





# Seo Analyzer virtual-swanage.co.uk

Generated on February 23 2022 05:02 AM






The score is 59/100







## SEO Content

	<p>Title</p>	<p>Swanage Tourist Information, Accommodation, Events and activities</p> <p><b>Length : 65</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Virtual Swanage Toustist holiday guide with accommodation, attractions, events and sports activities, local information for the town of Swanage in dorset</p> <p><b>Length : 152</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1317 1481 2033"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Swanage Tourist Information, Accommodation, Events and activities</td> </tr> <tr> <td>description</td> <td>Virtual Swanage Toustist holiday guide with accommodation, attractions, events and sports activities, local information for the town of Swanage in dorset</td> </tr> <tr> <td>image</td> <td><a href="https://www.virtual-swanage.co.uk/docs/pageimages/localattractions.jpg">https://www.virtual-swanage.co.uk/docs/pageimages/localattractions.jpg</a></td> </tr> <tr> <td>url</td> <td><a href="https://www.virtual-swanage.co.uk">https://www.virtual-swanage.co.uk</a></td> </tr> <tr> <td>site_name</td> <td>Virtual Swanage</td> </tr> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	title	Swanage Tourist Information, Accommodation, Events and activities	description	Virtual Swanage Toustist holiday guide with accommodation, attractions, events and sports activities, local information for the town of Swanage in dorset	image	<a href="https://www.virtual-swanage.co.uk/docs/pageimages/localattractions.jpg">https://www.virtual-swanage.co.uk/docs/pageimages/localattractions.jpg</a>	url	<a href="https://www.virtual-swanage.co.uk">https://www.virtual-swanage.co.uk</a>	site_name	Virtual Swanage	locale	en_GB	type	website
Property	Content																	
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locale	en_GB																	
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## SEO Content

	Headings	<b>H1</b> 1	<b>H2</b> 2	<b>H3</b> 7	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H1] Welcome to Swanage</li><li>• [H2] Whats On Today</li><li>• [H2] Purbeck Festivals</li><li>• [H3] Purbeck Attractions</li><li>• [H3] Sports &amp; Activities</li><li>• [H3] Food and Drink</li><li>• [H3] Swanage Railway</li><li>• [H3] The Jurassic Coast</li><li>• [H3] Where is Swanage?</li><li>• [H3] Featured Places to Stay</li></ul>					
	Images	We found 36 images on this web page.  11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>24%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Bad. Your links have query string.					
	Underscores in the URLs	Perfect! No underscores detected in your URLs.					
	In-page links	We found a total of 195 links including 0 link(s) to files					
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0.51%  Internal Links 99.49%					

## In-page links

Anchor	Type	Juice
<a href="#">Things to Do</a>	Internal	Passing Juice
<a href="#">Local Attractions</a>	Internal	Passing Juice
<a href="#">Anvil Point Lighthouse</a>	Internal	Passing Juice
<a href="#">Beaches around Purbeck</a>	Internal	Passing Juice
<a href="#">Blue Pool</a>	Internal	Passing Juice
<a href="#">Castles and Houses</a>	Internal	Passing Juice
<a href="#">Dorset Museums</a>	Internal	Passing Juice
<a href="#">Dorset Waterpark</a>	Internal	Passing Juice
<a href="#">Durlston Castle</a>	Internal	Passing Juice
<a href="#">Durlston Country Park</a>	Internal	Passing Juice
<a href="#">Heritage Centre</a>	Internal	Passing Juice
<a href="#">The Jurassic Coast</a>	Internal	Passing Juice
<a href="#">Old Harry Rocks</a>	Internal	Passing Juice
<a href="#">Parks and Gardens</a>	Internal	Passing Juice
<a href="#">Purbeck Countryside</a>	Internal	Passing Juice
<a href="#">Purbeck Mineral and Mining Museum</a>	Internal	Passing Juice
<a href="#">Santa Fe fun park</a>	Internal	Passing Juice
<a href="#">Swanage Carnival</a>	Internal	Passing Juice
<a href="#">Swanage Victorian Pier</a>	Internal	Passing Juice
<a href="#">Swanage Heritage Railway</a>	Internal	Passing Juice
<a href="#">Tilly Whim Caves</a>	Internal	Passing Juice
<a href="#">Towns and Villages</a>	Internal	Passing Juice
<a href="#">Arne</a>	Internal	Passing Juice
<a href="#">Church Knowle</a>	Internal	Passing Juice
<a href="#">Corfe Castle</a>	Internal	Passing Juice
<a href="#">Creech</a>	Internal	Passing Juice
<a href="#">Kimmeridge</a>	Internal	Passing Juice

