







Seo Analyzer victoriaradford.com

Generated on February 20 2022 09:27 AM

The score is **36/100**



SEO Content

	Title	<p>Victoria Radford Skincare and Makeup &quot;Beauty is within.&quot;</p> <p>Length : 70</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Discover our high-performance skincare and makeup. Formulated to be clean yet effective. Complete skincare and cosmetics line by Victoria Radford. @RadfordBeauty #PrettyRad</p> <p>Length : 172</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1995"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://radfordbeauty.com/</td> </tr> <tr> <td>site_name</td> <td>Radford</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Victoria Radford Skincare and Makeup &quot;Beauty is within.&quot;</td> </tr> <tr> <td>image</td> <td>//cdn.shopify.com/s/files/1/1148/7426/t/52/assets/social-sharing.jpg?v=6452135286707431156</td> </tr> <tr> <td>image:secure_url</td> <td>//cdn.shopify.com/s/files/1/1148/7426/t/52/assets/social-sharing.jpg?v=6452135286707431156</td> </tr> </tbody> </table>	Property	Content	url	https://radfordbeauty.com/	site_name	Radford	type	website	title	Victoria Radford Skincare and Makeup "Beauty is within."	image	//cdn.shopify.com/s/files/1/1148/7426/t/52/assets/social-sharing.jpg?v=6452135286707431156	image:secure_url	//cdn.shopify.com/s/files/1/1148/7426/t/52/assets/social-sharing.jpg?v=6452135286707431156
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SEO Content

description Discover our high-performance skincare and makeup. Formulated to be clean yet effective. Complete skincare and cosmetics line by Victoria Radford. @RadfordBeauty #PrettyRad

Headings





H1	H2	H3	H4	H5	H6
2	14	1	8	106	0

- [H1] Your Cart
- [H1] RADFORD ROUTINE
- [H2] Empty Cart
- [H2] You might also like
- [H2] Skincare
- [H2] Skincare
- [H2] Makeup
- [H2] Makeup
- [H2] Bundles
- [H2] Bundles
- [H2] Our Promise
- [H2] Recommended for You
- [H2] Our Story
- [H2] Radford Community
- [H2] Sign Up For the Goodies
- [H2]
- [H3] {{{upsell_note}}}
- [H4] Estimated Total
- [H4] {{{product_message}}}
- [H4] {{{product_message}}}
- [H4] {{{product_message}}}
- [H4] {{{product_message}}}
- [H4] {{{product_message}}}
- [H4] {{{product_message}}}
- [H4] {{{product_message}}}
- [H4] {{{product_message}}}
- [H5] TINT
- [H5] Lip Tint
- [H5] BUFF
- [H5] GLOW
- [H5] EYE
- [H5] CLEAN
- [H5] FACE
- [H5] Foundation Stick
- [H5] Multi-Liner
- [H5] Blush
- [H5] Highlight Foundation Stick (Pearl)
- [H5] Dual Action Concealer
- [H5] Brow Tint
- [H5] Lip Tint GLOW
- [H5] Precision Brow Pencil
- [H5] Plumping Gloss, Danielle Knudson
- [H5] Luxury Mascara
- [H5] Mineral Liquid Powder Foundation
- [H5] Get Glowing
- [H5] Vitamin C Peel Kit
- [H5] 24K Gold Hydrogel Face Mask
- [H5] Universal Glow


SEO Content

- [H5] Plumping Gloss, Charm LaDonna
- [H5] Plumping Gloss, Janette Ewen
- [H5] Tight Liner
- [H5] 24K Gold Hydrogel Eye Mask
- [H5] All Set Loose Powder
- [H5] Genesis Fondant Renforçateur | Anti-Fall Conditioner
- [H5] Genesis Bain Nutri-Fortifiant | Anti-Fall Shampoo
- [H5] Blond Absolu Shampoo | Bain Lumire
- [H5] Gift Card
- [H5] Genesis Bain Hydra-Fortifiant | Anti-Fall Shampoo
- [H5] Genesis Anti-Breakage Fortifying Serum
- [H5] Skin EssentiA Vita-Antioxydant AVST Moisturiser 4 (50ml)
- [H5] Blond Absolu Conditioner | Fondant Cicaflesh
- [H5] Liquid Lipstick
- [H5] Resistance Mask | Masque Extentioniste
- [H5] Densifique Bodifying Shampoo | Bain Densit
- [H5] Volumifique Shampoo | Bain Volumifique
- [H5] Pureology Hydrate Conditioner
- [H5] Genesis Masque Reconstituant | Anti-Fall Mask
- [H5] BETTER TOGETHER FOREVER Bundle
- [H5] Blond Absolu Mask | Masque Ultra-Violet
- [H5] Resistance Repairing Mask | Thérapiste Masque
- [H5] Pureology Hydrate Shampoo
- [H5] Genesis Défense Thermique | Anti-Fall Blow-dry Spray
- [H5] Blond Absolu Shampoo | Bain Ultra-Violet
- [H5] Nutritive Lait Vital | Conditioner
- [H5] Reflection Sulfate-free Shampoo | Bain Chromatique
- [H5] Densifique Fondant Densit | Conditioner
- [H5] CLEAN
- [H5] EYE
- [H5] TINT
- [H5] GLOW
- [H5] Ultimate Radford Routine
- [H5] BUFF + FACE Duo
- [H5] TINT
- [H5] Lip Tint
- [H5] BUFF
- [H5] GLOW
- [H5] EYE
- [H5] CLEAN
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- [H5] Get Glowing
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SEO Content

