# Seo Analyzer vineyardvines-outlet.com

Generated on January 27 2022 10:21 AM

**The score is 65/100**

## SEO Content

| | | |
|---|---|---|
| ✓ | Title | Vineyard vines Outlet - Official<br><br>**Length : 32**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ✓ | Description | 585 likes. 55% off. Free Shipping on Orders $89+. VINEYARD VINES Outlet. Vineyard Vines Orlando Outlet. 5 talking about this · 314 were here. Outlet Store<br><br>**Length : 154**<br><br>Great, your meta description contains between 70 and 160 characters. |
| ✓ | Keywords | vineyard vines,vineyard vines outlet,vineyard vines promo code,vineyard vines outlet online,vineyard vines sale,7 vines vineyard,vineyard vines men,vineyard vines coupon,vineyard vines whale,vineyard vines logo,vineyard vines long sleeve,vineyard vines dresses,vineyard vines store,vineyard vines shorts,vineyard vines t shirts,vineyard vines free shipping,vineyard vines near me,vineyard vines t shirt,long sleeve vineyard vines,vineyard vines polo,vineyard vines shirts,vineyard vines swim trunks,vineyard vines baby,vineyard vines belt,vineyard vines outlet near me,vineyard vines size chart,vineyard vines coupon code,vineyard vines golf<br><br>Good, your page contains meta keywords. |
| ✗ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |

| | | |
|---|---|---|
| ⦿ | Headings | H1   H2   H3   H4   H5   H6<br>1    0    0    0    0    0<br><br>• [H1] vineyard vines factory outlet |

| Headings | H1 | H2 | H3 | H4 | H5 | H6 |
|---|---|---|---|---|---|---|
| | 1 | 0 | 0 | 0 | 0 | 0 |

• [H1] vineyard vines factory outlet

| | | |
|---|---|---|
| ✓ | Images | We found 0 images on this web page.<br><br>Good, most or all of your images have alt attributes. |
| | Text/HTML Ratio | Ratio : **24%** |

# SEO Content

| | | |
|---|---|---|
| ✓ | | Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent. |
| ✓ | Flash | Perfect, no Flash content has been detected on this page. |
| ✓ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

| | | |
|---|---|---|
| ✓ | URL Rewrite | Good. Your links looks friendly! |
| ✓ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✓ | In-page links | We found a total of 1 links including 0 link(s) to files |
| ○ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| To top link | Internal | Passing Juice |

# SEO Keywords

| | | |
|---|---|---|
| ○ | Keywords Cloud | vineyard vines outlet recent mens clothing all sale store warehouse |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| vineyard | 16 | ✔ | ✔ | ✔ | ✔ |
| vines | 14 | ✔ | ✔ | ✔ | ✔ |
| outlet | 6 | ✔ | ✔ | ✔ | ✔ |
| mens | 3 | ✖ | ✖ | ✖ | ✖ |
| clothing | 3 | ✖ | ✖ | ✖ | ✖ |

# Usability

| | | |
|---|---|---|
| | Url | Domain : vineyardvines-outlet.com<br>Length : 24 |
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✖ | Language | You have not specified the language. Use this free meta tags generator to declare the intended language of your website. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✔ | Doctype | XHTML 1.0 Transitional |
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✖ | W3C Validity | Errors : 9<br>Warnings : 1 |
| ✔ | Email Privacy | Great no email address has been found in plain text! |

# Document

| | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|---|---|---|
| | Speed Tips | ✔ Excellent, your website doesn't use nested tables. |
| | | ✖ Too bad, your website is using inline styles. |
| | | ✔ Great, your website has few CSS files. |
| | | ✔ Perfect, your website has few JavaScript files. |
| | | ✔ Perfect, your website takes advantage of gzip. |

# Mobile

| | Mobile Optimization | ✖ Apple Icon |
|---|---|---|
| | | ✔ Meta Viewport Tag |
| | | ✔ Flash content |

# Optimization

| | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|---|---|---|
| | Robots.txt | Missing<br><br>Your website doesn't have a robots.txt file - this can be problematic.<br><br>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located. |
| | Analytics | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |

# Optimization