



# Seo Analyzer vancouver.ca

Generated on February 13 2022 22:04 PM





The score is 64/100



## SEO Content

	Title	<p>Home   City of Vancouver</p> <p><b>Length : 24</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Official site of the City of Vancouver in British Columbia, Canada. Access City services, sign up for recreation programs, and learn about City projects.</p> <p><b>Length : 153</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Vancouver, City of Vancouver, home page, homepage, official site of the City of Vancouver.</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1854"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://vancouver.ca/images/cov/feature/covlog-o-share.png</td> </tr> <tr> <td>title</td> <td>City of Vancouver</td> </tr> <tr> <td>description</td> <td>Official site of the City of Vancouver in beautiful British Columbia, Canada. Access City services, sign up for recreation programs, and learn about City projects.</td> </tr> <tr> <td>url</td> <td>https://vancouver.ca</td> </tr> </tbody> </table>	Property	Content	image	https://vancouver.ca/images/cov/feature/covlog-o-share.png	title	City of Vancouver	description	Official site of the City of Vancouver in beautiful British Columbia, Canada. Access City services, sign up for recreation programs, and learn about City projects.	url	https://vancouver.ca		
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	Headings	<table border="1" data-bbox="539 1883 1481 1951"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>14</td> <td>14</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1989 1302 2080" style="list-style-type: none"> <li>• [H1] Official homepage for the City of Vancouver</li> <li>• [H2] I need to...</li> <li>• [H2] Pay</li> </ul>	H1	H2	H3	H4	H5	H6	1	14	14	0	0	0
H1	H2	H3	H4	H5	H6									
1	14	14	0	0	0									




## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Apply</li><li>• [H2] Find</li><li>• [H2] Connect</li><li>• [H2] What's new</li><li>• [H2] Parks, recreation, and culture</li><li>• [H2] About Vancouver</li><li>• [H2] Home, property, and development</li><li>• [H2] Your government</li><li>• [H2] News</li><li>• [H2] Events</li><li>• [H2] Tweets</li><li>• [H2] Contact information, partner agencies, and website policies</li><li>• [H3] Quadricycle tours approved for the city</li><li>• [H3] Staying safe during winter weather</li><li>• [H3] Changes to green bin collection</li><li>• [H3] Black History Month</li><li>• [H3] New cup and bag by-laws in effect</li><li>• [H3] Housing</li><li>• [H3] Walk, bike, roll, transit</li><li>• [H3] Building and renovating</li><li>• [H3] Urban planning, zoning, and development</li><li>• [H3] Vancouver City Council</li><li>• [H3] Public consultation</li><li>• [H3] Events, decisions, and reports at City Council for the week of February 7, 2022</li><li>• [H3] Stanley Park Nine O'Clock Gun to temporarily pause</li><li>• [H3] Floating days are over for barge at English Bay</li></ul>
	Images	We found 16 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>15%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

## SEO Links

		
	In-page links	We found a total of 88 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.82%</p> <p>Internal Links 93.18%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Skip to main navigation</a>	Internal	Passing Juice
<a href="#">Skip to section navigation</a>	Internal	Passing Juice
<a href="#">Skip to search</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">News &amp; Events</a>	Internal	Passing Juice
<a href="#">Areas of the city</a>	Internal	Passing Juice
<a href="#">Green Vancouver</a>	Internal	Passing Juice
<a href="#">Your government</a>	Internal	Passing Juice
<a href="#">About Vancouver</a>	Internal	Passing Juice
<a href="#">Parks, recreation, and culture</a>	Internal	Passing Juice
<a href="#">Home, property, and development</a>	Internal	Passing Juice
<a href="#">People and programs</a>	Internal	Passing Juice
<a href="#">Streets and transportation</a>	Internal	Passing Juice
<a href="#">Doing business</a>	Internal	Passing Juice
<a href="#">&amp;nbsp;</a>	Internal	noFollow
<a href="#">What's open and not</a>	Internal	Passing Juice
<a href="#">Parking ticket</a>	Internal	Passing Juice

## In-page links

<a href="#">Property&amp;nbsp;tax</a>	Internal	Passing Juice
<a href="#">Utility bill</a>	Internal	Passing Juice
<a href="#">Building or development permit</a>	Internal	Passing Juice
<a href="#">Business licence</a>	Internal	Passing Juice
<a href="#">Short-term rental business licence</a>	Internal	Passing Juice
<a href="#">Waste collection schedule</a>	Internal	Passing Juice
<a href="#">Recreation programs</a>	Internal	Passing Juice
<a href="#">Road closures</a>	Internal	Passing Juice
<a href="#">Report an issue</a>	Internal	Passing Juice
<a href="#">Book&amp;nbsp;an inspection</a>	Internal	Passing Juice
<a href="#">Shape Your City</a>	External	Passing Juice
<a href="#">Quadricycle tours approved for the city</a>	Internal	Passing Juice
<a href="#">Staying safe during winter weather</a>	Internal	Passing Juice
<a href="#">Changes to green bin collection</a>	Internal	Passing Juice
<a href="#">Black History Month</a>	Internal	Passing Juice
<a href="#">New cup and bag by-laws in effect</a>	Internal	Passing Juice
<a href="#">Housing</a>	Internal	Passing Juice
<a href="#">Walk, bike, roll, transit</a>	Internal	Passing Juice
<a href="#">Building and renovating</a>	Internal	Passing Juice
<a href="#">Urban planning, zoning, and development</a>	Internal	Passing Juice
<a href="#">Vancouver City Council</a>	Internal	Passing Juice
<a href="#">Public consultation</a>	Internal	Passing Juice
<a href="#">Events, decisions, and reports at City Council for the week of February 7, 2022</a>	Internal	Passing Juice
<a href="#">Stanley Park Nine O'Clock Gun to temporarily pause</a>	Internal	Passing Juice
<a href="#">Floating days are over for barge at English Bay</a>	Internal	Passing Juice
<a href="#">View all events</a>	Internal	Passing Juice
<a href="#">Skip City of Vancouver Twitter timeline</a>	Internal	Passing Juice
<a href="#">Tweets by CityofVancouver</a>	External	Passing Juice

## In-page links

<a href="#">Tweets by CityofVancouver</a>	External	Passing Juice
<a href="#">Back to top of City of Vancouver Twitter timeline</a>	Internal	Passing Juice
<a href="#">Download VanConnect</a>	Internal	Passing Juice
<a href="#">More apps and online services</a>	Internal	Passing Juice
<a href="#">Tell us online</a>	Internal	Passing Juice
<a href="#">Talk Vancouver online panel</a>	External	Passing Juice
<a href="#">Shape Your City engagement opportunities</a>	External	Passing Juice
<a href="#">More social media</a>	Internal	Passing Juice
<a href="#">Request an interpreter</a>	Internal	Passing Juice
<a href="#">Translate this site</a>	Internal	Passing Juice
<a href="#">View Map</a>	Internal	Passing Juice
<a href="#">Opening hours</a>	Internal	Passing Juice
<a href="#">Directions</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Media centre</a>	Internal	Passing Juice
<a href="#">Investor relations</a>	Internal	Passing Juice
<a href="#">Suppliers</a>	Internal	Passing Juice
<a href="#">Vancouver Board of Parks and Recreation</a>	Internal	Passing Juice
<a href="#">Vancouver City Theatres</a>	Internal	Passing Juice
<a href="#">Vancouver Fire and Rescue Services</a>	Internal	Passing Juice
<a href="#">Vancouver Police Department</a>	External	Passing Juice
<a href="#">Vancouver Public Library</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Website Accessibility</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Sitemap protocol 0.9</a>	Internal	Passing Juice
<a href="#">Facebook Events Feed</a>	Internal	Passing Juice

## In-page links

<a href="#">Service temporarily unavailable</a>	Internal	Passing Juice
<a href="#">Service temporarily unavailable - internal</a>	Internal	Passing Juice
<a href="#">Guides</a>	Internal	Passing Juice
<a href="#">Success! Your form was received</a>	Internal	Passing Juice
<a href="#">Thank you for opting in</a>	Internal	Passing Juice
<a href="#">Permits &amp; licences 404 page</a>	Internal	Passing Juice
<a href="#">Service temporarily unavailable</a>	Internal	Passing Juice
<a href="#">Internal</a>	Internal	Passing Juice
<a href="#">404 page</a>	Internal	Passing Juice
<a href="#">404-former-website</a>	Internal	Passing Juice
<a href="#">Google Map Window</a>	Internal	Passing Juice
<a href="#">I want to - mobile - Do not modify or delete</a>	Internal	Passing Juice
<a href="#">Truma RSS for homepage events</a>	Internal	Passing Juice
<a href="#">site-alert</a>	Internal	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
vancouver	12	✓	✓	✓	✓
city	11	✓	✓	✓	✓
more	5	✗	✗	✗	✗
development	5	✗	✗	✗	✓
government	5	✗	✗	✗	✓

## Usability

	Url	Domain : vancouver.ca Length : 12
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 9 Warnings : 17
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://vancouver.ca/sitemap.xml">http://vancouver.ca/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://vancouver.ca/robots.txt">http://vancouver.ca/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>