		<ul style="list-style-type: none">• [H5] Plumping Gloss, Charm LaDonna• [H5] Plumping Gloss, Janette Ewen• [H5] Tight Liner• [H5] 24K Gold Hydrogel Eye Mask• [H5] All Set Loose Powder• [H5] Genesis Fondant Renforçateur Anti-Fall Conditioner• [H5] Genesis Bain Nutri-Fortifiant Anti-Fall Shampoo• [H5] Blond Absolu Shampoo Bain Lumire• [H5] Gift Card• [H5] Genesis Bain Hydra-Fortifiant Anti-Fall Shampoo• [H5] Genesis Anti-Breakage Fortifying Serum• [H5] Skin EssentiA Vita-Antioxydant AVST Moisturiser 4 (50ml)• [H5] Blond Absolu Conditioner Fondant Cicaflesh• [H5] Liquid Lipstick• [H5] Resistance Mask Masque Extentioniste• [H5] Densifique Bodifying Shampoo Bain Densit• [H5] Volumifique Shampoo Bain Volumifique• [H5] Pureology Hydrate Conditioner• [H5] Genesis Masque Reconstituant Anti-Fall Mask• [H5] BETTER TOGETHER FOREVER Bundle• [H5] Blond Absolu Mask Masque Ultra-Violet• [H5] Resistance Repairing Mask Thérapiste Masque• [H5] Pureology Hydrate Shampoo• [H5] Genesis Défense Thermique Anti-Fall Blow-dry Spray• [H5] Blond Absolu Shampoo Bain Ultra-Violet• [H5] Nutritive Lait Vital Conditioner• [H5] Reflection Sulfate-free Shampoo Bain Chromatique• [H5] Densifique Fondant Densit Conditioner
	Images	<p>We found 477 images on this web page.</p> <p>133 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 37 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.41% Internal Links 94.59%

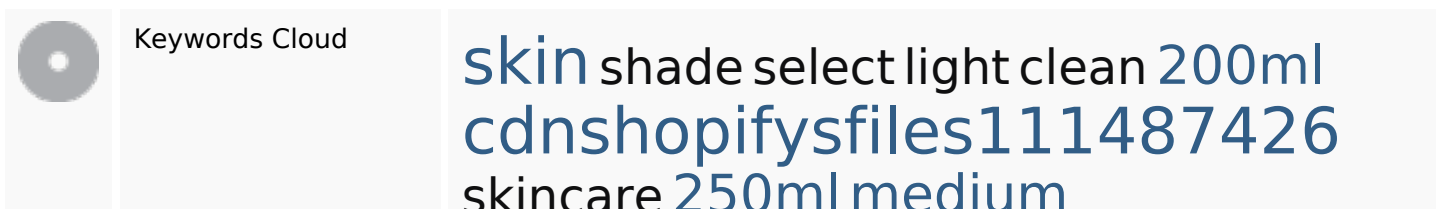
In-page links

Anchor	Type	Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Skincare Quiz	Internal	Passing Juice
New	Internal	Passing Juice
Bestsellers	Internal	Passing Juice
Browse All	Internal	Passing Juice
Skincare	Internal	Passing Juice
Makeup	Internal	Passing Juice
Bundles	Internal	Passing Juice
Other Brands	Internal	Passing Juice
Skincare	Internal	Passing Juice
Bestseller	Internal	Passing Juice
+2	Internal	Passing Juice
+8	Internal	Passing Juice
+7	Internal	Passing Juice
+5	Internal	Passing Juice
+2	Internal	Passing Juice
+2	Internal	Passing Juice

In-page links

+2	Internal	Passing Juice
+1	Internal	Passing Juice
+1	Internal	Passing Juice
+2	Internal	Passing Juice
Checkout	Internal	Passing Juice
Explore What Works Better Together	External	Passing Juice
DISCOVER MORE	External	Passing Juice
Shop All	Internal	Passing Juice
Learn More	Internal	Passing Juice
Cheek	Internal	Passing Juice
Shipping	Internal	Passing Juice
Face	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Lip	Internal	Passing Juice
Payment	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
{{title}} x {{qty_left}}	Internal	Passing Juice
No thanks	Internal	Passing Juice
'+this.options.closeText+'	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

cdnshopifysfiles11 1487426	22	✘	✘	✘	✘
skin	19	✔	✘	✔	✔
250ml	16	✘	✘	✘	✘
medium	15	✘	✘	✘	✘
200ml	14	✘	✘	✘	✘

Usability

	Url	Domain : victoriaradford.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 614 Warnings : 387				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><strike></td> <td>9</td> </tr> </tbody> </table>	Deprecated tags	Occurrences	<strike>	9
Deprecated tags	Occurrences					
<strike>	9					

Document

<s>

1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



Speed Tips

- ✘ Attention! Try to avoid nested tables in HTML.
- ✘ Too bad, your website is using inline styles.
- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://victoriaradford.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics