

# Seo Analyzer vanderbilt.edu

Generated on March 14 2022 04:42 AM






The score is 59/100






## SEO Content

	Title	Vanderbilt University <b>Length : 21</b> Perfect, your title contains between 10 and 70 characters.														
	Description	Vanderbilt is a private research university in Nashville, Tennessee. It offers 70 undergraduate majors and a full range of graduate and professional degrees across 10 schools and colleges. <b>Length : 188</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.														
	Keywords	vanderbilt, vanderbilt university, commodores, nashville, tennessee Good, your page contains meta keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Vanderbilt University</td></tr><tr><td>type</td><td>article</td></tr><tr><td>url</td><td>https://www.vanderbilt.edu/</td></tr><tr><td>description</td><td>Vanderbilt is a private research university in Nashville, Tennessee. It offers 70 undergraduate majors and a full range of graduate and professional degrees across 10 schools and colleges.</td></tr><tr><td>site_name</td><td>Vanderbilt University</td></tr><tr><td>image</td><td>https://news.vanderbilt.edu/files/vanderbilt-generic-gold.jpg</td></tr></tbody></table>	Property	Content	title	Vanderbilt University	type	article	url	https://www.vanderbilt.edu/	description	Vanderbilt is a private research university in Nashville, Tennessee. It offers 70 undergraduate majors and a full range of graduate and professional degrees across 10 schools and colleges.	site_name	Vanderbilt University	image	https://news.vanderbilt.edu/files/vanderbilt-generic-gold.jpg
Property	Content															
title	Vanderbilt University															
type	article															
url	https://www.vanderbilt.edu/															
description	Vanderbilt is a private research university in Nashville, Tennessee. It offers 70 undergraduate majors and a full range of graduate and professional degrees across 10 schools and colleges.															
site_name	Vanderbilt University															
image	https://news.vanderbilt.edu/files/vanderbilt-generic-gold.jpg															
	Headings	<b>H1</b> <b>H2</b> <b>H3</b> <b>H4</b> <b>H5</b> <b>H6</b>														

## SEO Content

		1	3	12	2	0	0
		<ul style="list-style-type: none"> <li>• [H1] Vanderbilt</li> <li>• [H2] Quick Guide</li> <li>• [H2] What Sets Us Apart</li> <li>• [H2] Vanderbilt News</li> <li>• [H3] Together we excel</li> <li>• [H3] Acquire knowledge, not debt</li> <li>• [H3] An immersive academic community</li> <li>• [H3] The faculty attention you deserve</li> <li>• [H3] The heart of Nashville</li> <li>• [H3] Happy you're here</li> <li>• [H3] Electric Avenue</li> <li>• [H3] Latest</li> <li>• [H3] Events</li> <li>• [H3] Watch This</li> <li>• [H3] In Focus</li> <li>• [H3] On Social</li> <li>• [H4]</li> <li>• [H4] Campus Is Open</li> </ul>					
	Images	<p>We found 31 images on this web page.</p> <p>18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : <b>26%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 102 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%

## SEO Links



External Links : Passing Juice 12.75%

Internal Links 87.25%

### In-page links

Anchor	Type	Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Admissions</a>	Internal	Passing Juice
<a href="#">Academics</a>	Internal	Passing Juice
<a href="#">Research</a>	Internal	Passing Juice
<a href="#">Campus Life</a>	Internal	Passing Juice
<a href="#">News &amp; Events</a>	Internal	Passing Juice
<a href="#">This is Vanderbilt</a>	Internal	Passing Juice
<a href="#">Quick Facts</a>	Internal	Passing Juice
<a href="#">University Leadership</a>	Internal	Passing Juice
<a href="#">Equity, Diversity &amp; Inclusion</a>	Internal	Passing Juice
<a href="#">History</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">A to Z</a>	Internal	Passing Juice
<a href="#">Undergraduate Admissions</a>	Internal	Passing Juice
<a href="#">Graduate &amp; Professional School Admissions</a>	Internal	Passing Juice
<a href="#">Financial Aid</a>	Internal	Passing Juice
<a href="#">Program Finder</a>	Internal	Passing Juice
<a href="#">Schools &amp; Colleges</a>	Internal	Passing Juice
<a href="#">Residential Colleges</a>	Internal	Passing Juice
<a href="#">Study Abroad</a>	Internal	Passing Juice
<a href="#">Libraries</a>	Internal	Passing Juice
<a href="#">Strategic Plan</a>	Internal	Passing Juice
<a href="#">Centers &amp; Institutes</a>	Internal	Passing Juice