## In-page links

<a href="#">Kingston</a>	Internal	Passing Juice
<a href="#">Langton Matravers</a>	Internal	Passing Juice
<a href="#">Studland</a>	Internal	Passing Juice
<a href="#">Swanage</a>	Internal	Passing Juice
<a href="#">Tyneham</a>	Internal	Passing Juice
<a href="#">Wareham</a>	Internal	Passing Juice
<a href="#">Worth Matravers</a>	Internal	Passing Juice
<a href="#">Sports and Activities</a>	Internal	Passing Juice
<a href="#">Climbing</a>	Internal	Passing Juice
<a href="#">Cycling</a>	Internal	Passing Juice
<a href="#">Dog Walking</a>	Internal	Passing Juice
<a href="#">Golf and Pitch &amp; Putt</a>	Internal	Passing Juice
<a href="#">Horse Riding</a>	Internal	Passing Juice
<a href="#">Naturist beach</a>	Internal	Passing Juice
<a href="#">Walking</a>	Internal	Passing Juice
<a href="#">Water Sports</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Flooding in Swanage</a>	Internal	Passing Juice
<a href="#">Oil Industry in Purbeck</a>	Internal	Passing Juice
<a href="#">Quarrying in Purbeck</a>	Internal	Passing Juice
<a href="#">Erosion in Ocean Bay</a>	Internal	Passing Juice
<a href="#">The Isle of Purbeck in World War 2</a>	Internal	Passing Juice
<a href="#">Swanage History</a>	Internal	Passing Juice
<a href="#">Local Area</a>	Internal	Passing Juice
<a href="#">Car Parks</a>	Internal	Passing Juice
<a href="#">Electric Car Charging</a>	Internal	Passing Juice
<a href="#">Emergency Information</a>	Internal	Passing Juice
<a href="#">Public Toilets</a>	Internal	Passing Juice

## In-page links

<a href="#">Public Transport</a>	Internal	Passing Juice
<a href="#">Recycling Facilities</a>	Internal	Passing Juice
<a href="#">Schools</a>	Internal	Passing Juice
<a href="#">Tourist Info Centres</a>	Internal	Passing Juice
<a href="#">Town Twinning Association</a>	Internal	Passing Juice
<a href="#">Travel Information</a>	Internal	Passing Juice
<a href="#">Swanage</a>	Internal	Passing Juice
<a href="#">Corfe Castle</a>	Internal	Passing Juice
<a href="#">Langton Matravers</a>	Internal	Passing Juice
<a href="#">Harmans Cross</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">Hotels</a>	Internal	Passing Juice
<a href="#">Farmhouses</a>	Internal	Passing Juice
<a href="#">Bed and Breakfast</a>	Internal	Passing Juice
<a href="#">Guest Houses</a>	Internal	Passing Juice
<a href="#">Self Catering</a>	Internal	Passing Juice
<a href="#">Camping</a>	Internal	Passing Juice
<a href="#">Caravan</a>	Internal	Passing Juice
<a href="#">Self Catering Agency</a>	Internal	Passing Juice
<a href="#">Wi-Fi Available</a>	Internal	Passing Juice
<a href="#">Disabled Access</a>	Internal	Passing Juice
<a href="#">Dog &amp; Pet Friendly</a>	Internal	Passing Juice
<a href="#">Family Bedrooms</a>	Internal	Passing Juice
<a href="#">Swimming Pool</a>	Internal	Passing Juice
<a href="#">Vegetarians catered for</a>	Internal	Passing Juice
<a href="#">Walkers &amp; Cyclists welcome</a>	Internal	Passing Juice
<a href="#">Accommodation Special Offers</a>	Internal	Passing Juice
<a href="#">January</a>	Internal	Passing Juice

