

SEO Content

	Title	IIS Windows Server					
\checkmark		Length :	18				
		Perfect, yo	our title co	ntains betw	een 10 and	70 characte	ers.
\bigotimes	Description	-	We haven	't found me	•		age. Use <u>this</u>
\bigotimes	Keywords	Very bad.	We haven	-	ta keywords	s on your pa	ge. Use <u>this free</u>
8	Og Meta Properties	social crav	vler's bette		e your page	roperties. Th e. Use <u>this fr</u>	nis tags allows ree og
0	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
0	Images		-	on this web your image		ttributes.	
\bigotimes	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
\bigcirc	Flash	Perfect, no Flash content has been detected on this page.					
\bigcirc	Iframe	Great, the	re are no l	frames dete	ected on this	s page.	

SEO Links

\bigcirc	URL Rewrite	Good. Your links looks friendly!
\bigcirc	Underscores in the URLs	Perfect! No underscores detected in your URLs.
\bigotimes	In-page links	We found a total of 0 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

SEO Keywords

0	Keywords Cloud	serverwindowsiis
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
iis	1	×	×	×	×
windows	1	¥	×	×	×
server	1	×	×	×	×

Usability



Usability

8	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
\bigotimes	Printability	We could not find a Print-Friendly CSS.
\bigotimes	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
\bigotimes	Dublin Core	This page does not take advantage of Dublin Core.

Document

\bigcirc	Doctype	XHTML 1.0 Strict		
\bigcirc	Encoding	Perfect. Your declared charset is ISO-8859-1.		
\bigotimes	W3C Validity	Errors : 3 Warnings : 3		
0	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	 Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. 		

Mobile

Mobile Optimization

- 🐹 Apple Icon
- 🗶 Meta Viewport Tag



Flash content

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Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
8	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.