## In-page links

<a href="#">Research News</a>	Internal	Passing Juice
<a href="#">Undergraduate Research</a>	Internal	Passing Juice
<a href="#">Graduate School Research</a>	Internal	Passing Juice
<a href="#">VUMC Research</a>	External	Passing Juice
<a href="#">Housing &amp; Dining</a>	Internal	Passing Juice
<a href="#">Health &amp; Safety</a>	Internal	Passing Juice
<a href="#">Organizations &amp; Identity Centers</a>	Internal	Passing Juice
<a href="#">Athletics</a>	External	Passing Juice
<a href="#">Our Hometown - Nashville</a>	Internal	Passing Juice
<a href="#">Vanderbilt News</a>	Internal	Passing Juice
<a href="#">Research News</a>	Internal	Passing Juice
<a href="#">Vanderbilt Magazine</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Health and Safety Protocols.</a>	External	Passing Juice
<a href="#">Submit your vaccination record.</a>	External	Passing Juice
<a href="#">Undergraduate Admissions</a>	Internal	Passing Juice
<a href="#">Find Your Major</a>	Internal	Passing Juice
<a href="#">Plan a Visit</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Financial Aid</a>	Internal	Passing Juice
<a href="#">Find Your Program</a>	Internal	Passing Juice
<a href="#">Research</a>	Internal	Passing Juice
<a href="#">Graduate and Professional Housing</a>	Internal	Passing Juice
<a href="#">Housing and Residential Living</a>	Internal	Passing Juice
<a href="#">Health, Safety, and Wellness</a>	Internal	Passing Juice
<a href="#">Student Life and Involvement</a>	Internal	Passing Juice
<a href="#">Undergraduate Education Resources</a>	Internal	Passing Juice
<a href="#">Orientation and Transition Programs</a>	Internal	Passing Juice


## In-page links

<a href="#">Money Matters</a>	Internal	Passing Juice
<a href="#">Career Center</a>	Internal	Passing Juice
<a href="#">Dean of Students</a>	Internal	Passing Juice
<a href="#">Frequently Used Logins</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Email</a>	External	Passing Juice
<a href="#">Faculty and Staff Directory</a>	External	Passing Juice
<a href="#">MyVU News</a>	Internal	Passing Juice
<a href="#">Benefits</a>	Internal	Passing Juice
<a href="#">Faculty Gateway (Resources)</a>	Internal	Passing Juice
<a href="#">Child and Family Center</a>	Internal	Passing Juice
<a href="#">Health and Wellness</a>	External	Passing Juice
<a href="#">Human Resources</a>	Internal	Passing Juice
<a href="#">Learn More</a>	External	Passing Juice
<a href="#">Work at Vanderbilt</a>	Internal	Passing Juice
<a href="#">Benefits and Perks</a>	Internal	Passing Juice
<a href="#">Becoming a Commodore</a>	Internal	Passing Juice
<a href="#">Open Staff Positions</a>	External	Passing Juice
<a href="#">Open Faculty Positions</a>	Internal	Passing Juice
<a href="#">Student Employment</a>	External	Passing Juice
<a href="#">Open Postdoc Positions</a>	Internal	Passing Juice
<a href="#">Alumni Programs and Resources</a>	Internal	Passing Juice
<a href="#">Find Your Local Alumni Chapter</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Reunion/Homecoming</a>	Internal	Passing Juice
<a href="#">Shop Commodores Gear</a>	External	Passing Juice
<a href="#">Give to Vanderbilt</a>	Internal	Passing Juice
<a href="#">Parents and Family Program</a>	Internal	Passing Juice

## In-page links

<a href="#">Volunteer</a>	Internal	Passing Juice
<a href="#">Electric Avenue</a>	Internal	Passing Juice
<a href="#">View all stories</a>	Internal	Passing Juice
<a href="#">View more events</a>	Internal	Passing Juice
<a href="#">Events on Demand</a>	Internal	Passing Juice
<a href="#">Curing COVID</a>	Internal	Passing Juice
<a href="#">The Vanderbilt Project on Unity &amp; American Democracy</a>	Internal	Passing Juice
<a href="#">Engineering &amp; Technology</a>	Internal	Passing Juice
<a href="#">Health &amp; Medicine</a>	Internal	Passing Juice
<a href="#">Education &amp; Psychology</a>	Internal	Passing Juice
<a href="#">Law, Business &amp; Politics</a>	Internal	Passing Juice
<a href="#">Life, Earth &amp; Space</a>	Internal	Passing Juice
<a href="#">Nashville &amp; Community</a>	Internal	Passing Juice
<a href="#">Society &amp; Culture</a>	Internal	Passing Juice
<a href="#">graduate and professional degrees</a>	Internal	Passing Juice
<a href="#">athletic</a>	External	Passing Juice
<a href="#">Equity, Diversity and Inclusion</a>	Internal	Passing Juice
<a href="#">Campus Map</a>	Internal	Passing Juice
<a href="#">Media Resources</a>	Internal	Passing Juice
<a href="#">Nashville, Tennessee 37240</a>	External	Passing Juice
<a href="#">Accessibility information</a>	Internal	Passing Juice
<a href="#">Site Development: Digital Strategies (Communications and Marketing.)</a>	Internal	Passing Juice
<a href="#">&amp;copy;</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	news student more colleges <b>vanderbilt</b> aid diversity research university events
--	----------------	--





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
vanderbilt	22	✓	✓	✓	✓
research	9	✗	✗	✓	✗
more	8	✗	✗	✗	✗
university	7	✓	✓	✓	✗
colleges	7	✗	✗	✓	✗








## Usability

	Url	Domain : vanderbilt.edu Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	---

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://vanderbilt.edu/sitemap.xml">http://vanderbilt.edu/sitemap.xml</a>
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.