



# Seo Analyzer viajerosdelorinoco.com

Generated on February 24 2022 06:57 AM

The score is 48/100



## SEO Content

|    | Title                           | <div>Inicio - Viajeros del Orinoco</div> <div>Length : 29</div> <div>Perfect, your title contains between 10 and 70 characters.</div>                                                                                                                                                                                                                                                                                                                                                                              |          |         |        |       |      |         |       |                               |     |                                 |           |                      |
|------------------------------------------------------------------------------------|---------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|--------|-------|------|---------|-------|-------------------------------|-----|---------------------------------|-----------|----------------------|
|    | Description                     | <div>Length : 0</div> <div>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</div>                                                                                                                                                                                                                                                                                                                                         |          |         |        |       |      |         |       |                               |     |                                 |           |                      |
|  | Keywords                        | <div>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</div>                                                                                                                                                                                                                                                                                                                                                                     |          |         |        |       |      |         |       |                               |     |                                 |           |                      |
|  | Og Meta Properties              | <div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>es_ES</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Inicio - Viajeros del Orinoco</td></tr><tr><td>url</td><td>https://viajerosdelorinoco.com/</td></tr><tr><td>site_name</td><td>Viajeros del Orinoco</td></tr></tbody></table>                                                                                                  | Property | Content | locale | es_ES | type | website | title | Inicio - Viajeros del Orinoco | url | https://viajerosdelorinoco.com/ | site_name | Viajeros del Orinoco |
| Property                                                                           | Content                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |      |         |       |                               |     |                                 |           |                      |
| locale                                                                             | es_ES                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |      |         |       |                               |     |                                 |           |                      |
| type                                                                               | website                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |      |         |       |                               |     |                                 |           |                      |
| title                                                                              | Inicio - Viajeros del Orinoco   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |      |         |       |                               |     |                                 |           |                      |
| url                                                                                | https://viajerosdelorinoco.com/ |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |      |         |       |                               |     |                                 |           |                      |
| site_name                                                                          | Viajeros del Orinoco            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |          |         |        |       |      |         |       |                               |     |                                 |           |                      |
|  | Headings                        | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>14</td><td>1</td><td>10</td><td>0</td><td>0</td></tr></tbody></table> <div><ul style="list-style-type: none"><li>• [H1] Viajeros del Orinoco</li><li>• [H2] Acerca de Nosotros</li><li>• [H2]</li><li>• [H2] Planes de Turismo</li><li>• [H2] Planifica tu viaje con nosotros</li><li>• [H2] Recomendaciones</li><li>• [H2] Que dicen Nuestros Clientes</li><li>• [H2] "</li></ul></div> | H1       | H2      | H3     | H4    | H5   | H6      | 1     | 14                            | 1   | 10                              | 0         | 0                    |
| H1                                                                                 | H2                              | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | H4       | H5      | H6     |       |      |         |       |                               |     |                                 |           |                      |
| 1                                                                                  | 14                              | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 10       | 0       | 0      |       |      |         |       |                               |     |                                 |           |                      |

## SEO Content

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|-------------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                     |                 | <ul style="list-style-type: none"><li>• [H2] "</li><li>• [H2] "</li><li>• [H2] Nuestro Blog</li><li>• [H2] PNN El Tuparro</li><li>• [H2] Puerto Carreño, un destino mágico que guarda la octava maravilla del mundo</li><li>• [H2] Apertura viajes temporada de mitad de año!</li><li>• [H2] Suscribirse para recibir nuestras últimas noticias</li><li>• [H3] Nuestro principal objetivo</li><li>• [H4] Expedición Mavicure (Guainía)</li><li>• [H4] Expedición Ruta Humboldt, 6 días (Vichada-Guainía)</li><li>• [H4] Expedición Ruta Humboldt, 8 días (Guainía - Vichada)</li><li>• [H4] Expedición Tuparro (Vichada)</li><li>• [H4] Kayak alrededores de Puerto Carreño, pasadías (Vichada)</li><li>• [H4] Expedición Mavicure</li><li>• [H4] Expedición Tuparro</li><li>• [H4] Expedición Ruta Humboldt 6 días</li><li>• [H4] Expedición Ruta Humboldt 8 días</li><li>• [H4] Kayak alrededores de Puerto Carreño</li></ul> |
|    | Images          | <p>We found 18 images on this web page.</p> <p>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Text/HTML Ratio | <p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | Iframe          | Great, there are no Iframes detected on this page.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |

## SEO Links

|                                                                                     |                         |                                                           |
|-------------------------------------------------------------------------------------|-------------------------|-----------------------------------------------------------|
|  | URL Rewrite             | Good. Your links looks friendly!                          |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.            |
|  | In-page links           | We found a total of 18 links including 0 link(s) to files |
|  | Statistics              | External Links : noFollow 0%                              |

## SEO Links

External Links : Passing Juice 5.56%

Internal Links 94.44%

## In-page links

| Anchor                                                                                     | Type     | Juice         |
|--------------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Inicio</a>                                                                     | Internal | Passing Juice |
| <a href="#">Nosotros</a>                                                                   | Internal | Passing Juice |
| <a href="#">Planes y Tarifas</a>                                                           | Internal | Passing Juice |
| <a href="#">Expedición Mavicure</a>                                                        | Internal | Passing Juice |
| <a href="#">Expedición Ruta Humboldt 2022 6 días</a>                                       | Internal | Passing Juice |
| <a href="#">Expedición Ruta Humboldt 2022 8 días</a>                                       | Internal | Passing Juice |
| <a href="#">Expedición Tuparro</a>                                                         | Internal | Passing Juice |
| <a href="#">Kayak alrededores de Puerto Carreño</a>                                        | Internal | Passing Juice |
| <a href="#">Kayak Río Bitá</a>                                                             | Internal | Passing Juice |
| <a href="#">Blog</a>                                                                       | Internal | Passing Juice |
| <a href="#">Tienda</a>                                                                     | Internal | Passing Juice |
| <a href="#">Contáctenos</a>                                                                | Internal | Passing Juice |
| <a href="#">PNN El Tuparro</a>                                                             | Internal | Passing Juice |
| <a href="#">Noticias</a>                                                                   | Internal | Passing Juice |
| <a href="#">Puerto Carreño, un destino mágico que guarda la octava maravilla del mundo</a> | Internal | Passing Juice |
| <a href="#">Apertura viajes temporada de mitad de año!</a>                                 | Internal | Passing Juice |
| <a href="#">POLÍTICA DE TURISMO SOSTENIBLE</a>                                             | Internal | Passing Juice |
| <a href="#">SolucionesWebS3G</a>                                                           | External | Passing Juice |

## SEO Keywords



Keywords Cloud

seleccionar días humboldt kayak  
expedición contáctenos carreñ blog ruta

## SEO Keywords

tienda

### Keywords Consistency

| Keyword    | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| expedición | 4       | ✖     | ✖        | ✖           | ✔        |
| kayak      | 2       | ✖     | ✖        | ✖           | ✔        |
| ruta       | 2       | ✖     | ✖        | ✖           | ✔        |
| humboldt   | 2       | ✖     | ✖        | ✖           | ✔        |
| días       | 2       | ✖     | ✖        | ✖           | ✔        |

### Usability

|                                                                                    |              |                                                   |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Url          | Domain : viajerosdelorinoco.com<br>Length : 22    |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is es.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

### Document

|                                                                                    |              |                                          |
|------------------------------------------------------------------------------------|--------------|------------------------------------------|
|  | Doctype      | HTML 5                                   |
|  | Encoding     | Perfect. Your declared charset is UTF-8. |
|                                                                                    | W3C Validity | Errors : 34<br>Warnings : 25             |

## Document

|                                                                                  |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|----------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                         |
|------------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div> |
|------------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                    |             |                                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | <p><a href="http://viajerosdelorinoco.com/robots.txt">http://viajerosdelorinoco.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                                                         |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You</p>                                                                                                                                                                                   |

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.