## In-page links

<a href="#">February</a>	Internal	Passing Juice
<a href="#">March</a>	Internal	Passing Juice
<a href="#">April</a>	Internal	Passing Juice
<a href="#">May</a>	Internal	Passing Juice
<a href="#">June</a>	Internal	Passing Juice
<a href="#">July</a>	Internal	Passing Juice
<a href="#">August</a>	Internal	Passing Juice
<a href="#">September</a>	Internal	Passing Juice
<a href="#">October</a>	Internal	Passing Juice
<a href="#">November</a>	Internal	Passing Juice
<a href="#">December</a>	Internal	Passing Juice
<a href="#">Community</a>	Internal	Passing Juice
<a href="#">Durlston Country Park Events</a>	Internal	Passing Juice
<a href="#">Music</a>	Internal	Passing Juice
<a href="#">Sport and Exercise, Walks</a>	Internal	Passing Juice
<a href="#">Theatre and Stage</a>	Internal	Passing Juice
<a href="#">Festivals</a>	Internal	Passing Juice
<a href="#">Online and Virtual Events</a>	Internal	Passing Juice
<a href="#">Latest Additions</a>	Internal	Passing Juice
<a href="#">360 VR Panoramics</a>	Internal	Passing Juice
<a href="#">Webcams</a>	Internal	Passing Juice
<a href="#">1800's</a>	Internal	Passing Juice
<a href="#">1900's</a>	Internal	Passing Juice
<a href="#">2000-2009</a>	Internal	Passing Juice
<a href="#">2010-2014</a>	Internal	Passing Juice
<a href="#">2015-2019</a>	Internal	Passing Juice
<a href="#">2020</a>	Internal	Passing Juice
<a href="#">2021</a>	Internal	Passing Juice

## In-page links

<a href="#">2022</a>	Internal	Passing Juice
<a href="#">Ballard Down</a>	Internal	Passing Juice
<a href="#">Beaches</a>	Internal	Passing Juice
<a href="#">Jurassic Coast</a>	Internal	Passing Juice
<a href="#">Corfe Castle</a>	Internal	Passing Juice
<a href="#">Durlston</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Kingston</a>	Internal	Passing Juice
<a href="#">Nature</a>	Internal	Passing Juice
<a href="#">Other Photos</a>	Internal	Passing Juice
<a href="#">Studland</a>	Internal	Passing Juice
<a href="#">Swanage Railway</a>	Internal	Passing Juice
<a href="#">Swanage Town</a>	Internal	Passing Juice
<a href="#">Worth Matravers</a>	Internal	Passing Juice
<a href="#">A to C</a>	Internal	Passing Juice
<a href="#">Accounting and Tax Services</a>	Internal	Passing Juice
<a href="#">Animal and Pets Welfare</a>	Internal	Passing Juice
<a href="#">Arts and Crafts</a>	Internal	Passing Juice
<a href="#">Banking and Finance</a>	Internal	Passing Juice
<a href="#">Beauty Salons Waxing and Tanning</a>	Internal	Passing Juice
<a href="#">Books</a>	Internal	Passing Juice
<a href="#">Builders and Decorators</a>	Internal	Passing Juice
<a href="#">Business and Jobs</a>	Internal	Passing Juice
<a href="#">Car Repairs Servicing and MOT</a>	Internal	Passing Juice
<a href="#">Carpenters and Joiners</a>	Internal	Passing Juice
<a href="#">Charitable Organisations</a>	Internal	Passing Juice
<a href="#">Childrens Activities</a>	Internal	Passing Juice
<a href="#">Cleaning Services</a>	Internal	Passing Juice

