation im 18. Jahrhundert• [H3] 22.3.2022, 18:30: Wirtschaft in Zeiten von Krise und Aufbruch. Chancen und Risiken für Europa, Vortrag von Peter Altmaier am Schweizerischen Institut für Auslandsforschung (SIAF)• [H3] 23.3.2022, 18:30: The Crisis in the Functioning of Democracy• [H3] Alle Veranstaltungen• [H3] Öffentliche Ringvorlesungen• [H3] Hinweise• [H3] Solidarität mit der Ukraine• [H3] Nationaler Tag gegen sexuelle Belästigung am 23. März• [H3] Corona-Massnahmen an der UZH
	Images	<p>We found 15 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Terrible, you have Flash content, this mean that for search engines hard to understand your content.</p>

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 53 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.32% Internal Links 88.68%

In-page links

Anchor	Type	Juice
instagram	External	Passing Juice
Home	Internal	Passing Juice
Hauptnavigation	Internal	Passing Juice
Suche	Internal	Passing Juice
Direkt zum Inhalt	Internal	Passing Juice
Druckansicht	Internal	Passing Juice
Schrift grösser/kleiner	Internal	Passing Juice
Home	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Sitemap	Internal	Passing Juice
English	Internal	Passing Juice

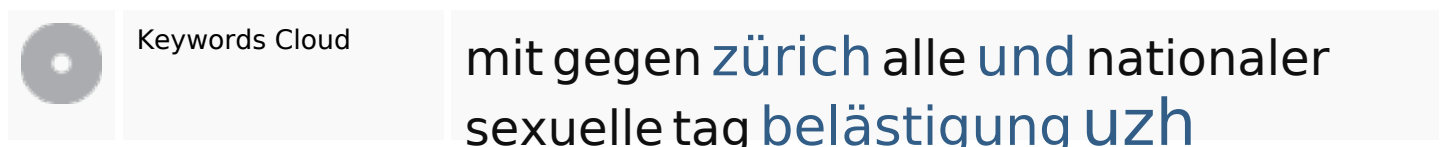
In-page links

News	Internal	Passing Juice
Mehr ...	Internal	Passing Juice
Mehr ...	Internal	Passing Juice
Mehr ...	Internal	Passing Juice
Mehr ...	Internal	Passing Juice
Universität	Internal	Passing Juice
Forschung	Internal	Passing Juice
Studium	Internal	Passing Juice
Öffentlichkeit	Internal	Passing Juice
News	Internal	Passing Juice
für Studierende	Internal	Passing Juice
für Mitarbeitende	Internal	Passing Juice
für Doktorierende	Internal	Passing Juice
für Forschende	Internal	Passing Juice
für Professor:innen	Internal	Passing Juice
für Alumni	Internal	Passing Juice
für Medien	Internal	Passing Juice
für Stelleninteressierte	Internal	Passing Juice
für Lehre und Lehrentwicklung	Internal	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
YouTube	External	Passing Juice
LinkedIn	External	Passing Juice
issuu	External	Passing Juice
www.shop.uzh.ch	Internal	Passing Juice
Agenda	Internal	Passing Juice
Alpinismus	Internal	Passing Juice
Perspektiven der Höflichkeit	Internal	Passing Juice

In-page links

Europäische Antike	Internal	Passing Juice
Before the Golden Peaches	Internal	Passing Juice
The Future of Work	Internal	Passing Juice
Nachhaltigkeit jetzt!	Internal	Passing Juice
Alle Ringvorlesungen	Internal	Passing Juice
Solidarität mit der Ukraine	Internal	Passing Juice
VSUZH-Sammelaktion	Internal	Passing Juice
Nationaler Tag gegen sexuelle Belästigung an Hochschulen	Internal	Passing Juice
Schutz vor sexueller Belästigung an der Universität Zürich	Internal	Passing Juice
Alle Informationen für UZH-Angehörige und Gäste	Internal	Passing Juice
top	Internal	Passing Juice
Impressum	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Datenschutzerklärung	Internal	Passing Juice






SEO Keywords






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
uzh	4	✓	✓	✗	✓
und	3	✗	✗	✓	✓
belästigung	3	✗	✗	✗	✓
zürich	3	✓	✓	✓	✓
mit	2	✗	✗	✗	✓


Usability

	Url	Domain : uzh.ch Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	Great. This page take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✗ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://uzh.ch/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1088 1481 1160"> PIWIK</div>