Seo Analyzer variable-stars.ru

The score is 43/100

SEO Content

✓	Title	Journal "Peremennye Zvezdy" **Length : 27** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Journal 'Peremennye Zvezdy **Length : 26** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	variable stars,publications,astronomy,astronet,astronet.ru Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◉	Headings	**H1** 0 **H2** 0 **H3** 0 **H4** 0 **H5** 0 **H6** 0
✓	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **10%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 14 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 21.43% Internal Links 78.57%

In-page links

Anchor	Type	Juice
Announcement	Internal	Passing Juice
About Peremennye Zvezdy	Internal	Passing Juice
Instructions for authors	Internal	Passing Juice
Main Journal	Internal	Passing Juice
Supplement	Internal	Passing Juice
Authors Statistics	Internal	Passing Juice
Editorial board	Internal	Passing Juice
Russian version	Internal	Passing Juice
Login & authorization	Internal	Passing Juice
Main Page	Internal	Passing Juice
-->Search	Internal	Passing Juice

In-page links

Astronet	External	Passing Juice
SAI	External	Passing Juice
INASAN	External	Passing Juice

SEO Keywords

Keywords Cloud	peremennye journal main sai inasan russian zvezdy report astronet authors

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
journal	2	✔	✖	✔	✖
zvezdy	2	✔	✖	✔	✖
authors	2	✖	✖	✖	✖
main	2	✖	✖	✖	✖
peremennye	2	✔	✖	✔	✖

Usability

	Url	Domain : variable-stars.ru Length : 17
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.

Usability

❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 4.01 Transitional
❌	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
❌	W3C Validity	Errors : 39 Warnings : 10
✅	Email Privacy	Great no email address has been found in plain text!
❌	Deprecated HTML	

Deprecated tags	Occurrences
<FONT>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

⊙	Speed Tips	✖ Attention! Try to avoid nested tables in HTML.
		✔ Perfect. No inline css has been found in HTML tags!
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✖ Too bad, your website does not take advantage of gzip.

Mobile

⊙	Mobile Optimization	✖ Apple Icon
		✖ Meta Viewport Tag
		✔ Flash content

Optimization

❌	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
❌	Robots.txt	**Missing** Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
✅	Analytics	Great, your website has an analytics tool. Google Analytics