








Seo Analyzer vacc.com.au

Generated on February 05 2022 23:38 PM





The score is 38/100







SEO Content

	<p>Title</p>	<p>Home</p> <p>Length : 4</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>The Victorian Automotive Chamber of Commerce (VACC) is an automotive industry employer association that protects and promotes the interests of its 5,000 members through advocacy initiatives and the provision of automotive industry products and services. Founded in 1918, VACC today provides its members with access to a suite of support measures that assist them in running modern automotive businesses.</p> <p>Length : 403</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>vacc, victorian automotive chamber of commerce, automotive industry Victoria, Melbourne automotive, vacc membership, auto apprenticeship</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1675 1481 1749"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>10</td> <td>1</td> <td>12</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1783 1401 2078" style="list-style-type: none"> • [H1] With the strength of 5,000members VACC provides strongindustry representation • [H1] Kick-start your auto career with VACC Automotive Apprenticeships • [H1] COVID-19 information available here • [H1] Tenancy relief schemes • [H1] Front Page One Minute Wrap • [H1] Two-Minute Read • [H1] COVID-19 member info and support 	H1	H2	H3	H4	H5	H6	10	1	12	1	0	0
H1	H2	H3	H4	H5	H6									
10	1	12	1	0	0									

SEO Content

		<ul style="list-style-type: none">• [H1] Auto Workplace Assist• [H1] News & announcements• [H1] Job vacancies• [H2] 4 February 2022• [H3] Industry insights: VFACTS January 2022 summary• [H3] 4 February 2022• [H3] CVIAA welcomes new President• [H3] 27 January 2022• [H3] CVIAA welcomes new President• [H3] 27 January 2022• [H3] Automotive Technician (Light Vehicle Mechanic)• [H3] CD Automotive P/L• [H3] Salesperson• [H3] TYRE PLUS EASTLAND• [H3] Tyre Fitter• [H3] TYRE PLUS EASTLAND• [H4] Member Login
	Images	We found 57 images on this web page. 50 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 160 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.38%

SEO Links

Internal Links 90.63%

In-page links

Anchor	Type	Juice
Log in	External	Passing Juice
Cancel	External	Passing Juice
Reset Password	Internal	Passing Juice
Login	Internal	noFollow
Search	External	Passing Juice
Search	External	Passing Juice
Log in	External	Passing Juice
Cancel	External	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
History	Internal	Passing Juice
Mission & Goals	Internal	Passing Juice
Committees, Boards & Governance	Internal	Passing Juice
Executive Board	Internal	Passing Juice
Industry Policy Council	Internal	Passing Juice
Executive Leadership Team	Internal	Passing Juice
Advocacy	Internal	Passing Juice
Meet the Industry Policy Team	Internal	Passing Juice
Submissions	Internal	Passing Juice
Industry policies	Internal	Passing Juice
Industrial Relations	Internal	Passing Juice
Occupational Health and Safety, Environment, and Workers Compensation	Internal	Passing Juice
Corporate social responsibility	Internal	Passing Juice

In-page links

OurAuto	Internal	Passing Juice
Women in Automotive (WinA)	Internal	Passing Juice
Membership	Internal	Passing Juice
Join Now	Internal	Passing Juice
Membership Enquiry	Internal	Passing Juice
Corporate Partners	Internal	Passing Juice
Commonwealth Bank	Internal	Passing Juice
Openpay	Internal	Passing Juice
Spirit Super	Internal	Passing Juice
nib	Internal	Passing Juice
Remondis	Internal	Passing Juice
TNT	Internal	Passing Juice
Winc	Internal	Passing Juice
View Melbourne	Internal	Passing Juice
Bayview Eden	Internal	Passing Juice
Industrial Relations	Internal	Passing Juice
OHS&E	Internal	Passing Juice
OurAuto Digital	Internal	Passing Juice
OurAuto Design	Internal	Passing Juice
OurAuto Insurance	Internal	Passing Juice
OurAuto iStore	Internal	Passing Juice
OurAuto SEO	Internal	Passing Juice
OurAuto Video	Internal	Passing Juice
OurAuto Diagnostic Tool	Internal	Passing Juice
Technical Services	Internal	Passing Juice
VACC Codes	Internal	Passing Juice
Start an automotive business	Internal	Passing Juice
Programs	Internal	Passing Juice

