



Seo Analyzer via-cosmo.com

Generated on February 01 2022 07:22 AM





The score is 54/100



SEO Content

	Title	<p>Beauty Salon Materials Supply Store in Dubai Via Cosmo Trading</p> <p>Length : 64</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Via Cosmo Trading is the best beauty salon material supply store in Dubai. We provide all salon materials for hair, skin, nails and body care at affordable prices. Visit us for more information.</p> <p>Length : 193</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2007"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Beauty Salon Materials Supply Store in Dubai Via Cosmo Trading</td> </tr> <tr> <td>description</td> <td>Via Cosmo Trading is the best beauty salon material supply store in Dubai. We provide all salon materials for hair, skin, nails and body care at affordable prices. Visit us for more information.</td> </tr> <tr> <td>url</td> <td>https://via-cosmo.com/</td> </tr> <tr> <td>site_name</td> <td>Via Cosmo</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Beauty Salon Materials Supply Store in Dubai Via Cosmo Trading	description	Via Cosmo Trading is the best beauty salon material supply store in Dubai. We provide all salon materials for hair, skin, nails and body care at affordable prices. Visit us for more information.	url	https://via-cosmo.com/	site_name	Via Cosmo
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	Headings	<p>H1 H2 H3 H4 H5 H6</p>														





SEO Content

	3	16	2	8	1	0
	<ul style="list-style-type: none"> • [H1] Via Cosmo • [H1] Via Cosmo • [H1] Via Cosmo • [H2] New Arrivals • [H2] LBB10-RWH Roller Round Hair Brush 10" • [H2] 001 - Nail Drill Bits • [H2] Pari Singhar Thread (4 Pieces / Set) • [H2] PD Nail Pusher • [H2] TRANSPARENT SPRAY BOTTLE • [H2] PC01 - Small Cosmetic Plastic Container With White Lid • [H2] ROUND MIRROR • [H2] NC01 - Nail Cutter • [H2] Welcome to VIA COSMO • [H2] What's Hot • [H2] Human hair training Head- brown • [H2] Solida Hairnet Black, 144pcs/pack • [H2] Black Mousse Ultra Strong 400 ml • [H2] NF 18 Nail Forms • [H2] Customers Reviews • [H3] Are you Purchasing for your Business? It's the right place! • [H3] Cart (0) • [H4] Free Shipping(T&C Apply) • [H4] 24/7 Customer Service • [H4] Top Reviews • [H4] Salon, Spa, Clinic Owners? • [H4] Information • [H4] Helpful Links • [H4] Contact Us • [H4] Follow Us • [H5] Established in 2015, based in DUBAI. VIA COSMO TRADING Company Under the ownership of Founders keen in providing distinctive outcomes, the company has been adhering to the "customer first, innovation and commitment to excellence".With our focus on the pulse of the beauty industry's dynamic and ever-changing demands, a special Focus on the Cosmetics and personal care products , we provide solutions not only for its insatiable need of high quality products at competitive prices, but also for its desire for top quality service as well. 					
	Images	We found 41 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.				
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.				
	Flash	Perfect, no Flash content has been detected on this page.				

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 60 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.67% Internal Links 98.33%

In-page links

Anchor	Type	Juice
Via Cosmo	Internal	Passing Juice
Beauty Disposables	Internal	Passing Juice
Body	Internal	Passing Juice
Eyes	Internal	Passing Juice
Face	Internal	Passing Juice
Hair	Internal	Passing Juice
Nails	Internal	Passing Juice
Beauty Machines	Internal	Passing Juice
Body	Internal	Passing Juice
Eye	Internal	Passing Juice
Face	Internal	Passing Juice
Hair	Internal	Passing Juice

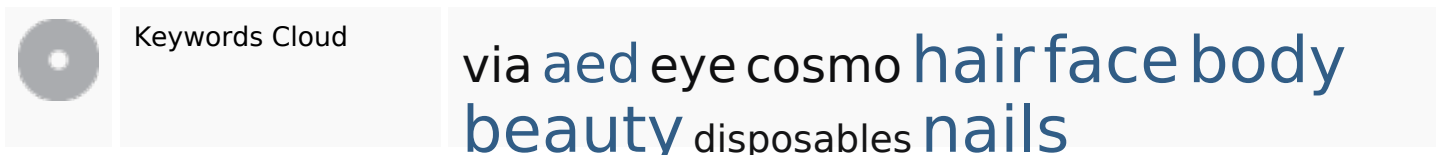
In-page links

Nails	Internal	Passing Juice
Beauty Product	Internal	Passing Juice
Body	Internal	Passing Juice
Face	Internal	Passing Juice
Hair	Internal	Passing Juice
Hair Extension	Internal	Passing Juice
Healthcare	Internal	Passing Juice
Nails	Internal	Passing Juice
Beauty Tools	Internal	Passing Juice
Body	Internal	Passing Juice
Eye	Internal	Passing Juice
Face	Internal	Passing Juice
Hair	Internal	Passing Juice
Nails	Internal	Passing Juice
Training	Internal	Passing Juice
Offers	Internal	Passing Juice
Sign in	Internal	Passing Juice
Explore Now	Internal	Passing Juice
LBB10-RWH Roller Round Hair Brush 10&#8243;	Internal	Passing Juice
Add to cart	Internal	noFollow
001 &#8211; Nail Drill Bits	Internal	Passing Juice
Pari Singhar Thread (4 Pieces / Set)	Internal	Passing Juice
PD Nail Pusher	Internal	Passing Juice
Add to cart	Internal	noFollow
TRANSPARENT SPRAY BOTTLE	Internal	Passing Juice
Add to cart	Internal	noFollow
PC01 &#8211; Small Cosmetic Plastic Container With White Lid	Internal	Passing Juice
Add to cart	Internal	noFollow

In-page links

ROUND MIRROR	Internal	Passing Juice
NC01 &#8211; Nail Cutter	Internal	Passing Juice
Add to cart	Internal	noFollow
Human hair training Head- brown	Internal	Passing Juice
Add to cart	Internal	noFollow
Solida Hairnet Black, 144pcs/pack	Internal	Passing Juice
Add to cart	Internal	noFollow
Black Mousse Ultra Strong 400 ml	Internal	Passing Juice
NF 18 Nail Forms	Internal	Passing Juice
Add to cart	Internal	noFollow
About Us	Internal	Passing Juice
News &#038; Events	External	Passing Juice
Careers	Internal	Passing Juice
Contact us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms &#038; Conditions	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Cancellation Policy	Internal	Passing Juice
Wholesale/BTB Inquiries	Internal	Passing Juice
News and Special Offers	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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Keywords Consistency

hair	10	✗	✗	✓	✓
beauty	8	✓	✗	✓	✓
body	8	✗	✗	✓	✗
face	8	✗	✗	✗	✗
nails	8	✗	✗	✓	✗

Usability

	Url	Domain : via-cosmo.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 15 Warnings : 84
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://via-cosmo.com/sitemap.xml</p>
	Robots.txt	<p>http://via-cosmo.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>