## In-page links

<a href="#">Clothing</a>	Internal	Passing Juice
<a href="#">Clubs and Groups</a>	Internal	Passing Juice
<a href="#">Community Organizations</a>	Internal	Passing Juice
<a href="#">Computer Services</a>	Internal	Passing Juice
<a href="#">Design and Graphics</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Electrical</a>	Internal	Passing Juice
<a href="#">Entertainment and Leisure</a>	Internal	Passing Juice
<a href="#">Environment</a>	Internal	Passing Juice
<a href="#">Estate Agents</a>	Internal	Passing Juice
<a href="#">Facebook Pages and Groups</a>	Internal	Passing Juice
<a href="#">Fast Food and Takeaways</a>	Internal	Passing Juice
<a href="#">Food and Drink</a>	Internal	Passing Juice
<a href="#">Hairdressers</a>	Internal	Passing Juice
<a href="#">Health and Welfare</a>	Internal	Passing Juice
<a href="#">Home and Garden</a>	Internal	Passing Juice
<a href="#">Home Improvement</a>	Internal	Passing Juice
<a href="#">Internet and Web Services</a>	Internal	Passing Juice
<a href="#">Jewellers</a>	Internal	Passing Juice
<a href="#">Museums</a>	Internal	Passing Juice
<a href="#">Music and Discos</a>	Internal	Passing Juice
<a href="#">News and Print Media</a>	Internal	Passing Juice
<a href="#">Pest Control</a>	Internal	Passing Juice
<a href="#">Petrol Stations</a>	Internal	Passing Juice
<a href="#">Photography</a>	Internal	Passing Juice
<a href="#">Plumbers</a>	Internal	Passing Juice
<a href="#">Printing and Signs</a>	Internal	Passing Juice
<a href="#">Pubs and Nightclubs</a>	Internal	Passing Juice

## In-page links

<a href="#">Recreation and Sport</a>	Internal	Passing Juice
<a href="#">Religion</a>	Internal	Passing Juice
<a href="#">Restaurants and Cafes</a>	Internal	Passing Juice
<a href="#">Shopping and Retail</a>	Internal	Passing Juice
<a href="#">Taxis and transport</a>	Internal	Passing Juice
<a href="#">Tourism</a>	Internal	Passing Juice
<a href="#">Windows and Conservatories</a>	Internal	Passing Juice
<a href="#">Eat and Drink</a>	Internal	Passing Juice
<a href="#">Go for a walk on The Downs</a>	Internal	Passing Juice
<a href="#">attractions</a>	Internal	Passing Juice
<a href="#">Whats On Today</a>	Internal	Passing Juice
<a href="#">08:30 - U3a French Group</a>	Internal	Passing Juice
<a href="#">09:00 - Quiet hour at Corfe Castle</a>	Internal	Passing Juice
<a href="#">10:00 - February Half Term Fun at Corfe C...</a>	Internal	Passing Juice
<a href="#">10:00 - A Castle Quest: Celebrating the B...</a>	Internal	Passing Juice
<a href="#">11:00 - Wild Wednesdays</a>	Internal	Passing Juice
<a href="#">18:00 - Martial Arts Training</a>	Internal	Passing Juice
<a href="#">Swanage Blues Festival</a>	Internal	Passing Juice
<a href="#">Purbeck Art Weeks Festival</a>	Internal	Passing Juice
<a href="#">About Virtual Swanage</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Terms, privacy &amp; cookie policy</a>	Internal	Passing Juice
<a href="#">Website News</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Business and Clubs</a>	Internal	Passing Juice
<a href="#">Accommodation</a>	Internal	Passing Juice
<a href="#">Apexweb LTD</a>	External	Passing Juice
<a href="#">Site map</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

events town corfe **swanage** jurassic coast  
castle from purbeck drink

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
swanage	25	✓	✗	✓	✓
from	11	✗	✗	✗	✗
purbeck	9	✗	✗	✗	✓
events	8	✓	✗	✓	✗
town	7	✗	✗	✓	✗











## Usability

	Url	Domain : virtual-swanage.co.uk Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

		
	W3C Validity	Errors : 3 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://virtual-swanage.co.uk/sitemap.xml">http://virtual-swanage.co.uk/sitemap.xml</a> <a href="https://www.virtual-swanage.co.uk/sitemapxml.aspx">https://www.virtual-swanage.co.uk/sitemapxml.aspx</a>
	Robots.txt	<a href="http://virtual-swanage.co.uk/robots.txt">http://virtual-swanage.co.uk/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website.

## Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.