In-page links

A Grade Automotive Network	Internal	Passing Juice
Accelerating Women into Automotive Program	Internal	Passing Juice
Audit Compliance Education Program	Internal	Passing Juice
Auto Workplace Assist	Internal	Passing Juice
Critical Safety Check	Internal	Passing Juice
Donations Program	Internal	Passing Juice
Fine Tuning Automotive Mental Health Program	Internal	Passing Juice
Green Stamp	Internal	Passing Juice
HazCheck	Internal	Passing Juice
Heads Up	Internal	Passing Juice
Lobbying	Internal	Passing Juice
Big vs Small	Internal	Passing Juice
Flexible registration payments	Internal	Passing Juice
New car imports	Internal	Passing Juice
Unlicensed traders	Internal	Passing Juice
SAFEPL8	Internal	Passing Juice
Service Station Safety	Internal	Passing Juice
Service Station Assistance	Internal	Passing Juice
VACC Independent Assessment Program	Internal	Passing Juice
Employment & Training	Internal	Passing Juice
VACC Automotive Apprenticeships	Internal	Passing Juice
VACC Apprenticeship Training	Internal	Passing Juice
JobFinder	Internal	Passing Juice
Skills Development Centre	Internal	Passing Juice
Apprenticeship Helpline / Visa Check / Job Advertising	Internal	Passing Juice
News	Internal	Passing Juice
THE GRILLE	Internal	Passing Juice
Publications	Internal	Passing Juice

In-page links

Australasian Automotive	Internal	Passing Juice
2021 Industry Report	Internal	Passing Juice
Blog	Internal	Passing Juice
COVID-19	Internal	Passing Juice
Logos and imagery	Internal	Passing Juice
For media	Internal	Passing Juice
Media coverage	Internal	Passing Juice
Media releases	Internal	Passing Juice
Motorist tips & advice	Internal	Passing Juice
Australian Consumer Law	Internal	Passing Juice
Buying a used car	Internal	Passing Juice
Choice of repairer	Internal	Passing Juice
Cracked windscreens	Internal	Passing Juice
Unroadworthy vehicles & defect notices	Internal	Passing Juice
One-Minute Wrap	Internal	Passing Juice
Industry Indicators	Internal	Passing Juice
Contact	Internal	Passing Juice
Commercial	Internal	Passing Juice
Industry Policy Advisors	Internal	Passing Juice
Membership & Area Managers	Internal	Passing Juice
Skills Development Centre	Internal	Passing Juice
TACC	Internal	Passing Juice
VACC Auto Apprenticeships	Internal	Passing Juice
TACC	Internal	Passing Juice
TACC Auto Apprenticeships/Careers	Internal	Passing Juice
TACC Auto Apprenticeships	Internal	Passing Juice
Conflict of interest policy	Internal	Passing Juice
Legislative requirements	Internal	Passing Juice

In-page links

Career paths	Internal	Passing Juice
Information for parents	Internal	Passing Juice
Information for employers	Internal	Passing Juice
Forms for current apprentices	Internal	Passing Juice
Executive Committee	Internal	Passing Juice
Membership	Internal	Passing Juice
Membership Enquiry	Internal	Passing Juice
Motorist tips & advice	Internal	Passing Juice
TACC Accredited	Internal	Passing Juice
TACC Roadside Help	Internal	Passing Juice
LPG autogas	Internal	Passing Juice
Maintaining new car warranty	Internal	Passing Juice
Buying a new car	Internal	Passing Juice
Handy consumer links	Internal	Passing Juice
Consumer advice	Internal	Passing Juice
Repairer's lien	Internal	Passing Juice
Vehicle registration inspections	Internal	Passing Juice
News	Internal	Passing Juice
For media	Internal	Passing Juice
For members	Internal	Passing Juice
Submission on LPG Compliance Plates	Internal	Passing Juice
Programs	Internal	Passing Juice
Roadworthy safety inspections	Internal	Passing Juice
Contact Us	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice
Learn more	External	Passing Juice
Become a VACC Member	Internal	Passing Juice

In-page links

=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
More One-Minute Wraps	Internal	Passing Juice
Two-Minute Read	Internal	Passing Juice
Read now	Internal	Passing Juice
Auto Workplace Assist	External	Passing Juice
Industry insights: VFACTS January 2022 summary	Internal	Passing Juice
=	Internal	Passing Juice
CVIAA welcomes new President	Internal	Passing Juice
CVIAA welcomes new President	Internal	Passing Juice
Automotive Technician (Light Vehicle Mechanic)	Internal	Passing Juice
Chris	Internal	Passing Juice
Salesperson	Internal	Passing Juice
Tyre Fitter	Internal	Passing Juice
OurAuto	Internal	Passing Juice
Join Now	Internal	Passing Juice
News	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Join Now	Internal	Passing Juice
Terms Of Use	Internal	noFollow
Privacy Statement	Internal	noFollow

SEO Keywords

Keywords Cloud	support industry now automotive join member
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SEO Keywords



vacc password more read

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
read	12	✘	✘	✘	✔
vacc	9	✘	✔	✔	✔
more	9	✘	✘	✘	✘
automotive	6	✘	✔	✔	✔
password	4	✘	✘	✘	✘










Usability

	Url	Domain : vacc.com.au Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



Document

	W3C Validity	Errors : 31 Warnings : 9				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><center></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	http://vacc.com.au/robots.txt Great, your website has a robots.txt file.

Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics