



Seo Analyzer villaworld.com.au

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The score is **61/100**







SEO Content

	Title	<p>Villaworld Homes Inspired by you</p> <p>Length : 32</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>For more than 30 years, Villaworld Homes by AVID Property Group has been creating places inspired by you. Today we're proud to say more than 45,000 Australians have found their perfect address with Villaworld Homes.</p> <p>Length : 215</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Villaworld Homes, houses for sale, Villaworld, Villa World, Citie Centre, Brisbane, Gold Coast, home buyers grant, Sunshine Coast,</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="542 1545 1476 1624"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>12</td> <td>16</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 1646 1356 2072" style="list-style-type: none"> • [H1] Inspired by you • [H2] Visit a Villaworld Homes Display Today • [H2] Villaworld Homes Lookbook • [H2] Moments of Success • [H2] For the latest Villaworld Homes news and videos • [H2] Blog • [H2] Media Releases • [H3] Serendale • [H3] North Harbour • [H3] Sphere Garden Terraces • [H3] Oran Park Town • [H3] Testimonials • [H3] Video 	H1	H2	H3	H4	H5	H6	1	6	12	16	0	0
H1	H2	H3	H4	H5	H6									
1	6	12	16	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] It's so easy!• [H3] A family affair at The Meadows• [H3] Community Comes to Life as Arundel Springs Nears Sell-out• [H3] Young Professionals Fast-Track Home Ownership Journey• [H3] Villaworld Homes reaches \$377,000 for charities• [H3] Sphere Garden Terraces Offer Ultimate Lifestyle• [H4] Queensland• [H4] Brisbane• [H4] Gold Coast• [H4] New South Wales• [H4] Brisbane• [H4] Gold Coast• [H4] The \$410 million acquisition - effective today - will see AVID's portfolio increase from 10 to 37 projects and more than 12,000 residential lots, securing a gross revenue pipeline of \$4.7 billion.• [H4] The acquisition of Villa World and Australian property developer AVID Property Group (AVID) is set to go ahead, with the Scheme of Arrangement gaining Court approval yesterday.• [H4] NATIONAL developer Villa World's work with City of Gold Coast Council (COGCC) rejuvenating a once forgotten part of Coombabah Wetlands has been recognised at state level by the Australian Institute of Landscape Architects (AILA).• [H4] NATIONAL developer Villa World is quickly approaching the sell-out of stage three at its \$200 million The Meadows, as the quaint riverside community resonates with first home buyers.• [H4] PUBLICLY-LISTED Villa World's flagship \$300 million Arundel Springs on the central Gold Coast is proving to be a standout market performer with 90 percent of land lots now sold and 29 lots remaining on the market.• [H4] A Dream Project for New Home Buyers• [H4] Buying with Villaworld Homes is so easy!• [H4] Saving on energy throughout Summer• [H4] CORPORATE• [H4] LEGAL
	Images	We found 32 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 19% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 39 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.56% Internal Links 97.44%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Our Communities	Internal	Passing Juice
Lookbook	Internal	Passing Juice
Rewards Club	Internal	Passing Juice
News	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
Serendale	Internal	Passing Juice
North Harbour	Internal	Passing Juice
Sphere Garden Terraces	Internal	Passing Juice
Oran Park Town	Internal	Passing Juice
DOWNLOAD	Internal	Passing Juice
Watch video	External	Passing Juice
AVID acquires Villa World, secures position amongst top 10	Internal	Passing Juice

In-page links

Australian land developers		
Read more	Internal	Passing Juice
Villa World to be acquired by AVID in \$410m deal	Internal	Passing Juice
Read more	Internal	Passing Juice
Arundel Wetlands wins coveted award	Internal	Passing Juice
Read more	Internal	Passing Juice
Families flourish at The Meadows	Internal	Passing Juice
Read more	Internal	Passing Juice
Villa World sells 90 percent of land at Arundel Springs	Internal	Passing Juice
Read more	Internal	Passing Juice
View News	Internal	Passing Juice
A Dream Project for New Home Buyers	Internal	Passing Juice
Buying with Villaworld Homes is so easy!	Internal	Passing Juice
Saving on energy throughout Summer	Internal	Passing Juice
Media Releases	Internal	Passing Juice
Community Comes to Life as Arundel Springs Nears Sell-out	Internal	Passing Juice
Young Professionals Fast-Track Home Ownership Journey	Internal	Passing Juice
Villaworld Homes reaches \$377,000 for charities	Internal	Passing Juice
Sphere Garden Terraces Offer Ultimate Lifestyle	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Villaworld Homes Terms and Conditions	Internal	Passing Juice
House and Land Terms and Conditions	Internal	Passing Juice

SEO Keywords








Keywords Cloud

more villaworld world land **home** villa
new **homes** arundel park





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
home	14	✓	✓	✓	✓
homes	12	✓	✓	✓	✓
villaworld	8	✓	✓	✓	✓
villa	8	✓	✓	✓	✓
arundel	8	✗	✗	✗	✓

Usability

	Url	Domain : villaworld.com.au Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://villaworld.com.au/sitemap.xml
	Robots.txt	http://villaworld.com.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.