

# Seo Analyzer vercel.com

Generated on April 18 2022 10:39 AM





The score is 59/100







## SEO Content

	Title	Develop. Preview. Ship. For the best frontend teams - Vercel <b>Length : 60</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Deploy web projects with the best frontend developer experience and highest end-user performance. <b>Length : 97</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Develop. Preview. Ship. For the best frontend teams - Vercel</td></tr><tr><td>url</td><td>https://vercel.com/</td></tr><tr><td>description</td><td>Deploy web projects with the best frontend developer experience and highest end-user performance.</td></tr><tr><td>image</td><td>https://assets.vercel.com/image/upload/q_auto/front/vercel/dps.png</td></tr></tbody></table>	Property	Content	title	Develop. Preview. Ship. For the best frontend teams - Vercel	url	https://vercel.com/	description	Deploy web projects with the best frontend developer experience and highest end-user performance.	image	https://assets.vercel.com/image/upload/q_auto/front/vercel/dps.png		
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>2</td><td>7</td><td>3</td><td>6</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Develop.Preview.Ship.</li><li>[H1] Import Git Repository</li><li>[H2] Vercel combines the best developer experience with an obsessive focus on end-user performance. Our platform enables frontend teams to do their best work.</li></ul>	H1	H2	H3	H4	H5	H6	2	2	7	3	6	0
H1	H2	H3	H4	H5	H6									
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## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Clone Template</li><li>• [H3] Develop</li><li>• [H3] Preview</li><li>• [H3] Ship</li><li>• [H3] Frameworks</li><li>• [H3] Resources</li><li>• [H3] Company</li><li>• [H3] Legal</li><li>• [H4] Start with the developer</li><li>• [H4] Accelerate with your team</li><li>• [H4] Delight every visitor</li><li>• [H5] Fast Refresh</li><li>• [H5] Flexible Data Fetching</li><li>• [H5] Edge on Localhost</li><li>• [H5] Push to deploy</li><li>• [H5] Get your Preview URL</li><li>• [H5] Share and Collaborate</li></ul>
	Images	<p>We found 59 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 32 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p>

# SEO Links

Internal Links 100%

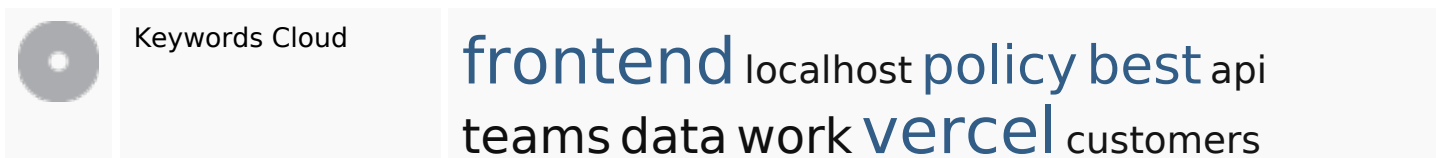
## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Templates</a>	Internal	Passing Juice
<a href="#">Integrations</a>	Internal	Passing Juice
<a href="#">Customers</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Import Third-Party Git Repository →</a>	Internal	Passing Juice
<a href="#">Browse All Templates →</a>	Internal	Passing Juice
<a href="#">Next.js</a>	Internal	Passing Juice
<a href="#">Create React App</a>	Internal	Passing Juice
<a href="#">Gatsby</a>	Internal	Passing Juice
<a href="#">Vue</a>	Internal	Passing Juice
<a href="#">Angular</a>	Internal	Passing Juice
<a href="#">Experts</a>	Internal	Passing Juice
<a href="#">OSS</a>	Internal	Passing Juice
<a href="#">Command-Line</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Changelog</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Enterprise</a>	Internal	Passing Juice
<a href="#">Security</a>	Internal	Passing Juice

## In-page links

<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Trademark Policy</a>	Internal	Passing Juice
<a href="#">Inactivity Policy</a>	Internal	Passing Juice
<a href="#">DMCA Policy</a>	Internal	Passing Juice
<a href="#">DPA</a>	Internal	Passing Juice
<a href="#">SLA</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
vercel	6	✓	✗	✗	✓
frontend	5	✓	✗	✓	✓
best	4	✓	✗	✓	✓
policy	4	✗	✗	✗	✗
data	3	✗	✗	✗	✓








## Usability

	Url	Domain : vercel.com Length : 10
	Favicon	Great, your website has a favicon.

## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 81 Warnings : 20
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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# Mobile

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://vercel.com/sitemap.xml">https://vercel.com/sitemap.xml</a>
	Robots.txt	<a href="http://vercel.com/robots.txt">http://vercel.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.