



# Seo Analyzer

## visionslightingandsound.com

Generated on March 19 2022 12:43 PM

The score is 55/100







### SEO Content

	Title	<p>Microphone rental, Red carpet rentals, up lighting</p> <p><b>Length : 50</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>We are here to give you best lighting services like Microphone rental, Red carpet rentals and up lighting services at best prices.</p> <p><b>Length : 130</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Microphone rental, Red carpet rentals, up lighting</td> </tr> <tr> <td>description</td> <td>We are here to give you best lighting services like Microphone rental, Red carpet rentals and up lighting services at best prices.</td> </tr> <tr> <td>url</td> <td>https://visionslightingandsound.com/</td> </tr> <tr> <td>site_name</td> <td>Visions Lighting &amp; Sound</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Microphone rental, Red carpet rentals, up lighting	description	We are here to give you best lighting services like Microphone rental, Red carpet rentals and up lighting services at best prices.	url	https://visionslightingandsound.com/	site_name	Visions Lighting & Sound
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	Headings	<table border="1" data-bbox="539 1899 1481 1973"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>7</td> <td>25</td> <td>10</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 2004 1481 2078" style="list-style-type: none"> <li>• [H2] Sound &amp; Lighting Rentals and Services</li> <li>• [H2] We Specialize in Wedding and Banquet Lighting Services</li> </ul>	H1	H2	H3	H4	H5	H6	0	7	25	10	1	0		
H1	H2	H3	H4	H5	H6											
0	7	25	10	1	0											





# SEO Content

- [H2] Quality Equipment Rentals at Low Rates (See Below)
- [H2] Gallery
- [H2] We specialize in Wedding and Banquet Lighting Services
- [H2] Testimonials
- [H2] NOTE: The minimum rental order is \$60. Rentals prices are for pick-up and drop-off at our Hackensack/Ridgefield Park location - we do not deliver. We also do services (set ups and break downs) but rates are different. A security deposit is required on all rental equipment, refunded, when equipment is returned by due date in good working order. (Sorry, we do not ship.)
- [H3] We specialize in Wedding and Banquet Lighting Services
- [H3] We specialize in Wedding and Banquet Lighting Services
- [H3] Up Lighting
- [H3] Portable Stage Platform
- [H3] Sound Systems
- [H3] Microphone Systems
- [H3] UV Black Light
- [H3] Stage Lighting
- [H3] LED Stage Lighting
- [H3] Followspots
- [H3] DJ Lighting
- [H3] Moving Heads & Truss
- [H3] Banquet & String Lighting
- [H3] Professional Theatrical Pipe and Drape
- [H3] AV Systems
- [H3] Hazers & Foggers
- [H3] Dry Ice, Snow & Bubbles
- [H3] Generators
- [H3] Red Carpet & Stanchions
- [H3] We also offer exceptional and high-quality lighting and sound event services.
- [H3] Rates depend on venue.
- [H3] If you don't see a package of what you want, call Bob at 201.281.4215 to discuss your needs for a customized rental.
- [H3] Visions lights up Bruce Springstein and special guests the Young Rascals
- [H3] Visions Sound and Lighting's 2nd Annual Halloween Fundraiser
- [H3] By Appointment Only
- [H4] ""The Lights were so cool..it made my event everything."
- [H4] "Many thanks for making Troi's Sweet 16, such a beautiful memorable event. You did an amazing job and everyone was blown away by the room transformation. Troi could not have been happier. We will be sure to refer you to everyone who inquires."
- [H4] "...I had a vision for how I wanted everything to look and you brought that vision to life and exceeded my expectations in every way. I could not recommend you more highly..."
- [H4] Visions Lighting, lived up to its name. We wanted to convey a classic wedding with sunset colors and yet we knew there would be wild dancing. And there was.
- [H4] Bob and his expert and kind team lit up our event creating a sensational aura of lights that matched artistically with the music and mood of different stages of the wedding. From draping and beautifully lighting the earlier stages of the

## SEO Content

		<p>wedding to keeping the excitement going during the more fast paced music , sunset color lights over the dance floor, gently coloring the rooms plain walls and creating a fun and romantic aura. Spotlighting on the band and toastmakers and bride and groom emphasized the importance of those special moments.</p> <ul style="list-style-type: none"><li>• [H4] All of this was accomplished with grace and teaming with the family, the band and caterer.</li><li>• [H4] Visions lighting was more than lighting, it was “art”, it was professional and it was fun. We can’t thank them enough for adding so much to the beauty and joy of this perfect day!</li><li>• [H4] About Us</li><li>• [H4] Contact Us</li><li>• [H4] Hours Of Operation</li><li>• [H5] “We at the Schiller Institute NYC Chorus, were thrilled to hire Bob and his lighting team . What was most impressive was Bob’s ability to balance between his professional commitment to do an excellent job and also bend and change his plans to conform with challenging circumstances at the venue. Thank you Bob, we will certainly hire you again!”</li></ul>
	Images	<p>We found 51 images on this web page.</p> <p>50 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 6 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

## SEO Links


External Links : Passing Juice 16.67%

Internal Links 83.33%

## In-page links

Anchor	Type	Juice
<a href="#">Quality Equipment Rentals at Low Rates (See Below)</a>	Internal	Passing Juice
<a href="#">Black Light</a>	Internal	Passing Juice
<a href="#">lighting and sound event services</a>	Internal	Passing Juice
<a href="#">venue</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">njseo</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud	banquet services specialize rental <b>lighting</b> event systems wedding rentals sound
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lighting	14	✓	✗	✓	✓
services	8	✗	✗	✓	✓
sound	5	✗	✗	✗	✓
rental	4	✓	✗	✓	✓
event	4	✗	✗	✗	✓











## Usability

Url	Domain : visionslightingandsound.com Length : 27
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## Usability

		
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 27 Warnings : 34
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://visionslightingandsound.com/sitemap.xml</pre> <pre>https://visionslightingandsound.com/wp-sitemap.xml</pre>
	Robots.txt	<pre>http://visionslightingandsound.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>