







# Seo Analyzer vimeo.com

Generated on March 30 2022 21:11 PM






The score is 55/100







## SEO Content

	<p>Title</p>	<p>Vimeo   The world's only all-in-one video solution</p> <p><b>Length : 50</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>Unlock the power of video and join over 260M professionals, teams, and organizations who use Vimeo to create, collaborate and communicate.</p> <p><b>Length : 138</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1317 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://vimeo.com</td> </tr> <tr> <td>title</td> <td>Vimeo   The world's only all-in-one video solution</td> </tr> <tr> <td>description</td> <td>Unlock the power of video and join over 260M professionals, teams, and organizations who use Vimeo to create, collaborate and communicate.</td> </tr> <tr> <td>image</td> <td>https://i.vimeocdn.com/custom_asset/1972.jpg</td> </tr> <tr> <td>site_name</td> <td>Vimeo</td> </tr> <tr> <td>image:type</td> <td>image/jpg</td> </tr> <tr> <td>image:alt</td> <td>Vimeo   The world's only all-in-one video solution</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://vimeo.com	title	Vimeo   The world's only all-in-one video solution	description	Unlock the power of video and join over 260M professionals, teams, and organizations who use Vimeo to create, collaborate and communicate.	image	https://i.vimeocdn.com/custom_asset/1972.jpg	site_name	Vimeo	image:type	image/jpg	image:alt	Vimeo   The world's only all-in-one video solution
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## SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>7</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Unlock the power of video.</li><li>• [H2] Simple tools for any professional, team, and organization to create, manage, and share high-quality videos.</li><li>• [H2] One platform. All your video needs.</li><li>• [H2] Create</li><li>• [H2] Manage</li><li>• [H2] Grow</li><li>• [H2] Trusted by our community of over users</li><li>• [H2] See what Vimeo can do for you.</li><li>• [H3] Try free for 30 days.</li></ul>	H1	H2	H3	H4	H5	H6	1	7	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	1	0	0	0									
	Images	<p>We found 5 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 47 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 19.15%</p> <p>Internal Links 80.85%</p>


## In-page links

Anchor	Type	Juice
<a href="#">Webinar</a>	Internal	Passing Juice
<a href="#">Virtual Events</a>	Internal	Passing Juice
<a href="#">Video Player</a>	Internal	Passing Juice
<a href="#">Video Library</a>	Internal	Passing Juice
<a href="#">Create</a>	Internal	Passing Juice
<a href="#">Live streaming</a>	Internal	Passing Juice
<a href="#">Screen Recorder</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Collaboration</a>	Internal	Passing Juice
<a href="#">Distribution &amp; Marketing</a>	Internal	Passing Juice
<a href="#">Monetization</a>	Internal	Passing Juice
<a href="#">Analytics</a>	Internal	Passing Juice
<a href="#">Hosting &amp; Management</a>	Internal	Passing Juice
<a href="#">Stock</a>	Internal	Passing Juice
<a href="#">For Hire</a>	Internal	Passing Juice
<a href="#">Help Center</a>	External	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Video School</a>	Internal	Passing Juice
<a href="#">OTT Resources</a>	Internal	Passing Juice
<a href="#">Developers</a>	Internal	Passing Juice
<a href="#">Students</a>	Internal	Passing Juice
<a href="#">Become a Partner</a>	Internal	Passing Juice
<a href="#">Join Vimeo Experts</a>	Internal	Passing Juice
<a href="#">Guidelines</a>	Internal	Passing Juice
<a href="#">Vimeo for macOS</a>	External	Passing Juice
<a href="#">Vimeo for iOS</a>	External	Passing Juice
<a href="#">Vimeo for Android</a>	External	Passing Juice

## In-page links

<a href="#">Vimeo Create for iOS</a>	External	Passing Juice
<a href="#">Vimeo Create for Android</a>	External	Passing Juice
<a href="#">Magisto</a>	External	Passing Juice
<a href="#">Vimeo for Shopify</a>	External	Passing Juice
<a href="#">Vimeo for Zoom</a>	External	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Upload</a>	Internal	Passing Juice
<a href="#">Staff Picks</a>	Internal	Passing Juice
<a href="#">On Demand</a>	Internal	Passing Juice
<a href="#">Vimeo OTT</a>	Internal	Passing Juice
<a href="#">Site map</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Investor Relations</a>	Internal	Passing Juice
<a href="#">Press</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Terms</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">CA Privacy</a>	Internal	Passing Juice
<a href="#">Copyright</a>	Internal	Passing Juice
<a href="#">Cookies</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	product ott videos <b>video vimeo</b> streaming free privacy resources create
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Keywords Consistency

vimeo	16	✓	✗	✓	✓
video	10	✓	✗	✓	✓
create	6	✗	✗	✓	✓
videos	4	✗	✗	✗	✓
resources	3	✗	✗	✗	✗


## Usability

	Url	Domain : vimeo.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 26 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li><a href="https://vimeo.com/sitemap/master.xml.gz">https://vimeo.com/sitemap/master.xml.gz</a></li><li><a href="https://vimeo.com/sitemap/latest.xml.gz">https://vimeo.com/sitemap/latest.xml.gz</a></li><li><a href="https://vimeo.com/sitemap/stock.xml.gz">https://vimeo.com/sitemap/stock.xml.gz</a></li><li><a href="https://vimeo.com/sitemap/static-sitemap.xml">https://vimeo.com/sitemap/static-sitemap.xml</a></li><li><a href="https://vimeo.com/blog/sitemap_index.xml">https://vimeo.com/blog/sitemap_index.xml</a></li></ul>
	Robots.txt	<p><a href="http://vimeo.com/robots.txt">http://vimeo.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>