



Seo Analyzer vic.gov.au

Generated on April 03 2022 23:24 PM





The score is 60/100







SEO Content

	<p>Title</p>	<p>Find, connect, shape your Victorian Government Victorian Government</p> <p>Length : 69</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Access grants and services, find out what's on in Victoria and have your say on government decisions.</p> <p>Length : 101</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1910"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Find, connect, shape your Victorian Government Victorian Government</td> </tr> <tr> <td>description</td> <td>Access grants and services, find out what's on in Victoria and have your say on government decisions.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>http://www.vic.gov.au/</td> </tr> <tr> <td>image</td> <td>https://content.vic.gov.au/sites/default/files/2019-09/600x600px%20Promo%20Card%20VIC.GOV_0.jpg</td> </tr> </tbody> </table>	Property	Content	title	Find, connect, shape your Victorian Government Victorian Government	description	Access grants and services, find out what's on in Victoria and have your say on government decisions.	type	website	url	http://www.vic.gov.au/	image	https://content.vic.gov.au/sites/default/files/2019-09/600x600px%20Promo%20Card%20VIC.GOV_0.jpg
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	<p>Headings</p>	<table border="1" data-bbox="539 1944 1481 2011"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>11</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] Find, connect, shape your Victorian Government 	H1	H2	H3	H4	H5	H6	1	11	2	0	0	0
H1	H2	H3	H4	H5	H6									
1	11	2	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Key coronavirus links• [H2] Coronavirus: latest information• [H2] Sick Pay Guarantee• [H2] Business Stimulus Package• [H2] Stolen Generations Reparations Package• [H2] How well do you know fire?• [H2] Current COVID restrictions• [H2] Key calendar dates• [H2] Wilsons Promontory Revitalisation• [H2] Information and services• [H2] About the VIC Government• [H3] Good Friday• [H3] Easter Saturday
	Images	<p>We found 11 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice





SEO Keywords

 Keywords Cloud	<p>government latest victorias external digital victorian friday information coronavirus public</p>
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Keywords Consistency






Keyword	Content	Title	Keywords	Description	Headings
government	5	✓	✗	✓	✓
victorian	4	✓	✗	✗	✓
information	4	✗	✗	✗	✓
coronavirus	3	✗	✗	✗	✓
victorias	3	✗	✗	✗	✗

Usability





 Url	Domain : vic.gov.au Length : 10
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.
 Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 23 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://vic.gov.au/sitemap.xml</pre> <pre>https://www.vic.gov.au/sitemap.xml</pre>
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Optimization

	Robots.txt	<p>http://vic.gov.au/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>