








Seo Analyzer vertismedia.co.uk

Generated on February 10 2022 23:30 PM




The score is 53/100






SEO Content

	<p>Title</p>	<p>Vertis Media Content and media platform</p> <p>Length : 41</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Content and media platform that works with brands, content creators and publishers to help them flourish in the digital world.</p> <p>Length : 126</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>digital advertising, native advertising, native ads</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>7</td> <td>7</td> <td>1</td> <td>8</td> <td>7</td> </tr> </tbody> </table> <ul data-bbox="616 1514 1506 2076" style="list-style-type: none"> • [H1] We empower people and businesses with advanced technology for content . • [H1] We empower people and businesses with advanced technology for content . • [H2] We are a content & media platform that works with brands, content creators and publishers to help them flourish in the digital world • [H2] Storytelling • [H2] Media • [H2] Strategy • [H2] Consulting • [H2] We are proud to work with extraordinary clients. • [H2] Let's work together • [H3] Contextual Advertising: Guaranteed Success by relevance. • [H3] What's Your Story? Reach new heights with us • [H3] Native Advertising: Qualify your content and ensure top distribution. 	H1	H2	H3	H4	H5	H6	2	7	7	1	8	7
H1	H2	H3	H4	H5	H6									
2	7	7	1	8	7									

SEO Content

		<ul style="list-style-type: none">• [H3] Top tier integrations to increase your content revenues.• [H3] We are here to help you reach your goals - however high.• [H3] We give your content the space it deserves.• [H3] Working remotely all over the world• [H4] Privacy Overview• [H5] London• [H5] New York• [H5] Madrid• [H5] Belgrade• [H5] Naples• [H5] Amsterdam• [H5] Warsaw• [H5] Chennai• [H6] BEYOND ADVERTISING NARRATIVES• [H6] THE BEST WAY TO TELL YOUR STORY• [H6] BE ON THE WINNING SIDE• [H6] CONVERSATIONS THAT LEAD TO CHANGE• [H6] Privacy Policy• [H6] Legal• [H6] Terms & Conditions
	Images	<p>We found 40 images on this web page.</p> <p>20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links



External Links : Passing Juice 0%

Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Check out our new Blog post	Internal	Passing Juice
No menu assigned	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms	Internal	Passing Juice
Home	Internal	Passing Juice
Services	Internal	Passing Juice
Clients	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords



Keywords Cloud

media content website digital cookies
consent months used cookie user






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cookies	24	✘	✘	✘	✘
cookie	18	✘	✘	✘	✘
content	15	✔	✘	✔	✔










Keywords Consistency

consent	15	✘	✘	✘	✘
website	10	✘	✘	✘	✘

Usability

	Url	Domain : vertismedia.co.uk Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 36
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4).

Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://vertismedia.co.uk/sitemap.xml>

<https://vertismedia.co.uk/wp-sitemap.xml>



Robots.txt

<http://vertismedia.co.uk/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.