







Seo Analyzer verisignlabs.com

Generated on January 13 2022 09:23 AM






The score is 63/100







SEO Content

|  | Title | <p>Verisign Labs: Internet Innovations - Verisign</p> <p>Length : 46</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | | | |
|--|---|---|----------|---------|-------|--|-------------|---|-----|---|------|---------|--------|-------|-------|---|
|  | Description | <p>Verisign Labs is committed to making the internet a safe and reliable place for people. Learn how Verisign is leading the Internet with technology development.</p> <p>Length : 159</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | | | |
|  | Keywords | <p>Verisign Labs, Internet Innovations, Verisign</p> <p>Good, your page contains meta keywords.</p> | | | | | | | | | | | | | | |
|  | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1971"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Verisign Labs: Internet Innovations - Verisign</td> </tr> <tr> <td>description</td> <td>Verisign Labs is committed to making the internet a safe and reliable place for people. Learn how Verisign is leading the Internet with technology development.</td> </tr> <tr> <td>url</td> <td>https://www.verisign.com/en_US/company-information/verisign-labs/index.xhtmll</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>image</td> <td>https://www.verisign.com/en_US/resources/img/VRSN_logo_201712.png</td> </tr> </tbody> </table> | Property | Content | title | Verisign Labs: Internet Innovations - Verisign | description | Verisign Labs is committed to making the internet a safe and reliable place for people. Learn how Verisign is leading the Internet with technology development. | url | https://www.verisign.com/en_US/company-information/verisign-labs/index.xhtmll | type | website | locale | en_US | image | https://www.verisign.com/en_US/resources/img/VRSN_logo_201712.png |
| Property | Content | | | | | | | | | | | | | | | |
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| type | website | | | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | | | |
| image | https://www.verisign.com/en_US/resources/img/VRSN_logo_201712.png | | | | | | | | | | | | | | | |
| | Headings | <table border="1" data-bbox="539 2004 1481 2072"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>0</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 5 | 0 | 3 | 0 | 0 | | |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | | | |
| 1 | 5 | 0 | 3 | 0 | 0 | | | | | | | | | | | |

SEO Content

| | | |
|--|-----------------|--|
|  | | <ul style="list-style-type: none">• [H1] Verisign Labs• [H2] Featured Work• [H2] Featured Tool• [H2] Featured Expert• [H2] Verisign Labs Publications• [H2] Verisign Labs on the Verisign Blog• [H4] Registration Data Access Protocol (RDAP)• [H4] Multi-vantage point Domain Name System (DNS) Diagnostics and Measurement• [H4] Industry Insights: RDAP Becomes Internet Standard |
|  | Images | <p>We found 6 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 20%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p> |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|--|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 47 links including 1 link(s) to files |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 17.02%</p> <p>Internal Links 82.98%</p> |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| Support | Internal | Passing Juice |
| Terms of Service | Internal | Passing Juice |
| Discover Domain Names | Internal | Passing Juice |
| Visit | External | Passing Juice |
| Visit | Internal | Passing Juice |
| Learn More | Internal | Passing Juice |
| Channel Resources | Internal | Passing Juice |
| Become A Registrar | Internal | Passing Juice |
| Registrar Tools | Internal | Passing Juice |
| New gTLD Services | Internal | Passing Juice |
| Access Partner Portal | External | Passing Juice |
| About Verisign | Internal | Passing Juice |
| Executive Team | Internal | Passing Juice |
| Newsroom | Internal | Passing Juice |
| Verisign Labs | Internal | Passing Juice |
| Investors | External | Passing Juice |
| Home | Internal | Passing Juice |
| = | Internal | Passing Juice |
| Our Initiatives | Internal | Passing Juice |
| Who We Are | Internal | Passing Juice |
| Tools | Internal | Passing Juice |
| Our Publications | Internal | Passing Juice |
| Registration Data Access Protocol (RDAP) | Internal | Passing Juice |
| Learn more | Internal | Passing Juice |
| Watch this webinar | Internal | Passing Juice |
| View Tool | Internal | Passing Juice |
| Read Full Bio | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| Read More | External | Passing Juice |
| Find Your Domain Name | Internal | Passing Juice |
| Find a Registrar | Internal | Passing Juice |
| Whois | External | Passing Juice |
| Zone File Information | Internal | Passing Juice |
| Internet Resolution | Internal | Passing Juice |
| The Verisign Domain Name Industry Brief | Internal | Passing Juice |
| Investor Relations | External | Passing Juice |
| Technology Events | Internal | Passing Juice |
| Careers | Internal | Passing Juice |
| Report A Security Vulnerability | Internal | Passing Juice |
| Combating DNS Abuse | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| Blog | External | Passing Juice |
| Legal Notices | Internal | Passing Juice |
| Privacy | Internal | Passing Juice |
| CCPA NOTICE AT COLLECTION | Internal | Passing Juice |
| Repository | Internal | Passing Juice |
| Site Map | Internal | Passing Juice |
| Cookie Settings | External | Passing Juice |

SEO Keywords








Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|





Keywords Consistency

| | | | | | |
|----------|----|---|---|---|---|
| verisign | 39 | ✓ | ✓ | ✓ | ✓ |
| domain | 22 | ✗ | ✗ | ✗ | ✓ |
| name | 17 | ✗ | ✗ | ✗ | ✓ |
| labs | 13 | ✓ | ✓ | ✓ | ✓ |
| services | 9 | ✗ | ✗ | ✗ | ✗ |

Usability

| | | |
|--|--------------|---|
|  | Url | Domain : verisignlabs.com Length : 16 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 39 Warnings : 38 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |




Document

| | | |
|--|------------|--|
|  | Speed Tips | <ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip. |
|--|------------|--|

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt | <p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |